TWOPENCE

JOHN BULL

OVER A MILLION CERTIFIED SALE

KEEP YOUR EYE ON FRIDAY, NOV. 11. JOHN BULL'S XMAS ANNUAL—6d.

Beecham's Powders overcome FLU'

Beecham's Powders are not a laxative—do not contain aspirin. Cannot affect heart.

8 POWDERS 1/3d.

SINGLE POWDERS 2d

TABLETS: 1/3 per bottle of 16.

For three years the whole resources of the great Beecham Research Laboratories have been directed to the object of discovering a safe quick remedy for 'flu and colds. They have succeeded. This wonderful new remedy — BEECHAM'S POWDERS — has made a famous name more famous, for thousands have proved that *they act quickly and check 'flu at the outset.* 'Flu takes a heavy toll of victims. Don't neglect the only real anti-'flu specific. Buy a packet of Beecham's Powders to-day and at the first sign of cold or shivering take one.

for COLDS, INFLUENZA, NERVOUS HEADACHES, RHEUMATISM, LUMBAGO

TAKE Beecham's Powders

ALSO IN TABLET FORM.

It is most important that the system be kept regular. BEECHAM'S PILLS are the renowned remedy for this purpose, and for biliousness, indigestion, disordered liver and stomach troubles.

STORM & FLOOD HAVOC!

JOHN BULL to the rescue!

THE great storms which have been so prevalent recently have played havoc in the homes of many of our readers. As we go to press, applications for benefits are pouring in. Our representatives are busy in the flooded areas dealing with these applications and as their reports are received cheques are being promptly dispatched

Typical Scenes in the Flooded Area.

The *only* Paper to pay Storm and Flood Benefits

CUT HERE

PLEASE WRITE CLEARLY.

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name in full (CAPITAL LETTERS.) ..... Age .....

Address .....

.....

Reader's Signature .....

Name and Address of Newsagent .....

.....

Date ....

J.B., 12/11/27.

Use 1d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 1d. stamped addressed envelope is enclosed for return.

CUT HERE

PLEASE WRITE CLEARLY.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

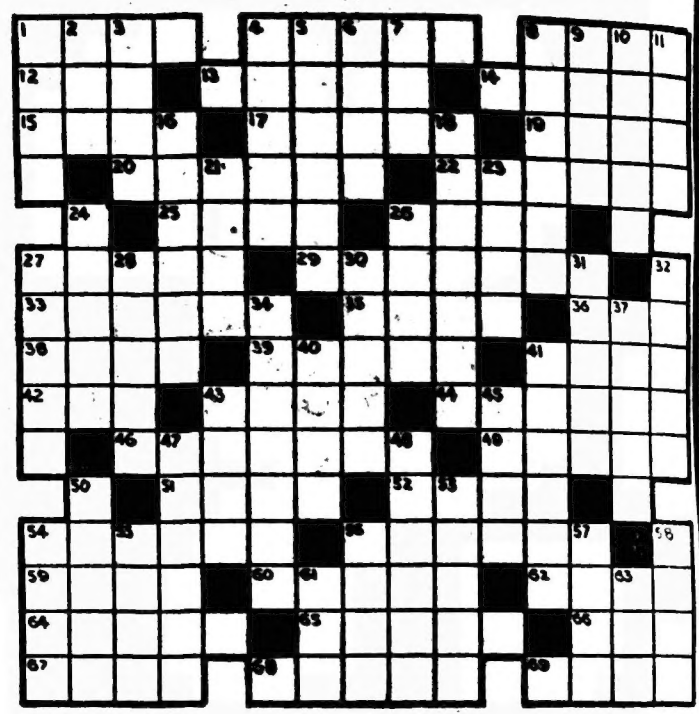
Address .....

Date ....

J.B., 12/11/27.

Our Cross-Word Corner

The Square Game



CLUES ACROSS

1. A market.
4. Joan's partner.
8. An agreement.
12. Poem.
13. Brand of orange.
14. A frightener.
15. Piece of poetry.
17. Irritation
19. Perverter of the truth.
20. To dirty.
22. Idle.
25. Highway.
26. Evacuate.
27. To expect.
29. Curved.
33. Whelmed.
35. Fury.
36. A line.
38. To bring forth.
39. Dodge.
41. To wither.
42. Single item.
43. Inclosed.
44. To tell to many.
46. A shoulder knot.
49. Desert animal.
51. Be carried.
52. German industrial district.
54. Word of honour.
56. To retaliate.
59. Kind of Hiy.
60. To suspect.
62. Division of time.
64. A stalk.
65. Place of ingress.
66. Past.
67. Despatched.
68. Change.
69. To concoct.

CLUES DOWN

1. To be gloomy.
2. Fuss.
3. Type of instrument.
4. To vouchsafe.
5. Branch of stag's horn.
6. Cereal plant.
7. Exclamation of disgust.
8. Refined.
9. A financial term.
10. Stop.
11. Rim of a wheel.
16. Pernicious.
18. More youthful.
21. Does.
23. Seal low.
24. Faint.
26. A court.
27. A cleric.
28. Concur.
30. Speak.
31. Fancy.
32. To bulge out.
34. Circumvented.
37. A bay window.
40. Despicable.
41. Abounding with stars.
43. To begin a voyage.
45. Reverberated sound.
47. Quick.
48. Thrice.
50. Bill of fare
53. Total.
54. Go by.
55. Destructio
56. Dwarfed animal.
57. To rend.
58. The forehead.
61. Greasy fluid.
63. Number o years.

The solution of our last week's Puzzle will be found on page 4.

JOHN BULL Pen Coupon—Value 2/-

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen Dept., Long Acre, London, W.C. 2.

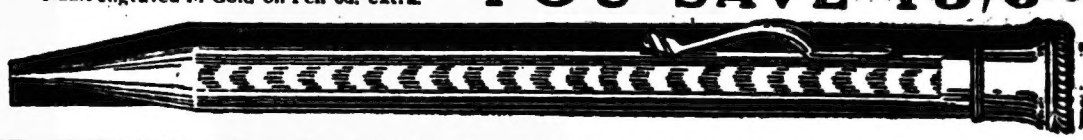
John Bull's Wonderful Pen Offer!

"More than pleased. Really worth half a guinea." M. W. Hales, 4, Swinburne Gardens, Tilbury.

The "John Bull" Pen fitted with 14 ct. Solid Gold Nib iridium tip worth 15/-
2/6 "Everpointed" Pencil with refills FREE 2/6
TOTAL VALUE 17/6
You send Six Coupons and P.O. for 4/- (plus 3d. postage and insurance) 4/-

Money refunded if not entirely satisfied.
Name engraved in Gold on Pen 6d. extra.

YOU SAVE 13/6



2/6 'EVERPOINTED' PENCIL FREE

You will not come across any stubborn time-wasting patches if you use a good shaving soap rubbed directly on to your face.

Pears'
Shaving Soap

Specially Made to Soften Beards

GOLDEN STICK 1/3 SILVER STICK 1/-
(U.K. only)

PBS 18-54

corns

Gone for Good.

Why experiment with razors and risk infection, why waste time or money on painful plastering or caustics when you can do as this gentleman did—put your feet in pleasantly scented 15 minute Radox footbaths and be sure of relief? In a very short time *your* "brute" will have lifted out, root and all, the same simple way. Read the letter.

Some six months ago I tried Radox Bath Salts for the first time. I had a corn on which I had tried almost every corn remedy to no purpose. I have purposely refrained from writing to you immediately, as I wanted to make sure that the cure was likely to be permanent. I am glad to tell you it is. Before I had used half the first packet of Radox, the brute had gone, and I haven't felt the slightest trace of it since.

18th Sept., 1927. *H.W.A., Northants.*

When you put your feet into a footbath containing Radox, the salt softens the hard outer layers of the corn, and the oxygen which Radox liberates enters the pores, opens them and penetrates further and further, carrying the corn softening salts right to the root of the corn, which is thus loosened so that it can be lifted out bodily. The life-giving oxygen leaves the feet clean and healthy. Ask for Radox at your chemist. Price 1/6 per Half Pound Pink Packet, 2/6 double quantity.

1/6
Half Pound Pink Packet

Radox Bath Salts

Give your feet that "Kruschen feeling."

World Wide Favorites For The Skin And Scalp

Regular use of Cuticura Soap, assisted by touches of Cuticura Ointment when required, keeps the complexion fresh and free from eruptions and the hair live and glossy. Cuticura Preparations are unexcelled in purity and are regarded by millions as unrivalled in the promotion of skin and hair health.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 33, Banner St., London, E. C. 1.

Cuticura Shaving Stick 1s. 3d.

IT'S YOUR PHONE WITH AS MANY RECORDS AS YOU LIKE TO SELECT.

For **1/9** NOW

FREE CARRIAGE AND PACKING

I guarantee to please you because I supply QUALITY instruments only, guaranteed for FIV YEARS. Any Horn, Hornless, Table Grand, Portable, Pedestal or th famous "ROBEYPHONE" sent on 14 DAYS' FREE TRIAL. PACKED FREE AND CARRIAGE PAID. First instalment secures immediate delivery. Thousands of testimonials Money refunded if dissatisfied. WRITE FOR MY FREE LISTS AND CHOOSE A QUALITY INSTRUMENT AND AS MANY RECORDS AS YOU LIKE.

Chas. T. Robey Ltd.
THE WORLDS PROVIDER, Dept 3 COVENTRY.

Exide
MASS WJ TYPE
HIGH TENSION BATTERIES

THESE batteries enable the most delicate receiver to be operated up to the limit of sensitivity, without fear of sudden oscillation, due to the steadiness of their discharge and freedom from any instability of voltage or internal resistance.

There being also no restriction of Anode Current in the case of Exide H.T. batteries, the quality of reproduction is always superior to that obtainable with either dry batteries or battery eliminators.

Exide Type WJ 60.
Capacity 2,500 milliamp. hrs.
In crate with detachable Wire Handle

The WJ 60 volt unit in crate with detachable wire carrying handle is the most convenient and handy form of H.T. battery yet offered. At 37/6 complete it represents supreme value.

SUPPLIED IN VARIOUS VOLTAGES AS FOLLOWS:—

10 volt unit without crate	... ...	£0	5 0
20 " " in wood crate	... ...	£0	12 6
40 " " " " with detachable wire handle	... ...	£1	5 0
60 " " " "	... ...	£1	17 6
Also in polished container fitted with lid and strap carrying handle.			
60 volt unit		£2	0 0
80 " "		£2	12 6
100 " "		£3	5 0

Where a discharge of more than, say, 10 milliamps. is being taken from the battery, it is desirable to use WH type batteries, thereby ensuring very much longer periods between charges.

Exide Type WH 24 volt. Capacity 5,000 mill amp. hrs. Price 24/- per 24 volt unit.

OBTAINABLE FROM ALL DEALERS OR EXIDE SERVICE AGENTS.

Send for Folder No. J.B. 5009.

Advertisement of The Chloride Electrical Storage Co., Ltd., Clifton Junction, near Manchester.

IMPORTANT

To all sufferers from

CATARRH

Deafness, Asthma, Ear Noises, Hay Fever.

Hundreds of men and women who in the past suffered from Catarrh, Deafness, Asthma and similar distressing ailments—but who suffer no longer—testify to the wonderful cures effected by the use in their own homes of the late Sir Hiram Maxim's inhaler. Yet many thousands who still suffer hesitate to send for this wonderful invention because they are in doubt whether it would effect a cure in *their* case.

OUR NEW OFFER

On receipt of P.O. for 2/6, we will send you one of these Maxim Inhaler Sets. Use it for seven days. If it does not bring you relief, send it back to us unbroken and we will refund your money. If you obtain benefit from it, as we know you will, then send us the balance of 5/-. Only new and unused Inhalers are issued by us. Every set returned is destroyed and means a dead loss to us.

If you would prefer to have our booklet, the "Home Doctor," first, we will send it FREE on receipt of your name and address. It tells in their own words the experience of those who have used the Inhaler and been cured of Catarrh, Deafness, Hay Fever, Colds, Coughs, Asthma, and Bronchitis. If you suffer from, or are subject to, any of these complaints, this Inhaler will truly surprise you. Its use brings immediate relief and eventual cure. No matter what remedies you have tried before, make up your mind now to suffer no more. Send your P.O. to-day (or write for the booklet). Where other "cures" have entirely failed, this Inhaler has succeeded.

TRIAL JB

.....COUPON.....

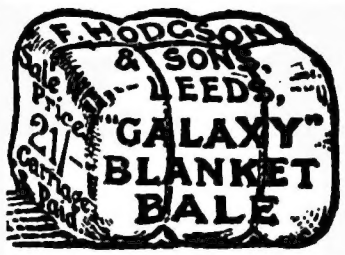
Please send me Maxim Inhaler Set. I enclose P.O. 2/6, and will either send the balance 5/- or return the set unbroken within 7 days for refund of my deposit.

NAME .....

ADDRESS .....

Sir Hiram Maxim's Licensees (Dept M.M.1)
46, Holborn Viaduct, London, E.C.1.

8 Blankets 21/-



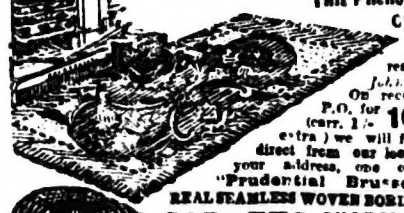
The lot packed free, and sent on receipt of amount.

Money Returned in full if not fully satisfied.

1 Yorkshire Combed White Twilled Blankets, thick, warm, soft and comfortable, well finished and edged. Extra large size, 60 by 78 ins.
2 Combed White Twilled Blankets, thick, warm, soft and comfortable, well-finished and edged, size 81 by 70 ins.
2 Homespun Heather-Coloured Blankets, a most durable and useful blanket, size 56 by 70 ins., bordered.
2 Superb Quality White Blankets, soft, warm and comfortable, 62 by 72 ins. Wear guaranteed.

OFFERED BELOW WHOLESALE PRICES.

100,000 RUGS GIVEN AWAY



This Phenomenal Offer is made to the readers of *John Bull*. On receipt of P.O. for 10/6 (carr. 1/- extra) we will forward direct from our looms to your address, one of our "Prudential Brussolette REAL SEAMLESS WOVEN BORDERED

CARPETS (GUARANTEED GENUINE BARGAINS)

Suitable for Drawing-room, Dining-room, Bedroom, &c., in Turkey patterns, and fashionable shades of Crimson, Greens, Blues and Art Colourings to suit all requirements and large enough to cover any ordinary sized room. These Carpets with FREE RUGS will be sent out as Sample Carpets. They are made of material equal to wool, and can only be obtained direct from our looms thus saving the purchaser all middle profits. Money willingly refunded if not approved.

Thousands of Repeat Orders and unsolicited Testimonials received. With every Carpet we shall absolutely give away a handsome Rug to match. Illus. Barga'n Cat. of Carpets, Heatherwire, Blankets, Curtains, &c. Post Free. F. HODGSON & SONS (Dept. J.B.), Woodsley Road, LEEDS.

Earn Money at home like this

The IMPERIA KNITTER enables you to make money in your own home with certainty and regularity—money to save if you work only now and then, money to live on in comfort if you make it your occupation. You can learn to work the Imperia Knitter in a day, and the next day you can be earning. Nothing could be simpler than the working of the Imperia Knitter, and nothing more perfect than the work it turns out. All sorts of beautiful and useful things can be made on the Imperia Knitter—Hosiery, Underwear, Jumpers, Knitted Costumes. There is no risk about it, no worry, no uncertainty of any kind, because—

We Guarantee to Buy Your Work

and pay the best rates. At the same time you can sell to private customers and shops as well if you want to and so build up a splendid little home business with a sure income for life. Even in spare time it is easy to make a pound or more a week. You may do a little now and then and have money to save or you can make it your occupation and earn **a Good and Regular Income** as hundreds are doing. Always there is the certainty that your work will be bought as fast as you produce it. Our **Work Buying Guarantee** goes with every machine, the cost is most moderate, and if you desire it easy terms can be arranged.

Read what others are doing

The following are extracts from letters recently received. The Originals and hundreds of others may be seen at our Showrooms.

I can honestly say that the Imperia Knitter is the best and easiest way to accomplish security, independence and moneymaking in comfort at home. As soon as people see the quality of work done, orders come in quickly for all kinds of knitted wear.—*(Mr.) G. H., Haydock, near St. Helens.*

I find the Imperia Knitter very simple and easy to work and it knits so beautifully you have no trouble to sell your work. I make jumpers, vests and children's clothes that sell at once and have school orders for long stockings and turn-over-tops at prices showing me a profit of from 2/- to 2/6 a pair. *(Mrs.) E. R., Bournemouth.*

I am pleased to inform you that I have had most satisfactory results with the Imperia Knitter I have made a large quantity of children's garments with it which I find most profitable work. I have had so many private orders I have not been able to send you any of my work. The machine works beautifully and the stitches are all so even.—*Mrs. F. H., Shawford, Hants.*

The Imperia Knitter is a real boon to all who wish to increase their income. The work is very interesting and simple. I have a child of 10 who can work the Imperia Knitter easily. An Imperia Knitter in the home means never to be short of money. It brightens up the workingman's home and is a way to independence.—*(Mrs.) R. P., Ffred, near Wrexham.*

Since having an Imperia Knitter I have earned on an average £2 a week on private orders made during the evenings. I am continually getting repeat orders and my connection is increasing due to the reputation I have regarding the length of time the goods last.—*(Mr.) F. W. R., Wanaworth.*

I had not had the Imperia Knitter long when I had to refuse an order from a Glasgow business man for 1,000 pairs of socks, as I had too many private orders on hand. I never regret getting the Imperia Knitter and I must say it is a very good investment for anybody, especially those with a family to provide for.—*(Mrs.) S., Bootle.*

Call if You Can. Write if You Can't. But Get the IMPERIA BOOK (Free for Coupon) and learn about THIS GOLDEN OPPORTUNITY.

Don't Miss This Opportunity

In your own interests you should know the facts about this wonderful proposition, and our FREE ILLUSTRATED BOOK will tell you. It really is a wonderful proposition, a sure income for man or woman at all times, and freedom from money worries and the risk of unemployment.

COUPON FOR FREE BOOK.

To THE IMPERIA HOSIERY MFG. CO., LTD.

(Dept. J.B.), 97, GRAY'S INN RD., LONDON, W.C.1.

Please send me FREE and without obligation your ILLUSTRATED BOOK giving full particulars of the Imperia Knitter Home Work Scheme and your Work-Buying Guarantee.

NAME .....

ADDRESS .....

.....

J.B. 12 11 27

PLAYER'S PLEASE!

Anticipating the present-giving season, the manufacturers of Player's Navy Cut Cigarettes have introduced a very tasteful packing which is likely to make a wide appeal. This takes the form of decorative tins containing 50 and 100 Cigarettes retailing at 2/6½ and 4/10 respectively. They will ornament any study or dinner-table and their contents are sure to please.

Tie it round your Finger!

Tie a string round your finger—make a knot in your handkerchief — remember *somehow* to get John Bull's Xmas Annual. On Sale Friday, Nov. 11th, Price 6d.

WONDERFUL WIRELESS OFFER

THE Graves Two-Valve Loud Speaker Wireless Set offered to you on Easy Payment Terms will compare for VALUE and EFFICIENCY with any £10 Wireless Set offered by any other firm in the World.

It is no use trying to accurately illustrate or even describe the Graves Set in a small advertisement, but a post card will bring you a fully illustrated descriptive catalogue which gives you exact and truthful details.

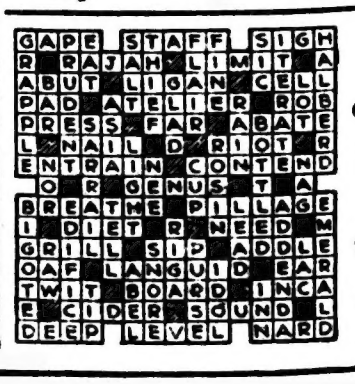
BRIEF SPECIFICATION: The Cabinet is of polished Oak and all components of highest quality. Mullard Dull Emitter Valves with patent Valve holders &c.; H.T. Battery, 2-Volt Accumulator and complete Aerial Outfit. Loud Speaker of exclusive design to match the Cabinet, with unique magnetic system and improved diaphragm **£7:17:6**

TERMS.—Our Bargain Price is for Easy Terms. Send 10/6 now, & complete purchase in 14 monthly payments of 10/6. Five per cent discount for cash. Fullest approval in your own home.

Write for Free Catalogue.

Unchallengeable values in up-to-date Wireless Sets.

J. G. GRAVES Ltd. SHEFFIELD.



Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 2

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge, 27s.

FOR SMALL TRADERS, SHOPKEEPERS.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery at 50% below ordinary price. Big profit certain. Wholesale Catalogue free. — Wolfson's Warehouse, 48, Thomas Street, Manchester.

THE BEST HOUSE in the Kingdom for Wholesale Drapery, Bargains in Stockings, Fents, Ready-mades, Travellers' Samples, etc. Oldest, Cheapest and Best. Write to-day for Catalogue and Original A.B.C. Guide. Post free.—Cochrane's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free. — H. Cass (Dept. B.), High Street, Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send for free cat.—H. Marks, 66, Houndsditch, E.1.

RETAILERS, Marketmen and Beginners, don't delay writing for our free Illustrated Catalogue containing bargains for all classes of Drapery Goods.—S. Mosco (Dept. J.B.), 8, Lever Street, Piccadilly, Manchester.

HOSIERS! DRAPERS! Do you know where to buy the best goods at the lowest prices? Have you had our latest catalogue? If not, send at once to Dept. J., M. Rosen, 69, Piccadilly, Manchester.

SHOPKEEPERS. Send for Bargain List of Xmas Cub Toys, Games, etc., Stationery, Postcards.—W. H. Jackson & Co. (Dpt. J.B.), Grimsby.

DRAPERY remnants for money making. Wholesale lists free.—R. Lonsdale & Son, Dept. J.B., Textile Clearing House, Faulkner Street, Manchester.

SHOPKEEPERS AND BEGINNERS.—If you are looking for money-making lines, do not fail to read the advertisement of the HOUNDSDITCH WAREHOUSE CO., on page 6. Readers writing to Mr. Bort are assured of every attention.

FREE Illustrated Catalogue of Fancy Goods, Hardware, Cutlery, Toys.—Nieso Co., 40, Goswell Road, E.C.1. Sole Importers of famous Nieso Eagle Razor Blades.

A.1. OFFER. Those interested in Drapery, Hosiery, Boots, Clothing, etc., send for Free Catalogue.—A. Marks, 124-5, Minories, Ldn., E.1

AGENTS WANTED.

EARN £2 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Particulars free.—Carlisle Mills Co., Dept. 11, Birstall, Leeds.

PROFITABLE GOODS TO SELL in your Spare Time; every kind, good profits. 156-Page Catalogue free. MAY (173), George St., Birmingham.

EARN £3 to £5 wkly. Run Bed-clothing and Drapery Clubs amongst friends. No outlay. Particulars free.—Grove Mills, Dpt. M., Birstall, Leeds.

AGENTS (Spare Time), CLOTHING, BOOTS, SHOES, DRAPERY, JEWELLERY, GRAMOPHONES & RECORDS. Cash or easy payments. Well supplied with samples. Liberal commission. Men in regular employment should write immediately, Dept. 51, J. E. YORK, LTD., 53a, Brigham Street, London, N.W.1.

CALL on Farmers—earn £5-£14 week. Nugas Open Fires, Lamps, Cookers, Motor Oils.—Write Stanleys, 56, Warton Rd., Stratford, London.

AGENTS WANTED, 10/- in every £ commn. An Agent writes: "I had your book of private Xmas Cards 7 days, made £5. No experience." LATEST NOVELTIES, PARROT CALENDARS, block cuts, jewelled cards and many others. It costs you nothing. Makes £20 in spare time. Try it.—Dept. 6, The Press, 104, Cleveland St., W.1.

AGENTS WANTED. Good commission, no outlay. Men in regular work to sell in spare time Ladies' & Gents' Clothing, Boots, Shoes, Drapery, also for Cash or Easy Terms.—Particulars from Dept. B., John Percy & Co. (City), Ltd., 3, Pancras Lane, Queen St., Cheapside, London, E.C.4.

EMPLOYMENT.

A BETTER JOB FOR THE MAN WITH BACKBONE AND GRIT.—You can make sure of a comfortable future if you decide to become a travelling salesman, and study by postal training, in your spare time, under Wallace Attwood, Britain's Greatest Trainer of Salesmen. Attwood-trained men, without previous experience "on the road" are now earning their £400, £500 and even up to four figures p.a., in positions found for them by Wallace Attwood. After training, every student is introduced to firms of repute requiring salesmen. If you want to be lifted out of the rut, send a postcard for book, "The Profession of Salesmanship," free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—B. M. Co., Dept. 19a, 91, Clerkenwell Road, E.C.1.

MOTOR DRIVERS WANTED. LET US TRAIN YOU. Smart young men to qualify for well-paid positions (introductions guaranteed). Over 60 letters of thanks a week from past pupils. Call and read them. The B.S.M. gives the best training and secures the best positions. Special inclusive fees. Call or write for further particulars. Act now!—British School of Motoring, Ltd. (estab. 17 years), Head Offices, 5, Coventry St., Piccadilly, W.1.

PART-TIME AGENCY. — Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or credit. Liberal com.—J. Holt (Dept. J.), 1, Paradise Lane, Blackburn.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10s. month. Post found when qualified, or fee refd. Booklet, testis. free. —City Correspondence College (D.9), 89, New Oxford Street, London.

KNITTERS wanted to work Imperia Knitting Machines at home; experience unnecessary. We guarantee to buy your work at good rates. Write for Free Book.—Imperia Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, London.

LEARN TO WRITE ADVERTISEMENTS and earn from £5 to £20 per week. Unique offer to those writing for our free book. "Advertising as a Career."—Dixon Institute of Advertising, Dept. 21, 195, Oxford Street, W.1.

MEN, 19-35, wanted for Australia, with farming experience or used to manual labour. ADVANCED PASSAGES.—Write or call, Overseas Dept., Church Army, 55, Bryanston St., W.1.

LEARN £150 to £400 Salary as Book-keeper, Secretary, etc. Expert Postal Courses at small cost. Booklet, testimonials, free.—London School of Commerce, 62, Oxford Street, London.

BUSINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial Newspapers or London and Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Experts. Free Service. Write for Prospectus.—Central Press (Dept. 60), 190, Strand, London. 'Phone: City 0842.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and List H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

FREE.—List of printing for Dances, Whist Drives, Concerts, Socials, etc.—Stafford & Co., Ltd., Netherfield, Nottingham.

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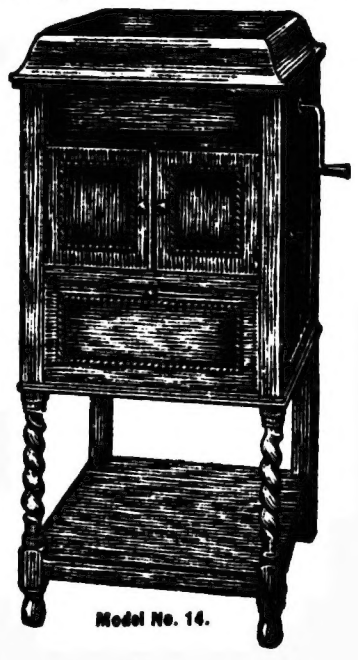

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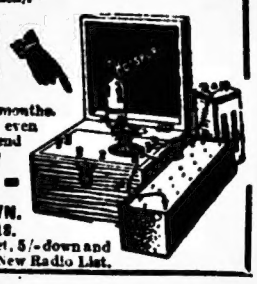

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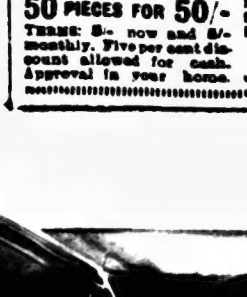

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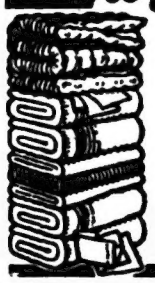

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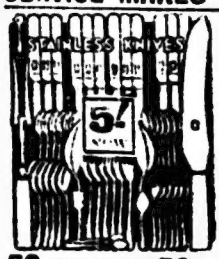

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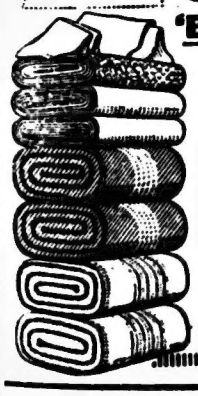

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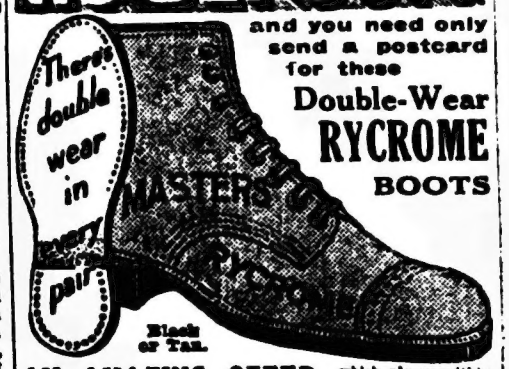

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Week ending Saturday, Nov. 12, 1927. Twopence. VOL. XLII. No. 1117.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

The WORLD, the FLESH & the DEVIL

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9370.
Telegrams: Heroically, London.
Registered at the G.P.O. as a Newspaper.
Postage all over the World 1d.

A Good Idea.

The question is asked, "Why, on Armistice Day, should not profits and interest on war loans be given up for the help of workless men who fought and did *not* come back to find their old jobs waiting?" As a suggestion it has its points.

It Would Soon Stop.

If all war meant that all profits on all war materials should be given up there would soon be no more war. That it pays some men well when other men are killed is the blackest blot on civilisation.

Exactly.

"The German Air Force," says a former Zeppelin Commander, "understood that wherever King George or King Albert happened to be, that place was to be avoided by the bombers." It's time "common" folk who also dislike being bombed took a hand in stopping the game.

Splendid.

British delegates will attend the Women's Peace Study Conference this month in Amsterdam. Nothing could be better. Mothers, when they will, can lead the way to a sane and better world.

Last Chances Lost.

Parliament should have begun the Autumn Session on Tuesday by bluntly asking the Government, "Are you going to do *anything* in these precious six weeks to make it 'a merry Christmas for everybody'?"

Brushing Up the Leaves.

As an honest man, Baldwin could only say, "The answer is in the negative." Just a finishing of old business is the programme, plus a trimming of unemployment insurance. Nothing whatever to ensure employment.

Undelivered Goods.

It's wasting a powerful locomotive to keep Parliament shunting in sidings when there is any amount of heavy freight waiting to be hauled. For a session to be "dull" condemns the Ministry.

No Wonder.

Midland industrialists characterise Mr. Churchill's statement that business is in full swing as "appalling and outrageous." That's true. The unemployment figures alone are enough to give it the lie.

Canny North.

Lancashire is going in for big schemes of road construction. The bigger the better and the more the merrier. New roads and better roads are wanted everywhere.

New Broom.

The appointment of Mr. Arthur Michael Samuel to the financial secretaryship may admit a little common-sense into the Treasury. Even the opening and shutting of a door gives fresh air a chance to circulate.

A Good Motto.

Mr. Samuel's own business slogan, "Goods won't sell themselves," might usefully be applied to a wider sphere. If he adds, "Nor will goods sell at all pushed up to a tariff wall," it will be even better.

Not Risking It.

No wonder Ministers avoid by-elections in industrial districts. Labour's hundred gains at the municipal elections were mostly in Lancashire, Yorkshire and the Midlands. It's a far cry from there to Canterbury. Hence Ronald McNeill's peerage.

Yet Steady.

The municipal elections have taught Communists a well-needed lesson. Revolutionary violence has no place in this country. The whole idea is foreign to the British temperament.

PEACE!

This is our special Peace Number, dedicated to the boys who fell and those who were left to mourn. If Armistice Day means anything, it means a solemn resolve that never again shall we allow war. "John Bull" is proud to give a definite lead to the nation on this vital question.

Our French Neighbours.

Similarly in France, in the Commune of Vichy-Chatillon, a Communist stronghold, all twenty-three candidates on the Communist list are defeated. France knows what violence means. She does not want more of it.

Veering Winds.

Labour's heavy gains in municipal elections mean more than mere figures. They are a sign of the country's impatience with inaction. Coming early or late the General Election will see a Government landslide.

Sitting Tight.

Clinging to office and doing nothing will only sink the ship deeper in the mud than it is in the mire. Only the most strenuous work and real settlement of social problems can save the situation.

We Foretold It.

No one has done more than ourselves to warn the Government of the inevitable result of the policy it has pursued. Workless men can't wait for ever. Moreover, those who are working are growing tired.

Dinners for Winners!

Join "John Bull's" Christmas Dinner-Party! 650 Hampers, Turkeys and Fowls are offered for "Bullets" this week. **(See page 43.)**

Blunt Facts.

Never before has industry, both individual and co-operative, been so heavily taxed, and more impositions are piled on every day. Even asses can be overloaded and kick.

Clear Evidence.

The revolt against taxation has set in in earnest. The Labour proposal to remedy matters with more taxation is funny—unless both sides are conspiring to give Liberalism a look in.

Disgraceful.

Weeping, a wife told the Marylebone magistrate, that no one would take her "because she had five children." We recommend her to the Ministry of Health as a comment on present-day housing.

Bald Truth.

During the last twelve months 52,000 people, an average of 160 a day, have applied at London County Hall for houses. Such figures should knock the optimism out of those who boast "the shortage is now met." It isn't.

Indictment.

In Somers Town, with a population of more than 25,000, the average is three families per house. One small house is sheltering thirty-seven people. They may breathe; they cannot really live.

Cruelty.

In summer inhabitants pass the night on the stairs or further afield. The standard of cleanliness is surprising, but the best housewife cannot purify a bug-infested house. That's the crime.

Waste.

In Hull alone last season 387,000 lb. of vegetables and 356,000 lb. of fruit were seized and sent to destructors as unfit for human consumption. It was fit when gathered. Heavy freightage and bad management are to blame.

Wicked.

Of meat in Hull ten whole calves were among that destroyed by public order, and heavy quantities of fish are regularly sent for manure when prices fall beyond a certain level. Such facts speak louder than volumes of diatribe.

Teachers and Taught.

Methods of teaching in elementary schools are under inquisition. Until teachers are more numerous and classes smaller criticism is unjust. Children cannot be taught in masses.

The Wreckers.

Shirt buttons, pins, snap fasteners, and hooks and eyes are likely to be burdened with tariff. Why don't the "safeguarders" declare outright their intention of killing all outside trade? That, at least, would be honest.

Postal Panic.

To effect "economy," the Postmaster-General proposes to close offices, shorten hours and restrict facilities. It would be as sensible to tie up a man's legs and then expect him to win a race.

Apply Early.

Enlarged copies of the cartoon on page 19 of this issue, printed on fine-art paper and carefully packed, can be obtained free from John Bull, 93, Long Acre, W.C.2, on receipt of 3d. to cover the cost of postage and packing.

Price of Motherhood.

Every year about 3,000 women die in childbirth. Profoundly concerning women, the women's conference held at Westminster on the subject comes not a moment too soon, and should not end with speeches.

Honest Poor.

Of nearly £1,000,000 paid in rent to the London County Council up to March last, only £681 6s. 10d. was written off as irrecoverable. Britishers like to pay up when they can. The pity is that so many never get a chance.

Wise Ban.

The opinion that it should be made illegal for any mentally defective person under a detention order to marry is being expressed to the London County Council by the Mental Hospitals Committee. It certainly should become law.

Pit Toll.

In earning 6s. 8½d. per day, 107 miners were killed in July and ninety-three in August. Facts such as these are far more eloquent in the cause of an equitable arrangement in the coal industry than any further vituperations at street-corners.

The Slashers.

Frederick Robert Grigg, caught slashing a woman's coat in the Cattle Market, Islington, has been fined at Clerkenwell £1 with 30s. costs. Extracting money is useless. Coat-slashers have a perverted mentality and need medical treatment.

Cheap!

A "red" journal states in an offensive manner that two well-known and highly respected persons could not take their wealth with them when they died. It is equally pleasing to think that on the other side there will be no loud-shouting bolshies.

Time to Weep.

We are surprised at the Ebbw Vale Bench granting an extension of the dancing licence at Cwm Drill hall on Armistice night. The cessation of the war that wrecked lives and human happiness cannot be fittly commemorated by frivolity.

Useful "Spuds."

Unemployment is a minus quantity at Holland, Lincolnshire, the centre of the potato-growing industry. Why cannot the many idle acres in England be turned to equal account by the intelligent cultivation of other useful vegetables.

The First Job.

Thousands in Manchester have to endure the horrors of life in slum hovels, yet it has been proposed to the City Council that a million should be spent on extending the town hall and building a library. Why not homes for the poor first?

Why So Dear?

"There is a plentiful supply of pullets' eggs which should be sold at half-a-crown a dozen; the threat of new-laid eggs costing 4d. at Christmas is absurd," declares a prominent egg-merchant. Cannot the Food Council prevent prices from soaring?

No Wonder.

A Nuneaton husband, sentenced to three months' hard labour for deserting his wife, had lived with her in a barn, sleeping on a sack with no bedclothing. It would have been more humane to have offered the couple a chance to make good under a decent roof.

Storm Wrack.

Children at Ebbw Vale had just gone to bed when the building rocked in the recent gale, toppled and crashed, burying the little ones in the *débris*. Man cannot help the storm, but he can build against it. It is a disgrace that in this age British children must be housed in derelict huts.

Paying for It.

Where there's guns there's danger, is a good motto. That's why young Jack Duncan, of St. Stephen's Avenue, Shepherd's Bush, is in hospital with a gunshot wound. He found a revolver belonging to his father and pressed the trigger to "see if it was loaded." It was.

Wise Move.

The Government must not turn a deaf ear to the pleading of the Lambeth Guardians that unemployed men seeking relief should be taught a trade if without one. Authority should not be the last to realise the mischief awaiting idle hands.

What Bigots Forgot.

Pious people are demonstrating in force against the Sunday playing of golf at Towyn, Merionethshire. We don't remember similar demonstrations against the Sunday killing of men when the war was on, yet they would have had even better Scriptural warrant for doing that.

Health Conscience.

Merseyside's Health Education Committee proposes giving plain talks on health to young people's clubs and organisations. Its object, to render growth more perfect, decay less rapid and death more remote, is wisely tackled by waking up a "health conscience" in the young folk.

Silly Risk.

But for the presence of mind of Thomas Arthur Twiss in steering his steam wagon so as to avoid him as he lay in the road, Eric Waller, a Warrington boy, would no doubt have been killed. The best thanks he can accord the resourceful driver is to avoid riding on the backs of lorries in future.

Thanks for Jail.

The man who breaks plate-glass windows to give the State the pleasure of keeping him is a comment on feeble politicians. Real statesmanship would never have allowed Ben Holmes, the unemployed Barnsley miner, to reach the state of mind in which he thanked the magistrate for a three months' sentence.

The Human Machine

Two Minutes

by E. R. THOMPSON, M.A.

ONCE each year a silence falls on the nation. For two minutes each year we stand struck dumb before the awful tragedy of 1914 and the unutterable grief that was left.

"There are moments when silence, prolonged and unbroken,
More expressive may be than all words ever spoken.
It is when the heart has an instinct of what
In the heart of another is passing."

Can we not feel in that silence a passionate protest against the tragedy that produced it, a sorrowful pride in those who died that others might live, a grief too deep for tears for youth that died and age that was left behind to mourn?

I hope we shall never allow those two minutes to be taken from us. I hope we shall never forget what those two minutes mean or the responsibility they bear.

That collective silence is a challenge to individual determination. It is the individual, you and I, who must carry into each and every day the spirit that holds us silent during those solemn moments.

EACH of us has as much responsibility as his neighbour. None of us has more. And if we do not each of us resolve anew during those two minutes each year that never again shall we permit war we are betraying the greatest trust ever reposed in us.

Those two minutes are more than a nation's grief. They are a challenge to all that makes us men—a challenge to our will, our determination and our moral courage.

They are two minutes during which we make our choice, since we have the power to determine our fate. Man can do what he will.

What will we do? During the Two Minutes Silence the destiny of the world is in our hands.

Worthy Appeal.

Attendance of out-patients at the South London Hospital, run entirely by women for women, averages 36,000 a year, the waiting list for beds never being less than 500. Proudly free of debt since its opening in 1913, the appeal for £180,000 for enlargements deserves every support.

Death-trap.

We hope Messrs. Fuller, Smith and Turner have adopted the jury's suggestion that a rail should be placed round their sunken containers for boiling sugar. They surely cannot desire another like Frederick Anthony Maskell to die from scalds after falling into the pan he was stirring.

Some Pluck.

Jumping into the water between a Bristol quayside and a vessel being unloaded, Lewis Miller secured the safety of a man who had fallen in, despite the risk of being crushed in the small space. With sixteen rescues to his credit, he well deserves the Edward Medal for gallantry.

Worthy of Hire.

If the College of Nursing scale of pay for nurses, ranging from £350 for a matron to £60 to £70 for a staff nurse, were generally adopted, the justifiable criticism that one of the most honourable professions is one of the worst paid would be scrapped. A good nurse is worthy of her hire.

Short-weight War.

During the past three months over 1,700 tradesmen have been severely cautioned or fined for giving short weight. If the public will help the London County Council in its new powers, by insisting on paying only for what it gets, dishonest tradesmen will soon be put out of business.

Now Selling!

Have you had your JOHN BULL Christmas Annual yet? If not you had better be quick, for it is selling like hot cakes and you are running the risk of missing the biggest and best sixpennyworth you ever saw. Stories! Jokes! Pictures! All the best writers and all the best artists. Roll up! Sixpence only, and no waiting!

Timely Advice.

The "National Federation of Dividing Friendly Societies" suggests that better attention to duty on the part of committees and trustees will prevent the annual crop of defaults when Christmas clubs share out. We've said so for years. As a matter of fact, legislation is long overdue to prevent the annual crop of robberies of the poor.

Others, Copy!

Veterans tottering near the limit line in age have frequently and against their wishes to make workhouses their homes. To save the aged poor from this indignity, the Fylde Guardians intend to supplement the old-age pension with an allowance, so that the old folk can manage to live outside. It is an excellent scheme.

Washhouse Scandal.

Liverpool's public washhouses are so few that poor women who travel two and three miles with clothes have sometimes to wait hours in a queue for their turn, and, when tired out, faint over the washing. Babes, too, have to be neglected in the homes, because the City Council has yet to realise the scandal of Merseyside.

The Biter Bitten.

When she found out that Stanley John Grimsey, a twenty-nine-year-old bookkeeper, who courted her, was married, Miss Bush, of Lambeth, promptly took steps, and with the help of her brother has landed Grimsey into jail for four months for obtaining £10 by false pretences. We congratulate both on their pluck and common-sense.

Wrong School.

"Take me to the sunshine!" was the cry of a three-year-old child. Once out of a Holyhead horror-home and inside the workhouse, he went wild with joy. Before that the light of heaven had been shut out by his mother, Gertrude Case, from himself and her other emaciated bairns. A pity it is some women have to be taught mother-love within prison walls.

Open-air Dairy.

If the claim of Mr. Hosier, of Wexcombe, that his open-air system of milking ensures 100 per cent. pure milk, immunity of the cows from tuberculosis, cheaper production and trebled value of land, is substantiated, nothing must prevent the entire country from benefiting by it.

"Muddle and Confusion."

The Special Clergy Commission sums up the position of thousands of Anglican clergy as "clearly worse off than they were in 1910." Tithe Acts are blamed for "appallingly low incomes." We prefer to blame the worst war in history for raising prices beyond the reach of all but exceedingly well-to-do men.

That Discrepancy.

Kippers at Smithfield are sold for a penny per pair, and herrings and mackerel fetch 4d. a pound. In some suburbs the former are retailed at as much as 5d., and 10d. is often the figure for the latter. We are told that the reason is the centralisation of the market. Shameless profiteering would be nearer to the truth.

Where London Lags.

The Pottery towns have decided to scrap thirty-one miles of tramlines, and to replace these cumbersome vehicles by motor-omnibuses. How long will London allow provincial municipalities to lead the way in traffic matters? The costly encumbrances should be removed from the streets as speedily as possible.

Hurry Up, Holt!

Six houses containing seventy-seven people, one three-bedroomed house having three families totalling eleven adults and ten children, are the conditions at Holt. We are astonished that no attempt has been made to build new houses. The Housing Committee should get down to it with trowel and mortar itself if need be.

Wickedly Wanton.

For lighting and smoking a cigarette while working down the Outwood Mine, John Byrne was fined at Radcliffe Police Court, Lancashire, the sum of £2. Considering that his selfish action endangered the lives of over a thousand men, and that the offence is one of the most serious a collier can commit, he got away far too lightly.

The Spider's Web.

On a moneylender's loan of £30 a Greenwich woman who has repaid £29 15s. 4d. still owes £28 15s. 1d. Unable to keep up payments owing to illness and unemployment, the moneylenders threaten to put the baliffs in, refusing her offer of 10s. a week. We again caution our readers not to be ensnared by offers from these gentry.

Ex-Soldier's Plight.

Something must be done at once for the Cwmbran ex-soldier who, having served throughout and been wounded and gassed in the war, lives with his wife and five children in a former washhouse, the seven of them sleeping in a bedroom 14 ft. square. This disgrace is not lessened by the reminder that war does nothing to mitigate such conditions, but merely increases them.

Practical Romance.

Francis Cardinal is a London postman, who during the war was impressed by the sufferings of Indian lepers. When bequeathed a small sum by an old friend, he invested it and with the addition of his own savings has built a cottage hospital for the poor creatures and has gone himself to India to open it. Truly a very great heart may reside in the humblest worker.

Breeding Disaster.

In the course of a case heard at Dudley, it transpired that a man and wife, together with a family of three, one a young woman of eighteen, were living in a filthy hovel made of wooden boards, corrugated iron, sacking, leather and loose bricks. Also, until recently, another woman of twenty-two had been residing with the family. Those who couldn't find room on the bed slept under it. Thus are consumptives bred, souls tarnished, and criminals manufactured.

Music hath Charms.

A Sunderland reader was delighted when, after entering a song-writing competition, he was offered a publishing agreement by Universal Enterprises, of Rochdale, Lancashire. The agreement was duly completed, but the publishers have now written to say that, "owing to the state of the market" and the fact that they are overstocked, terms must be revised. The author is now required to purchase 100 copies of his own work at £6 5s. Surely the original agreement should be honoured?

Two of a Trade.

Chandos House, Palmer Street, Westminster, London, S.W., is given as the address of McLean, White and Co. and John Crossley. Both are "football accountants"; both issue circulars full of sporting promises about "straightforward treatment." Whether they are rivals or partners we cannot determine, but our post-bag goes to show that clients of both concerns have expressed marked dissatisfaction with the way in which they have been treated. In many instances which have come to our notice settlement has been hung up or withheld.

Courtly Lottery Tout.

Carl Edeling, of Copenhagen, who touts for the Danish Colonial Lottery, is nothing if not polite. "My desire to aggreable surprise you with the notification of a chief prize has not yet fulfilled," he writes to old subscribers, "your numbers having to my great regret remained in the wheel of fortune and thus become blanc." Having thus gilded the bitter pill of disappointment, friend Carl uses all his politeness to persuade the luckless ones to try again. If they cannot see through this humbug, and take the hint, they deserve to go on losing.

Drawing the Line.

"Draw the line through method not adopted" is the instruction given in a circular issued by E. Hamilton, of Abbey House, Victoria Street, S.W. E. Hamilton calls himself an "estate and business" agent, and puts up two propositions to home-seekers. For 10s. and a proportion of the first week's rent, he offers to send particulars of unfurnished accommodation "until suited"; or for £3 he offers the same service on the understanding that the money will be refunded if the client is "unsuited." Wise people will draw the line through both offers.

We Bag Another Crook.

In June last we published an exclusive exposure of a clever rogue named William Ernest Tester, giving full details of his various exploits. We intimated that he was then in hiding on the Continent, and demanded that he should be hounded down and brought to book. Our hint was taken and Tester was finally located in Paris. The sequel was enacted the other day at the Old Bailey, when Tester was sentenced by Sir Henry Dickens, K.C., to four years' penal servitude. The comments made in JOHN BULL five months ago are thus heartily endorsed.

Fees for Nothing.

B. Isaac, of Bridge Street, Manchester, advertises to the effect that he is willing to lend from £5 to £1,000 upon signature. One trusting soul who asked for an advance was requested to forward a preliminary fee of 16s. He did so, and after a week or so was informed that it would be necessary to deposit "some substantial security" before any business could be entertained. Disillusioned, he demanded the return of his money, whereupon the obliging B. Isaac sent him 5s., pocketing the balance of 11s. as "expenses." It is an old game, and this dupe can console himself with the thought that he is not the first to be so taken in.

FIRE! STORM! FLOOD!

"John Bull" the ONLY paper that pays Benefits.

(See page 2.)

Problems of Life

The Wickedness of War

by the Rev. R. J. CAMPBELL, D.D.

THE other day I had the unusual experience (for me) of going to a picture theatre to see a new film. It was the representation of the naval battles of Coronel and the Falkland Islands.

Mr. Lloyd George

From the dramatic point of view the production was a complete success; little or no effort of the imagination was required for us in the audience to realise what modern naval warfare is like.

No hell that was ever depicted by priest or painter is worse.

Let me not be misunderstood. The makers of that film knew their business.

The tale is told with the utmost cleverness, Patriotic sentiment and comic relief are both introduced at the right moment.

But I looked round that theatre and saw many sad faces and many people in mourning.

WHAT were they thinking? I believe they were thinking what I was thinking, that the scenes and the human beings in the picture before us were a brew of infamy.

To look at the blackened forms running about amid smoke and flame; to watch a great floating fortress heeling over and going down after being pounded to pieces; to see human bodies smashed and torn or hurled into the deep—all this was enough to sicken a spectator with any feeling for reality.

These things happened and may happen again; no artistry can outdo the sheer devilry of the facts themselves. To this has civilised human nature come; these are the fruits of science in the twentieth century of the Christian era.

Armistice Day is at hand, and it will be variously observed. To many, perhaps the majority, it will be a day of solemn remembrance of those who gave their lives in our cause. Others want it to be celebrated as a day of rejoicing for a great deliverance.

What we should firmly resolve is that it shall not be made an occasion for glorifying war.

The Armistice and the Peace Treaty did not deliver us from the shadow of war though they disarmed Germany.

MR. LLOYD GEORGE, who ought to know if any man does, states that the world is making straight towards another conflict.

Viscount Cecil of Chelwood reminds us that fourteen shillings out of every pound of taxation goes in paying interest on the debts incurred by past wars or in preparation for new ones.

Unless mankind is completely mad and determined to destroy itself it will take measures to see that this wanton waste shall stop—not by the rough-and-ready method of robbing the bondholders, but by scrapping the machinery of militarism.

Otherwise prepare your sons, and your sons' sons, for the next orgy of slaughter.

AMAZING ASYLUM STORY

SHOCKING LUNACY LAW DEFECTS

Some Extraordinary Disclosures

A STARTLING illustration of the ease with which a person may be certified insane and imprisoned in a lunatic asylum, and of the almost insuperable difficulties in the way of his subsequently establishing his sanity, has been brought to our notice.

A few weeks ago, Isaac Mitcham, an inmate of the Three Counties Mental Hospital, Arlesey, Bedfordshire, was sentenced to two months' imprisonment at Bedford Assizes for assaulting one of the medical officers.

Mitcham pleaded that he committed the assault as a desperate expedient to draw attention to the fact that he was a sane man.

Absorbing story

Mitcham's story, which we have investigated, is an absorbing one. Some twenty years ago he was running his own farm in the Fens near Peterborough. He was married and had two children, both of them girls.

He became involved in some financial trouble, and on the advice of his father, also a farmer, he decided to emigrate to Canada and to work there until matters should right themselves. That was in 1910.

As a farmer he quickly made his way and after a time tried to persuade his wife to join him. She, however, preferred to remain at home.

Thereafter Mitcham led a roving life in all parts of the American Continent, as far north as the Yukon River and the Behring Sea, and as far south as the Argentine.

Although he corresponded intermittently with friends at home, certain facts were withheld from him, but finally in 1925 he heard from an old friend, a prominent Peterborough resident, telling him that he ought to come home as things were not as they should be.

Family quarrels

He sailed in July, 1925, and on arriving at the Fens discovered that his wife had been living for years with another man, a farmer.

There were some violent family quarrels, which resulted in Mitcham being summoned. He was bound over, but refused to enter into recognisances to keep the peace, preferring to serve a sentence of one month.

On his release he attempted to force an entry into his father's house and was again summoned.

This time he served a six months' sentence in preference to being bound over.

His own explanation is: "I could not honourably trust myself to keep the peace if I met ——" (the man who had been living with his wife).

Mitcham came out of prison the second time, more determined than ever to have what he conceived to be a square deal both for himself and for his two daughters. However one may deplore his methods, it cannot be disputed that Mitcham had good grounds for his grievance.

If he was inclined to violence, the rough life he had been leading in the wilds of Canada and the Frozen North may account for much.

According to his story, he met his father one day in March, 1926. He arranged to visit his father's house on March 15, when he fully

Isaac Mitcham

expected that a settlement of their unfortunate family differences would be reached.

On the afternoon of March 15 he saw his solicitor, who gave him certain advice.

Desperate position

It is important to note that the solicitor did not for one moment doubt Mircham's sanity.

Mitcham called on his father an hour or two later, but was refused admittance by his brothers. He then smashed the door open.

He was subsequently taken in charge by two policemen and understood that he had been arrested, as he probably ought to have been.

But instead of being arrested, *he was certified as an insane person.* The certificate was completed next morning and Mitcham was confined in the Three Counties Mental Hospital without further formality. It was all over in a few hours.

Mitcham set about immediately to work to regain his liberty. He soon found out that, however easy it is to get put into an asylum, it is almost impossible to get out again unless one has the co-operation of one's relatives, which, of course, Mitcham did not have.

For some weeks he was kept in close confinement.

He wrote many letters to people who might be able to assist him, such as the Hospital Visiting Committee, his local guardians (he was a pauper patient), and the Minister of Health.

He received no reply. He also states that he wrote four letters to JOHN BULL, but we are quite certain that we did not receive them.

In August, 1926, he succeeded in escaping, but was recaptured and was put into close confinement again for some months.

In April of this year he was allowed outside to work on the farm, but he was caught in an endeavour to escape and was put back in his cell.

His position was desperate. It looked as if he might spend the rest of his life in captivity and in the society of lunatics.

Extraordinary happening

He eventually took the step which ultimately brought him before the judge at the Bedford Assizes.

He got hold of a bathroom-plunger and demanded to see the medical superintendent. Dr. Finiefs, one of the assistant medical officers, came, and after a few minutes' discussion Mitcham struck him, although without seriously injuring that gentleman.

The attendants were standing within a few yards at the time. As has already been stated, he was sent to prison for two months.

A curious fact has since emerged. A few days ago Mr. R. Montgomery Parker, barrister-at-law, on behalf of the National Society for Lunacy Reform, which provided Mitcham's defence, called at the offices of the Board of Control to discuss Mitcham's case.

He was informed that it had discharged Mitcham from certificate on August 17, less than a fortnight after the assault had been committed, and while he was awaiting trial at the assizes.

It seems an extraordinary fact that this admission of Mitcham's sanity by the Board of Control was not made either to Mitcham or to the judge at the trial.

It is just possible that the judge passed sentence of two months' imprisonment in order to give the prison doctors an opportunity of fully examining the prisoner's mental state.

Call for drastic amendment

He might have been saved the trouble, for Mitcham was already declared to be sane.

The sympathy of most fair-minded people will go out to this unfortunate farmer.

For seventeen months Mitcham was never allowed to see his only friends who were convinced of his sanity and who were looking for his release.

It may be some consolation to him to know that his experience has focused attention in a manner more striking than any similar case over a long number of years on the dreadful danger of the incarceration of persons in lunatic asylums without adequate investigation, made possible by the shocking defects in the lunacy laws. These call for drastic amendment.

Feather's Flapdoodle

Ambitious Albert

ALBERT FEATHER, of White Abbey Road, Bradford, Yorks, really merits the title of "Ambitious Albert," for he evidently means to go ahead.

Albert is an extensive advertiser. He also appears to be anxious to collect half-crowns. In one paper recently, three startlingly different announcements appeared.

One referred to an automatic "Sex Indicator," another referred to a money-making handbook, while the third referred to a new system of playing the piano without any knowledge of music.

Making money at home

Half-a-crown was the purchase-price in each case; and in each case also the half-crown had to be sent to Albert Feather!

A gentleman who sent for the money-making booklet received a slim pamphlet, entitled "How to Make Money at Home."

The printed price was one shilling, but a decorative rubber stamp had been brought into play and assured the purchaser it was "now 2s. 6d."

However, in addition to the advertised booklet, Albert enclosed a little wad of printed matter referring to various mail-order schemes. This "make-weight" material contains nothing that is new to us, however, being of the familiar kind distributed by mail-order mongers.

But Albert's own booklet is interesting. It shows some signs of plagiarism, it is true, but there are points about it which show that this ambitious half-crown collector takes his propositions very seriously.

"What offers greater possibilities than selling incandescent gas mantles?" he asks. "Thousands are broken every day because they are so frail and speedily break."

Cuttle-fish dentifrice

Or why not "canary selling," which Albert assures his readers is "a very pleasant occupation, and from a money-making point of view, it has no equal."

Selling sash-cord to joiners is another of Albert's ideas. Another is to buy up old bicycles, repair them in the winter and re-sell them in the summer!

Where Albert falters, however, is in falling back ever and anon upon the old "secret formula" proposition.

His book is padded out with recipes for such things as brilliantine, brown boot polish, cold cream, perfume for clothes, national egg powder, fire-fire extinguishing fluid, woodless firelighters, fruit-salt, and (oh! Albert!) lemonade.

One recipe, though, takes our fancy. It is for myrrh dentifrice, and the principal ingredient is 1 lb. of powdered cuttle-fish!

Albert has clearly misapplied his talent. It is sad to think of him as a fee-snatcher. He has done his best to dignify home-employment ramping, but we hope he will abandon it for more edifying pursuits.

PASCOE'S BAD FIASCO!

AN ABSCONDING THEATRICAL SCAMP

The Tragedy of "Fun-Time"

A FLAGRANT instance of the callousness with which unstable theatrical managers take artistes on tour without sufficient funds to see them through in the event of a disastrous run is before us in the sorrowful story of a show called "Fun Time."

The title itself is pleasantly suggestive for patrons, but for the players concerned it has proved nothing but stark tragedy.

The proprietor of "Fun Time" is a person named Aubrey Gordon Pascoe, otherwise Eddie Gordon, and it is to be hoped that he will think twice before endeavouring to repeat any of the funny tricks which marked—or, rather, marred—his management of this ill-fated show.

Not to beat about the bush, Pascoe stranded his entire company a few weeks ago at Crook, in Durham. Fifteen artistes were thus left entirely to their own resources, while Pascoe himself disappeared, never to return.

Dangerous plight

Many of the stranded artistes were young women, and it is quite unnecessary for us to stress the dangers and hardships to which they were exposed.

One of their number, Miss Hetty Carnelles, lives at Pitsea, Essex, more than two hundred and fifty miles from the scene of the stranding! Her story alone is poignant enough.

She joined the "Fun Time" company with three other girls at £6 10s. a week. Don't be misled! This figure was not an individual salary—it was to be divided amongst the four!

So, four girls in "Fun Time" were earning a theoretical wage on the magnificent scale of 32s. 6d.!

This is paltry enough in all conscience; but what can one say on learning that, during the one week which they played at the Royal Theatre, Crook, they were only paid 6s. each!

Distraught artistes

In making this miserable payment, Mr. Gordon promised to motor to his home at Newmarket to get money to square up honourably. But he did not return, and these girls had to club together to pay their landlady what they could on account of board and lodging.

During the ensuing week, they were compelled to depend upon the generosity of local people for food and accommodation.

The failure of "Fun Time" at Crook was largely attributable to the fact that the show was minus its principal artistes. These had cried off because Mr. Gordon had not paid them their salaries for the previous week at Langley Park!

So before the beginning of the fatal week at Crook, "Fun Time" had already been deprived of much of its fun.

The dismal details of the climax to the fiasco were unfolded by some of the distraught artistes to the Crook police in the small hours of the Sunday morning following the final performance. It was then that Gordon gave his assurance to Sergeant Brunskill that he could obtain sufficient cash to pay the artistes.

His word was unfortunately taken, and, as we have shown, he was permitted to drive away unhampered.

An interesting sidelight is shed upon Gordon's conduct in this case by his attitude towards one of the girls in his company who begged him to give her a lift in his car as his route to Newmarket would take him past her home.

He flatly refused to do so because she was one of those who had joined in the complaint to the police!

With commendable initiative—which theatrical people would be glad to see followed in other towns where similar calamities have occurred—the police took out a summons against Gordon under the Theatrical Employers Registration Act, charging him with having abandoned members of the "Fun Time" Company.

Paltry punishment

With characteristic indifference, the defaulting manager did not put in an appearance during the subsequent proceedings in the local court; but in his absence the Bench described the case as a very bad one.

Superintendent Headon, who prosecuted on behalf of the police, informed the Bench that such cases were becoming far too numerous and the young girls concerned were placed in a very difficult and humiliating position through being left penniless and stranded.

One of the witnesses also gave testimony to the effect that Pascoe had a very bad reputation in this connection, and it was well known that he neglected to pay his artistes.

In the face of this, then, one might

Mr. Monte Bayly, Organiser of the Variety Artistes Federation

reasonably suppose that the Bench would show no indulgence to the offender. It will, therefore, come as a shock to learn that the absent Mr. Gordon escaped with a paltry fine of five guineas!

No one can look upon this as a fitting ending to the "Fun Time" tragedy, particularly as previous complaints have been made about this man to the Variety Artistes Federation.

In our opinion, some steps should be taken at once to prevent Gordon from taking any other company on tour in this disgraceful manner until he has made some amends by paying the unfortunate "Fun Time" artistes everything that is due to them.

He should, of course, also be required to produce ample proof that he is in a position to conduct a tour properly and able to meet all obligations to his employees in the event of a similar disaster.

The tragedy of "Fun Time" must not be repeated.

A STARTLING REVELATION

ASSURANCE COMPANY BROWBEATS A WIDOW

ALL sceptics who may find it difficult to believe that the great industrial assurance companies are as ruthless and unprincipled as they have been held up to be in these columns, are invited to read the following damning facts.

The attitude of one company towards a lone widow shall be our theme, and it must be borne in mind that every fact is fully substantiated in documentary evidence now on our files.

Four years ago, on the death of her husband, Mrs. A. E. Fox, of Ash Lyn, Arksey Road, Bentley, Doncaster, forwarded three policies, together with a certificate of death, to the head office of a certain assurance company.

A long wait

The policies in question had been taken out in 1911, 1915 and 1916, respectively, and the total sum assured represented £53 odd.

Payments had been made on these policies until immediately prior to the death of the lady's husband, but the assurance company did not choose to honour its bond.

Meanwhile the widow waited in patience. The year 1923 came to an end without any sign of a satisfactory settlement.

A new year started and dragged slowly by; but still the widow was kept waiting, and any application on her part carried her no further.

Hopes shattered

Then came 1925, and in April the widow again appealed to the claims department of the company concerned.

Her letter was acknowledged with the assurance that the matter was receiving attention, and with the promise that the company would write again "in the course of a few posts."

More correspondence ensued, but still the company contrived to hedge.

Finally, on May 15, 1925—nearly two years after first making her claim—the widow was appalled to receive a letter, signed on behalf of the general manager, which shattered all her hopes.

This letter, before us at this moment, can only be characterised as scandalous! The attitude which it reveals is shameful to a degree.

Coffers enriched

It contains no word of apology at the interminable delays; no word of condolence with the poor widow on her bereavement. It runs:

"With further reference to your letter, we find on investigation that you have already been informed that the policies in question are lapsed and your position in the matter fully explained. No good purpose will be served by pursuing this matter."

What answer could a poor, heartbroken widow make to such a browbeating letter?

She had given up her documents, and was at the mercy of the tyrannical company.

That closed the matter for the time being, and for the two ensuing years the company was left with the money in its coffers.

Do the shareholders realise what was the net result of this transaction?

A poor widow had been vanquished with a stroke of the pen, and the company's coffers were enriched by £53!

This scandalous injustice might have gone unavenged had not the victim heard by chance of the wonderful work which our Assurance Bureau is doing for deluded policyholders.

She wrote at once, giving the fullest possible particulars of her plight, and we, in turn, lost no time in writing to the company concerned.

Paid at last!

That was on October 7 last, and within three weeks the widow wrote to tell us that the company had at last settled her claim!

After deliberately saying that "no good purpose" could be served by pursuing the matter, it has paid over the £53, which it should have paid four years ago.

We leave to the imagination the untold misery and suffering its action has caused. Can there be apathy in Parliament after this?

FLY-AWAY SPARROW

A SHARK AT SOUTHEND!

The Bookie Rook

THE prospect of obtaining a partnership in a flourishing business is an enticing proposition. But the returns shown in books do not always materialise, with dire results to trusting investors.

THERE seems to be an epidemic of bookmakers who desire investing partners just lately. At least, that is the view one may excusably entertain after a perusal of the following tangled story.

Let us begin with the experience of a South London reader, who was attracted by a lengthy announcement in a morning paper to the effect that a partner with £150 was required in a licensed commission-agent's office.

The advertisement stipulated that a learner would not be objected to, and that a salary of £6 per week would be paid. Only those able to start within a month would be considered, and the investor must be willing to take sole charge of the business when proficient.

In accordance with the advertised terms, the applicant wrote to H. Randell, of Queen's Road, High Street, Southend-on-Sea; but his surprise may best be imagined when he received a reply from a person named W. Sparrow, of London Road, Victoria Corner.

A bad turn

Mr. W. Sparrow fixed up an appointment with the prospective partner at Mercer Street, Long Acre, and at the interview which ensued books of account were produced which seemed to be quite satisfactory.

To cut a sorry story short, the gentleman who had applied to Mr. Randell, but who had been taken in hand by Mr. Sparrow, entered into a partnership agreement with "Con. Conley." The latter, it transpired, was a trading name for Sparrow.

He invested £150 of his savings, and a clause of the agreement provided that a joint banking account should be opened, and that cheques should be signed by both partners.

From that moment, the business, which had previously shown a daily profit of £13 or £14 in its books, took a bad turn.

The first day of the partnership registered losses amounting to £25; the second showed a staggering loss of £200, while the third day wiped out the joint capital completely!

What could be done? It was mutually decided that the contract should be cancelled and so the disastrous partnership came to an end.

Amazing discovery

But, feeling that all was not well, the man who had thus lost his life's savings in three days, made a few enquiries at the bank where, his partner stated, the joint account was to have been opened.

There he discovered to his amazement that there was no joint account, but merely a private one under the name of "Con. Conley" alone!

Armed with this startling information, the investor hurried to the Mercer Street office; but he was too late, "Con. Conley," or Sparrow, was not available!

Now, less than a month after this fiasco, another gentleman was attracted by an advertisement calling for a partner. This time the advertiser's name was given as H. Wilcox, but the address was Queen's Road, Southend-on-Sea, as in the previous instance.

As in the previous instance, too, the reply came from W. Sparrow, London Road, Victoria Corner.

The latter gentleman stressed the fact that it was not the money that he wanted, but the man, and, as before, he suggested a meeting at Mercer St., Covent Garden.

Mr. W. J. Randall, Secretary of the Turf Guardians Society, whose attention we direct to the facts here disclosed

Of course, this second gentleman was quite unaware of his predecessor's unhappy experience, and when he kept the appointment at Mercer Street he was shown books which appeared to be quite in order.

He was ignorant of the business though and asked for a little grace before definitely committing himself to the investment.

Poor return

Mr. Sparrow would not agree to this, and in the end the misguided investor put in £50. Mr. Sparrow was presumed to invest a similar amount.

Alas! From the very first the partners experienced losses and in two days there was a very formidable deficit.

Sparrow asked his investor if he would put up more money, but the latter had nothing left, so the contract was considered at an end.

When he complained that he was penniless, Sparrow handed him a pound and instructed him to turn up at the office on the following morning. He did so, but found the office shut!

Since then similar advertisements have appeared, calling for investors to enter into partnership with Turf commission-agents.

One such announcement gives the name of H. Harcourt, while another invites replies to H. Smith.

In each case the address given is the accommodation one used by Sparrow in the two instances dealt with above.

In view of the foregoing facts, therefore, intending investors should proceed with the utmost caution and part with no money until they know exactly with whom they are dealing.

FORTUNES FOR ALL!

THE OPTION-DEALING OCTOPUS

Amateur Investors Beware!

IT is possible to make fortunes on the Stock Exchange, but when dealers offer to enrich complete strangers one should be suspicious. If they know of a "good thing," why don't they keep it?

FOR some time past certain cleverly concocted literature has been freely distributed by a firm of stock and share dealers called Newman, Williams and Co., of Copthall Avenue, London, E.C.

The result of these tactics has no doubt been to induce people unversed in the intricacies of finance into accepting the belief that Newman Williams and Co. are conducting a legitimate business upon the Stock Exchange.

To this end extravagant use is made in the printed matter of such phrases as "Latest Stock Exchange Advices," or "Our Latest Stock Exchange Report"—phrases which, to the uninitiated, go a long way towards gaining their confidence.

Bucket shop methods

How far is this justified? We would say at the outset that there can be no justification whatever. Newman, Williams and Co. is nothing but a one-man concern, run by an individual named John Williams, of Chelsea Gardens, S.W.

He is not, of course, a member of the Stock Exchange, and his business savours strongly of the bucket-shop.

Let us examine some of the printed matter—a four-page pamphlet headed "Latest Stock Exchange Advices."

This document is mainly devoted to criticisms and reports of various companies, on similar lines to those followed by reputable financial papers.

This is merely designed to lend prestige to Newman, Williams and Co., and is really nothing more than so much dust to throw in the eyes of prospective dupes.

The real snag lies in a loose-leaf circular, coyly tucked within the above pamphlet, and bearing the heading, "Particulars of Option Dealing."

This single page sets forth a form of share-dealing which is looked at askance by the Stock Exchange, and which is frequently being denounced in financial papers of high standing.

According to the "particulars," a call option secures for the buyer "all the advantages attaching to ordinary purchases of stocks or shares, with the advantage that the liability is strictly limited to the amount of option money paid, whilst the profit is unlimited."

Amateurs don't know!

In theory an investor need only put down a trifling sum in order to secure the option of purchasing £100 worth of a certain stock.

Few amateur investors know, however, that they cannot legally enforce an option against an outside broker, who can plead the Gaming Act successfully, as the whole transaction is nothing but a gamble.

Ignorance of these facts has landed one client of Newman, Williams and Co. in a rather unfortunate position. He claims to have a lot of money to his credit, but does not know whether he is lucky or unlucky.

Impressed by the company's circulars, he commenced participating in option dealing some time ago, and at varying intervals paid Newman, Williams and Co. certain substantial sums of money for this purpose.

None so deaf!

The whole system of option dealing is intricate, and we have only been able to describe it broadly above; but this particular client has estimated, to the best of his ability, that he is something like £384 in credit.

He has consequently written to the company for a cheque in settlement or, failing that, an up-to-date statement of his account from which he can check his own calculations. He can get neither!

Repeated letters have been written on the subject, but latterly the generous firm of Newman, Williams and Co. has taken to ignoring its client's correspondence altogether.

After several anxious letters of enquiry had thus been ignored, the client wrote demanding satisfaction, stating emphatically that he was tired of waiting.

He took the precaution of registering this letter, but no reply has been forthcoming and the unhappy investor is in a quandary as to the best step to take.

He knows now that it is useless to invoke legal aid in his predicament, because of the fact that the Gaming Act can be pleaded against him.

Self-convicted!

What can he do? And what can any investors do once they have paid their money over to a concern of this sort?

Mr. Williams, who, as we say, is the leading light of Newman, Williams and Co., states in his circular that his company was established twenty-three years ago—in 1904.

This is entirely untrue, and Williams stands self-convicted on this point in the particulars lodged by him at Somerset House under the Registration of Business Names Act.

These show, beyond all question, that his present business operations were commenced as recently as June 15, 1925.

"Options" are always a wild-cat sort of investment, and people will do well to discard the circulars issued by this firm, no matter how rosy the prospects of success are painted.

BRAHAM'S "SPRING" SONG!

THE MATTRESS JUMPER

A Ramp in Famous Shares

SOME little time ago a number of people were visited by enterprising individuals who have professed to know the secret of a new road to immediate fortune.

The touring touts in question spoke in their interviews of the money-making possibilities of a highly reputable concern called Ner Sag, Ltd., which specialises in the manufacture of various forms of wire mattresses, and which, as most people know, is above reproach.

Introducing themselves as representatives of A. D. Braham and Company, "financial agents and investment brokers," of Fenchurch Street, the touts spun fantastic stories of a new El Dorado.

In one instance, a Warrington reader was thus approached and was finally induced to part with not less than £920, which he was led to believe would be invested in the genuine Ner Sag Company.

But time passed and the Warrington gentleman did not receive the shares he hoped for; instead he received a letter from "A Well-wisher," which imparted some startling information and prompted him to get into touch with the Ner Sag Company direct.

Surprising discovery

Imagine his surprise when he discovered that the directors of this company had never heard of his name, and were quite ignorant of the fact that he was supposed to be a shareholder.

He had, it is true, received a cheque for dividends, but not so much as one solitary share could they find registered in his favour—let alone 920!

When he discovered that the shares had not been allotted to him, the Warrington gentleman continually wrote for his certificate, and after being put off by various excuses, was induced to sign an agreement whereby he lent the money originally intended for shares to one Alfred Abrahams, trading as James Fenton and Co., of Gower Street.

But Mr. C. Brandreth, who is the managing director of the Ner Sag Company, has not only received one complaint of this sort—*he has been inundated with them!*

Promises that failed

One, taken at random, is from a Henfield investor, who, already a small shareholder in the company, was visited by one of Mr. Braham's representatives a short time back and recommended to invest on a bigger scale.

Unfortunately for him, he was foolish enough to part with further cash, but that was not enough for his "advisers" and they urged him to part with all his shares in the Ner Sag Company.

He finally fell in with this suggestion to receive a dividend, but in the belief that he would receive a very good percentage of profit on the transfer.

When the promised profits were not forthcoming, however, the Henfield investor wrote to the Ner Sag Company direct, only to discover that it knew nothing of the profit-making transaction referred to!

Other complaints include those of women, who parted with money or shares to the Braham Company and James Fenton and Co.

Some investors were induced to part with money on the strength of a circular which, purporting to come from the Ner Sag headquarters, stated that an overseas branch of the business was being launched.

This new venture, it declared, would "be a much greater proposition" than the parent company!

Though the people thus approached could have no inkling of the fact, Mr. Brandreth has informed an enquiring investor that the circular was quite unauthorised by the Ner Sag Company!

Huge sums of money are at stake in this impudent share-pushing venture, and some official investigation of the facts certainly seems necessary.

Apart from its extraordinary activities in this case, A. D. Braham and Company, we are able to disclose, has a very bad name in matters of this kind, and has hawked other shares in a similarly impudent fashion.

An old ramp

A little while ago A. D. Braham, the leading light of the concern, was sending touts about the country urging people to invest in the New Nakamun Coal, Gas and Petroleum, Ltd., on the pretext that the shares were soon to become very profitable.

The New Nakamun concern, to tell the truth, is a very old ramp, dating back to pre-war days, when many unsuspecting investors were caught in its net.

Colonel E. Satterthwaite, Secretary to the Committee of the Stock Exchange, who constantly issues warnings against unorthodox brokers or share dealers

Its reputation may best be gauged from the fact that it was originally in the hands of that notorious share shark, James Neville, who fled the country some time back after first unloading a miscellaneous assortment of worthless shares upon unsuspecting members of the investing public.

Amongst other interesting achievements, A. D. Braham and Co. once pretended to act as the agents for an oil company; but, fortunately for the public, before their printed matter had been in circulation very long, the firm concerned stepped in and repudiated the representations—or rather misrepresentations—made in its name.

But the Ner Sag transactions alone represent sufficient grounds for condemning Braham's activities.

Most of our readers will agree that such a widespread and audacious ramp warrants immediate official enquiry.

Rooking the Ratepayer

A Taplow Tangle

TAPLOW is a Thames-side village in Buckinghamshire, and though it is only twenty miles from London, it has no central drainage, and is poorly served in many other respects.

Of course, most people are prepared to put up with a certain amount of inconvenience for the privilege of living in rural surroundings; but when, in addition to suffering inconvenience, one is called upon to pay heavy rates, the matter assumes a different aspect.

Take the case of one Taplow householder whose weekly rent is a guinea. Owing to the lack of central drainage, he is forced to enter into an arrangement with a contractor to empty the cesspool at his home and to keep it clean.

This costs him exactly £6 per annum.

Groping in the dark

Other residents in the locality are placed in similar circumstances.

In exactly the same way, the accumulation of household refuse has to be disposed of at the householder's expense, and he is put to all the bother of engaging a local contractor to see that his dust-bins are emptied regularly.

Owing to lack of street lighting, most householders have to provide themselves with electric pocket-torches if they wish to find their way about after dark.

Preposterous!

Now, the rates at Taplow amount to 6s. 2d. in the pound, and in view of the foregoing facts it is small wonder that residents are asking "What are we paying for?"

The householder whose case we have cited has to pay rates amounting to £16 odd per annum, yet, as we have shown, he still has to pay a third party to keep his house in a sanitary condition, while a fourth has to be paid to carry away the refuse!

Could anything be more preposterous?

Does Lord Desborough, on whose land Taplow stands, realise that such shocking state of affairs are in existence?

Half-Crown Friends

A "Circle" of Trouble

A PERSON whose identity is not disclosed in his advertisements has lately invited people to write for particulars of the British Correspondence Circle, which "brings individuals of similar hobbies together."

Those who respond receive a long typewritten letter, posted in the West Kensington area, but citing BM/MIIKB in place of an address.

They are urged to send half-a-crown for nine names of correspondents and to cover membership for six months.

"Friends are waiting for you whether you are lonely or just wanting somebody with interests more like your own," writes the secretary, who is no other than our old friend Syd Jackson.

Cautious desire

When we last heard of Syd he was running his Correspondence Circle more openly from an address in Birkdale, Southport. He was then charging 5s. for bringing kindred spirits together.

We were bound to condemn the Circle—just as we would condemn any organisation which effects postal introductions between members of opposite sexes.

Syd has apparently grown more cautious now, and in sending lists of names to clients, he lays great stress on the fact that he desires to keep the Circle "clean" and "free from any objectionable element."

Trking a risk

This sounds rather like shutting the stable door after the horse has bolted; and in any case it is hard to reconcile with another exhortation, "Don't send postcards, unless agreed upon. *They might get someone into trouble.*"

Many people will agree that a Correspondence Circle of this kind might get a good many people into trouble.

All things considered, we cannot look upon Syd's new campaign with favour.

However careful Syd may be, it is utterly impossible for him to vouch for the character and integrity of every member enrolled.

The King's Chef, Mr. Cédard, with
Their Majesties' gracious consent, has supplied
to the Empire Marketing Board
the following recipe for

An Empire Christmas Pudding

5 lbs. of currants	★	AUSTRALIA
5 „ „ sultanas	★	AUSTRALIA
5 „ „ stoned raisins	★	SOUTH AFRICA
1½ „ „ minced apple	★	CANADA
5 „ „ bread crumbs	★	UNITED KINGDOM
5 „ „ beef suet	★	NEW ZEALAND
2 „ „ cut candied peel	★	SOUTH AFRICA
2½ „ „ flour	★	UNITED KINGDOM
2½ „ „ demerara sugar	★	WEST INDIES
20 eggs	★	IRISH FREE STATE
2 ozs. ground cinnamon	★	CEYLON
1½ ozs. ground cloves	★	ZANZIBAR
1½ ozs. ground nutmegs	★	STRAITS SETTLEMENTS
1 teaspoonful pudding spice	★	INDIA
1 gill brandy	★	CYPRUS
2 gills rum	★	JAMAICA
2 quarts old beer	★	ENGLAND

Recipes for a sauce and for brandy butter, also made exclusively from Empire ingredients, to accompany the pudding have also been supplied by His Majesty's Chef. Copies can be obtained free on application to the Empire Marketing Board, 2 Queen Anne's Gate Buildings, London, S.W.1

"IF disarmament does not come, war most certainly will." So says Viscount Cecil of Chelwood, the greatest authority on the subject. In face of such a grave pronouncement, the duty of the Government and of every individual is crystal clear.

Disarm or Perish!

by The Right Hon. VISCOUNT CECIL OF CHELWOOD, K.C.

I NOTICE that in this week's issue of JOHN BULL the Editor speaks of war as an international swindle. I would rather call it international madness. It is the triumph of unreason. For what, after all, is the main cause of war? The main cause is international fear and suspicion.

Nations go to war because they are afraid of being attacked. They rush into the very danger which they fear. They behave just like the man who jumps over a precipice because he is afraid of falling over it. If, therefore, we wish to preserve peace, the first thing we have to do is to diminish international fear.

So long as great armaments exist, and particularly so long as there is competition in armaments, fear will continue.

Read the debates on the fighting Services in any country in the world, and you will find that two-thirds of the justification for proposed armament expenditure has reference to what some other country is doing in the same line.

Perilous competition

Take our own case.

Our Navy before the war was regulated by a two-Power standard; now it is regulated by a one-Power standard. Therefore, if some other Power increases its navy beyond ours we have to follow suit unless we have agreed on a limit beyond which neither of us will go.

And who supposes that we should have undertaken increased and increasing expenditure on our Air Force during the last year or two except for the overwhelming air strength of one of our neighbours?

The same thing is going on in many of the countries in Europe, generally in a much more extensive form. That is why when the nations at Paris in 1919 came to construct some safeguard against future wars, when they established the League of Nations, they put in this as the first operative clause after they had provided for the machinery of the League:

> "All the Members of the League recognise that the maintenance of peace requires the reduction of national armaments to the lowest point consistent with international safety, and the enforcement by common action of international obligations. The Council . . . shall formulate plans for such reduction."

This was Clause 8 in the Treaty with Germany, and it was repeated in the treaties with Austria, Hungary and Bulgaria.

In the same treaties at the beginning of the clauses providing for the disarmament of Germany, Austria, Hungary and Bulgaria was inserted this preamble: "In order to render possible the initiation of a general limitation of the armaments of all nations," and then followed the clauses providing for the disarmament of the country in question.

Certain ending

Finally, in the correspondence between the Allied and Associated Governments and Germany before she signed the Treaty, a further pledge was given by them that Germany's disarmament was to be the prelude to a general reduction and limitation of armaments.

Those pledges, clear as they are, have been repeated in different form at almost every one of the Assemblies of the League of Nations, and in the negotiations by which the Locarno Treaties were concluded.

Germany and the other ex-enemy countries are disarmed, and it is now up to the other members of the League to carry out their pledges by following suit. That is why the League of Nations from the moment it came into existence has made many attempts to "formulate plans" for the reduction and limitation of armaments.

So far, no complete result has been attained, and the nations are again embarking on that fatal course of piling up armaments whose end is war.

The mother of war

What wonder that Europe is still restless and suspicious, and that international fear, which is the mother of war, is still rampant in spite of all the admirable work in other respects that the League of Nations has accomplished.

What, then, can be done? There are two ways of attacking the problem, and we must work at both. The first is to get it out of the heads of the nations and their rulers that the only way of settling an international dispute is by war. If that can be done the chief justification for bloated armaments is gone.

We have already agreed in the Covenant that all international disputes ought to be referred to arbitration or enquiry by the Council of the League. And we have declared that all international questions of a legal character ought to go to arbitration or the International Court of Justice. But we have not agreed formally that we will, in fact, submit such questions to arbitration.

By the instrument by which the International Court was brought into existence it was arranged that any of the parties to it might sign a further agreement by which all legal disputes should be compulsorily referred to the court.

Many countries have signed this further agreement, which is called the Optional Clause. Germany has just declared her intention to do so. We ought to do the same, and we ought to go further.

Worst way

At present under the Covenant, after an enquiry by the Council, unless the Council is unanimous, the parties to the dispute are at liberty to go to war. In other words, even under the Covenant war is still lawful in certain cases other than self-defence. We ought surely to be ready to agree with any other nation who will do so that we will submit all disputes of every nature to some kind of pacific settlement.

That is the only practical way to bring about the "outlawry of war" of which we have heard so much. No doubt the terms of these arrangements would have to be very carefully considered in view of our immense and complicated interests.

But we must surely recognise that war is the very worst possible way to settle any international dispute. It causes infinite misery, it increases hatred and it settles nothing. In the great majority of cases it leaves behind it far more materials for dispute than existed before the war took place. Therefore, we should take every opportunity of substituting law for war.

Next, we must really try to understand the point of view of Continental nations. There has been no serious invasion of England for nearly nine centuries—no occupation of English soil by foreign troops. That is not true of any Continental country. No nation that has not been through that ordeal can realise what it means to those who have. It eats into their hearts, it colours all their thoughts.

Talk to any Frenchman, and still more any Frenchwoman, about any foreign question and

The Rt. Hon. Viscount Cecil of Chelwood, K.C.

you will find the conversation turn always back to the invasions of 1870 and 1914. Even if those years are not actually mentioned, the ravaged country, the ruined peasantry, all the horrible accompaniments of the presence of foreign troops in the "tortured provinces" are continually in their minds.

Too much say

And so when reduction of their armaments is proposed to the French or other Continental States they reply, "Yes, an excellent idea. But suppose we disarm and our neighbours secretly do not and later on attack us, can we rely on the members of the League to protect us?" What is to be our reply?

We have to admit that the provisions of the Covenant are, as I have already said, not quite watertight. In some cases private war is still allowed. Surely we ought to try to find some way to meet this point and make it easier for the Continental nations to disarm.

But this is not the only way of approaching the problem. It is not enough to seek to remove the causes of war. We must, as far as we can, lessen the power of going to war by providing directly for the reduction of armaments.

With this object a Commission of the League exists, called the Preparatory Commission, which is seeking to lay down principles on which disarmament may be carried out. Last spring it held a rather unsatisfactory session and failed to arrive at any definite conclusions.

The reason for this failure was very largely that the professional technical advisers of the Governments, including our own, were allowed much too large a say in the negotiations.

Dangerous delay

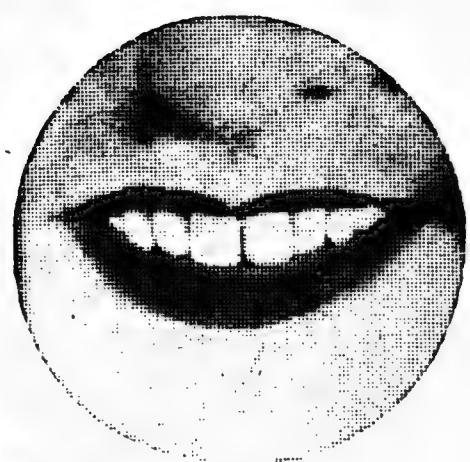
They should be told by our Government that it is determined if possible to secure general reduction of armaments, and any advice the experts give must be given with the purpose of achieving this result.

Finally, let me impress on my readers the great danger of delay. The other nations of Europe are on the whole not unfavourable to disarmament. Even Soviet Russia has announced her intention of attending the Preparatory Commission this month. Now is the time to act. Every month we delay, the old vested interests, material and moral, strengthen their hold.

If we put it off, international disarmament may never come. And if disarmament does not come, war most certainly will.

MILTON

NEW TRIAL SIZE 6D



MILTON—full strength and the same quality as in the larger bottles—is now on sale, at all chemists and stores, in 6d. bottles.

THERE is enough Milton in the sixpenny bottle to enable you to test it thoroughly. Choose half-a-dozen different personal and domestic uses, and put Milton through its paces. Then you'll understand why tens of thousands of people are using it regularly every day of their lives. You'll realise also that Milton can be used for purposes for which no other antiseptic can be used.

ANY doctor will tell you that Milton is certain death to all germs, and yet it's perfectly harmless to human beings, even if swallowed. Could anything that comes from a chemist's shop be more worth while than this? The safest and most powerful antiseptic in the world—for only sixpence.

STANDARD SIZES 1/6 and 2/6

THE full range of Milton's uses is given in a folder enclosed with the bottle, and two of the best known uses are described below.

YOUR FALSE TEETH

Milton cleans false teeth perfectly—far better than any brush—and it does the job for you, while you sleep or while you dress. Your dentist will confirm this.

YOUR MOUTH

A few moments every day spent in rinsing your mouth with a solution of Milton and water may very well affect your whole life and work. For Milton used as a mouthwash is the surest and simplest safeguard against all germ-caused ills—not only Pyorrhoea and other prevalent mouth diseases, but Pneumonia, Typhoid, Influenza, Diphtheria, Sore Throats and Tonsilitis, the germs of which enter through the mouth.

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Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To HER MAJESTY THE QUEEN,
Buckingham Palace.

YOUR MAJESTY,—Once more you have sent a gift to the Royal Home and Hospital for Incurables at Putney, consisting of brocades and silks for making articles for its Christmas bazaar, thus setting a fine example to your subjects great and small. It is this never-failing remembrance for the sick and suffering which has so endeared the Royal Family to the hearts of the people.

JOHN BULL.

To the Rt. Hon. STANLEY BALDWIN, M.P.,
10, Downing Street, S.W.

DEAR PRIME MINISTER,—I take from a Government publication the following sentence: "The higher wages naturally stimulated consumption and the continued improvement in home markets during the first six months of 1927 was undoubtedly due in large measure to the greater spending power of the people." It refers to Germany. But with the pulling down of tariff walls and statesmanlike stimulation of foreign trade it could be made true of our country. I commend it to your attention. JOHN BULL.

To the Rt. Hon. Sir ALFRED MOND,
Lowndes Square, S.W.

DEAR SIR,—I congratulate all those working in the laboratories of the South Staffs Mond Gas Company. Experiments with the products from coal-tar have led to the production of a new antiseptic. This remarkable drug is, for all practical purposes, non-irritant and non-poisonous, and it has been demonstrated that by its use germs are killed without any damage to living tissue. This is a fine example of what science, applied to industry, is able to do for the good of humanity throughout the world. To manufacture a healing agent is infinitely better than making poison gas. JOHN BULL.

To Sir JOHN MARRIOTT, M.P.,
Belgrave Square, S.W.

DEAR SIR,—At Wallington you pointed out that the health of the community depended as largely upon the faithful performance of street scavenging as on the skill of the surgeon. I would go even further, and say that as the prevention of disease is better than the cure of it, these humble workers are amongst mankind's supreme benefactors. The pity is that their reward is so tragically disproportionate. JOHN BULL.

To the Rt. Hon. J. H. THOMAS, M.P.,
Unity House, N.W.

DEAR SIR,—Your appeal to employers to seize the chance of playing a big role, and wipe out the events of last year, meets with my enthusiastic approval. That there is an industrial peace atmosphere abroad I agree, and any one who seeks to check it from selfish motives will have proved himself an enemy to the State. Co-operation is the royal road to lasting prosperity.

JOHN BULL.

To Sir LAWRENCE WEAVER, K.B.E, C.B.E.,
Hamilton Terrace, N.W.

DEAR SIR,—Your sturdy common-sense in insisting that industries for employing the disabled men shall proceed on sound commercial lines is inspiring. Ex-Service men ask neither for charity nor patronage, but a man's chance. This they get through the Blighty Industries, St. Dunstan's, Ashtead Potters, Lord Roberts' Workshops, Papworth and Preston Hall. If Armistice week means anything real in the country's heart, the exhibition of magnificent work that you are holding at the Imperial Institute will empty your workshops and fill your purse. JOHN BULL.

To Mr. VALENTINE WILLIAMS, M.C.,
Guards' Club, Brook Street, W.

DEAR SIR,—Your opinion that the "League of Nations, rich in promise, was born before its time" betrays a most astonishing fallacy. The ideal of the League of Nations was born close on two thousand years ago at Bethlehem. It is because the world has always thought the present time the wrong time to put it into practice that we are still enmeshed in armaments. The time to practise what we preach is now. JOHN BULL.

To Dr. J. S. STEELE-PERKINS,
Exeter City Council.

DEAR SIR,—You do not mince words. Irritated at the slowness of your colleagues to tackle slum clearances, which has been talked about on the lines of property values "until some of you have grown grey," you declare that "it is not right that people should go on living in such a devilish atmosphere." In four words you state the whole sin of slums. They are not right.

JOHN BULL.

To Deputy-Judge HODGES,
Lambeth County Court.

YOUR HONOUR,—A Camberwell man sued for a debt told you that he had a paralysed left hand and could only earn about 6s. a week, though he was receiving 30s. under the Workmen's Compensation Act. He had a wife and six children to support, and paid 13s. 6d. rent. I do not wonder that you refused to make an order, since the family must be living upon the very verge of starvation. JOHN BULL.

To Mr. C. T. CRAMP,
National Union of Railwaymen.

DEAR SIR,—Your contention that it is very cheap for Labour leaders to be heroic on the stomachs of the workers is so profoundly true that I take the liberty of quoting it. Sane and humane men must ever bear in mind that industrial stress means hungry wives and children, and to foster discontent for the purpose of personal aggrandisement is the act of a traitor. JOHN BULL.

To the Rev. T. P. STEVENS,
St. Matthew's Vicarage, New Kent Road, S.E.

REV. SIR,—If we do not believe in world peace you ask us to believe that we are not so far removed from anthropoid apes as we ought to be. You declare war "a dirty, sordid, devilish, uncivilised and insane business," and that "if we believe in the magnificent destiny of man the sooner we shall part with the practices of hell." That is straight talk, such as I have long been wanting to hear from the pulpit. JOHN BULL.

To Mr. E. T. WILLIAMS,
Chairman, Health Committee, Prestatyn.

DEAR SIR,—You are concerned that in one part of your town 400 poor children are without a playing-field, and that other districts have no place of recreation. This, in the midst of the most beautiful scenery in these islands, is a crying wrong to the young. I trust that your appeal for gifts of land will not fall on deaf ears and that very speedily an end will be put to the scandal.

JOHN BULL.

Straight from the Shoulder

MR. LLOYD GEORGE:—"You will never secure peace until the great nations are prepared to take a smaller risk for peace than they have taken for war."

War is all risk with disaster as a certainty. The pity is that statesmen are unable to see it when they rise to power.

* * *

MR. CHURCHILL:—"The raising of taxes is a disagreeable business."

Which could be reduced to a minimum by a steady process of disarmament.

* * *

MAJOR W. E. ELLIOT, M.P.:—"Reason must walk humbly and take second place to instinct."

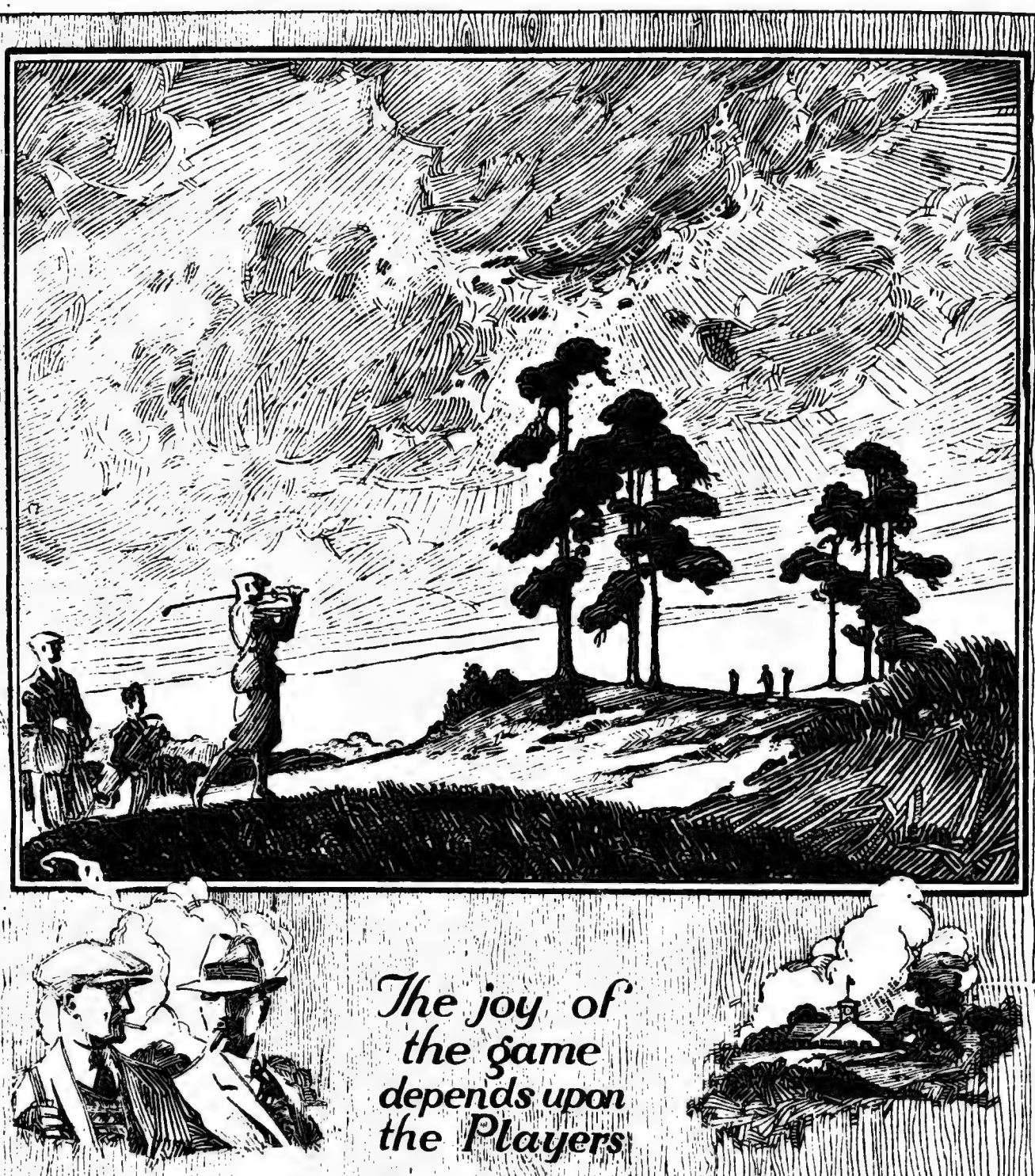
Rubbish. If man had followed instinct instead of reason he would still be in the jungle.

* * *

DEAN INGE:—"The threatened discovery of television opens terrible possibilities. We should certainly need a censorship then."

On the contrary. Television of battlefields would stop war in two licks.

THE TWO MINUTES SILENCE



The joy of the game depends upon the Players

PLAYER'S

NAVY CUT

TOBACCO & CIGARETTES

NCC 221

Without Fear or Favour—by the Editor

A THUNDEROUS CHALLENGE

TEN MILLION WITNESSES

A Monstrous Hush-Hush

IN July of this year an international conference of ex-Service men was held at Luxembourg. The delegates represented some ten million ex-soldiers of allied and enemy countries.

The conference was boycotted by the Press. Its resolutions were unpalatable. They were not good "copy." They struck a smashing blow at the heart of all the evil forces in the world.

"For the first time since the world war ceased and men fought," said General Spears, "the ex-Service men who opposed one another stand together to avoid the return of the horrors of which we were the victims."

And he went on: "It is our duty to forge pacific mentality for the future: it is for us to keep public opinion thoroughly informed of the exact meaning of war, especially the young generation, to whom, together with the necessity of national dignity, we must teach love of peace and horror of war."

No wonder the Press ignored such words. There were no politicians at the conference. There was no photography, no banquets, no bouquets.

The delegates had one and all tasted war. They knew its filth and its degradation and its brutality at first-hand, and they were determined to stop it.

THE President put it bluntly and clearly: "Strangers to all politics, we leave our Governments free to settle the problems which concern them; . . . but in so far as it depends on us we do not want the sufferings our generation has gone through to be borne by our children."

The German delegate was equally clear: "The sacrifice of war can only have a meaning if its result is to kill all future wars and give victory to the idea of peace." And so delegate after delegate from country after country gave utterance to the ultimatum he had been told to deliver to all war-mongers by his comrades.

The outcome of the conference was a resolution which, in our opinion, is the most important which has been passed by any body of men since the war. Lack of space prevents us quoting it in full, but this is its most important section:

"The Convention resolves that ex-Service men who have given such proof of their devotion to duty and their love of country should teach the rising generation that true patriotism ought to apply itself to the maintenance of world peace, having regard to the rights of other nations because it should be based on a spirit of wisdom and justice."

THIS resolution was passed by an international conference of ex-Service men. It was passed by Germans still stinging under defeat, with a treaty round their necks which does not help them to forget it; by Frenchmen with a country devastated and nearly brought to ruin; by Austrians, by Poles and Czecho-Slovaks, Roumanians and Russians, Britons and Americans.

This was the conference that the Press ignored! Why? Of what was it frightened?

Was it frightened that if this extraordinary conference and its results were made known it would gather to it such a weight of opinion the world over as to bring crashing into ruin all the plots and plans of those who still believe that war is possible?

Does it fear that once sanity is given the same publicity as insanity its powers for mischief will be ended? Is that why it refused to tell its readers that ten million ex-soldiers have openly declared that they will side with war no more?

War set these ten million men at one another's throats. It strewed the fields of Europe with corpses Throughout the world it wrought desolation and devastation.

Peace brought these men together and inspired them to forget hatred and fear and stand shoulder to shoulder in a determination to save the world.

We do not think we need say any more.

General Spears, one of the British delegates to the International Conference of ex-Service men held at Luxembourg in July

INJUDICIOUS LOVE

Illogical Laws that Need Revising

CLOSE students of the criminal law must often find themselves sympathising, not only with the prisoner at the bar, but with the learned judges who find themselves compelled to administer the law.

Public opinion must necessarily always outrun the law, for though it may be formed slowly, it may come to a head with surprising suddenness. It all depends upon events. That the law changes slowly is its safeguard. There is always danger in panic legislation.

Nevertheless, there are many times when the law fails to keep up with the advance of the times and innumerable cases of hardship and even cruelty result.

Take, for instance, the laws governing sexual relationships between the young. Quite properly, so long as the law regarded woman as a chattel, irresponsible and without the rights of ordinary citizenship, the scales of justice were, in certain specified instances, weighted in her behalf.

Theoretically she was supposed always to live under the "protection" of the male. This principle being too often honoured in the breach rather than the observance, common decency demanded that the law should range itself on the side of those it had made the weakest. It framed protective laws for the young female that did not apply with equal force to the young male.

It was probably along these lines that Mr. Justice Rowlatt was thinking in charging the Grand Jury at Essex Assizes when he referred to three cases in which offences were alleged against girls under the age of sixteen. The judge felt himself in a difficulty.

It would be silly and superficial to think, because the present state of the law is queried, that anyone is out of sympathy with the protection of young women.

As an illustration to the contrary, in another court Mr. Justice Sankey has sent to prison for three months in the second division a young farm labourer who has become father to a child, simply because the girl, its mother, is a very young girl.

The offence was declared to be one of merely "injudicious love," both parties are still "on the best of terms," and Mr. Justice Sankey publicly stated that he did not regard the man as a criminal. Yet, under the existing law, he had no choice but to sentence him.

The difficulty is that the criminal law punishes the male while it is quite possible that the girl, or her parents or guardians, who allow young people of immature age to "walk out" together, may be equally guilty.

In these days of equal citizenship the whole subject needs the reflection of thoughtful people. Boys need protection from youth's pitfalls quite as much as girls.

PIGS! Why Don't We?

ILLUMINATING figures as to the potential food-producing properties of the pig continue to be published by agricultural experts.

For instance, in the *Manchester Guardian*: "There is nothing on the farm so capable of turning its food into our meat," writes one.

This is true. At the Lancashire County Council farm there hangs a chart showing the careers of three pigs which started life weighing between two and three pounds. At eight weeks their average weight was 28 lb. each; at 12 weeks, 50 lb.; 16 weeks, 80 lb.; 20 weeks, 115 lb.; 24 weeks, 158 lb.; and at 28 weeks they were just 10 score live weight.

The animals referred to do not appear to have been bred from anything but ordinary stock, being a cross between a large black sow and a middle white boar. Naturally, on an experimental farm, housing, feeding, care and attention would be of the best.

But that only proves the worth of the experiment. The best feeding is by no means the most expensive: but it does mean that feeding rations must be scientifically balanced if results similar to the foregoing are to be obtained.

What our forefathers did by rule of thumb we can do by skilled knowledge—if we do it at all. But there is the whole crux of the question.

Where once every small country cottage had its bit of land with a pig or two fattening on it against winter need, to-day the poorest are debarred from attempting to grow even a portion of their own food.

In face of the encouraging figures produced by the Lancashire County Council farm, it is more than a pity. It is a tragedy.

Who'll Follow Me?

by THE EDITOR

WE must abolish war or war will abolish us. We shall never abolish war until we say flatly and finally to our "rulers" in all countries, "We will not fight!" If only a million people in each country said that, war would be dead

H.R.H. The Prince of Wales. He rarely makes a speech without emphasising that the maintenance of peace is the most important work before mankind

WAR is mass murder. I refuse to be a hypocritical humbug and call it by any "nicer" name.

War is simply an international swindle by means of which men are persuaded to go and kill other men with whom they have no quarrel for the gain and benefit of those who, having the quarrel, take very good care not to do the fighting themselves.

If war is really "heroic," if to die for one's country is really the highest form of honour, why do not those who shout that war is "noble" rush eagerly into the front-line trenches?

They don't. They sit safely at home or utter resounding platitudes on public platforms. So little do they believe the lies they utter that they avoid as they would the plague any opportunity of winning "glory" by having their bodies torn to fragments by shells or their lives choked out in agony by poison-gas or their bowels gouged out by bayonets.

Lies of the devil

They don't in the least believe that such deaths are "sweet." They don't like blood and filth and scraps of human bodies. That is why they lie like the devil and force other people to do their dirty work for them.

When they have persuaded you with their lies to go and kill people who have been persuaded by similar lies to come and kill you they get busy. War is "heroic"; but it is also expensive.

That is why it was urged in the House of Lords in 1915 that twenty or thirty millions a year could be saved *if the Government would have the courage to reduce the soldiers' separation allowances.*

Yes! That was said! While at that very moment the soldiers were buried in the blood and filth of the Flanders shambles.

During the last war the attitude of the Churches was that "every boy who dies in the war had died for God." Every British boy they meant, of course.

Fighters and funkers

Nothing was said about the German and Austrian boys or the Turkish boys or the French boys who, equally swindled by those who lacked the courage to do their own fighting, died in agony and left mothers to mourn and wives and children to weep for them.

And the Churches, with that on their consciences, are no doubt wondering why they are losing their hold on the people!

Mass murder—an international swindle and for what? What do they really think of it all, these gentlemen who send you out to fight and die for "freedom"—and omit to go themselves?

During the war a member of the peerage was reported as "denying that capitalists were gaining by the war; instead they were very heavy sufferers."

In a different column of the same paper I find this: "J. and P. Coats, Ltd., report a year's net profit of £3,630,950 and put £2,000,000 to a war contingencies fund."

And in 1916 the late Sir John Brunner, addressing the annual meeting of the Brunner Mond Company, said:

"*The effect of twelve months' war was to improve our position.* Let me congratulate you upon having obtained a figure of net profit exceeding one million pounds."

They let him: and no one said anything about freedom or Belgium or the rights of small nations.

Is war an international swindle or is it not?

Before the war a £20 share in the Bethlehem Steel Company, of America, was worth £6. In 1915 the profits of that company were £15 per £20 share. In 1916 a £20 share was worth £95!

We exported twenty-one tons of pepper to Sweden in 1913. In 1915 we exported 1,166 tons. Why? It was openly admitted in Parliament that "a considerable part" of the 1,166 tons in 1915 did find its way into Germany—to produce tear shells to blind our soldiers. Patriots!

"We will not fight!"

Krupps, during the week ending September 29, 1915, got a British patent for "ordnance, etc." A British firm was convicted of selling pig-iron to Krupps during the war. Patriots! Is war an international swindle or is it not?

Are we ever again going to permit our young men to be driven to an orgy of mass murder? It is no good expecting anyone else to decide. We must decide—you and I.

There is only one way of preventing it. Swords and rifles, guns and tanks and bombs, poison-gas and battleships are as harmless and powerless as a summer breeze when opposed by a single human will.

The three words "*I will not*" can make all war impossible from to-day on.

We shall never abolish war until the peoples of all nations flatly and finally say to all those who have it in their power to provoke war, "*We will not fight!*"

Let us say it now. Let us give our "rulers" *in every country* the solemn ultimatum that if they provoke war or allow war to be provoked they must go and fight it themselves—*for we will not!* Let us do that—and war is dead.

I am a young man. It is to the young men of to-day I appeal.

Let us say this to those who are even now plotting war:

Ye have builded YOUR World.
Ye have builded with Fear and Hate,
Ye have sowed its fields with the seed of Lies,
Ye have watered them, early and late
With the poison of Malice and Greed:
Now the worn-out girders creak
And snap with a shuddering groan,
And we, who were naught in the building,
Must reap what YOU have sown.
Ye have builded YOUR world.
In the dust at your feet lies the gain ye have won
And its Doom at the last shall be yours
Now the foul red deed is done,
Ye have builded YOUR world.

We will build OUR World.
Now the ruin has sunk to rest
We will take the wreckage your hands have made,
We will build with the True and the Best
For the common weal of the race.
We will build with the Pure and the Right
To the sound of music and song,
And ye shall be naught in that building,
Ye have moulded men's souls too long.
We will build OUR World.
We will shatter your systems of Hatred and Fear,
And mankind shall be free ever more,
For the reign of Love draws near.
We will build OUR World.

There is no glamour in war. There is murder, filth, blood, mutilation, tears. Let this truth be boldly told!

What Price

ELEVEN years ago I rolled into a shell-hole near Pozieres. My chum joined me a little later. We had been trying to cross No Man's Land, with intent to inflict grievous bodily harm upon fellow humans just because they had been born in the German and not the British Empire.

"My dad'll come back. Don't cut yours go"

A shell caused the roll into the filthy shell-hole. Some freak of explosion sent my chum upwards, so that he didn't reach the hole so quickly as I, and when he did reach it it would have been difficult for anyone to identify him.

He was without head, arms, or legs. What, a few seconds before, had been an exceedingly able man was merely a shattered trunk.

Horrible, isn't it? I've seen that trunk often since in my dreams. I'm driven to mention it now because I have just received an invitation to a regimental reunion, and the card contains an intimation that medals and decorations will be worn.

I have never yet been to a "reunion" or to any kind of "Remembrance" or Armistice Day parade. I do not need any such reminders of the many lads I knew who went out, and "went west."

THERE is, however, one kind of parade I would gladly attend. I would like to march with others who think as I do to some given point, there to deposit "medals and decorations" in a cauldron and watch them melt.

For medals do much to keep alive the war spirit. Mothers unthinkingly show their children the medals "daddy won," because they are proud of the medals, proud of what "daddy" did, and they want their children to be proud also.

But, for all that, it is a sad mistake the mothers make. Into the minds of children at an impressionable age is planted the idea that war is an

The "Unknown" Weeps

by A. G. GARDINER

THE League of Nations or Armageddon? That is the question to which the nations must give an unqualified answer. And if the Day of Remembrance means anything at all, the answer must be, The League and nothing but the League!

THE Day of Remembrance is not merely a day of lament or sorrow or gratitude or even love. It is all these things to all of us in some measure, for among the million who died we who live all number someone near or dear to us, father, brother, husband, son, lover, friend.

But the Day of Remembrance is also a Day of Challenge. No one sees the Cenotaph in Whitehall aright, or stands before the thousand wayside memorials that are scattered through the land with true understanding, who does not hear that silent challenge: "What are you who live doing to fulfil the commission from us who died?"

It is not enough to hear that challenge. We must heed it and answer it. But, first, what was the commission of the dead to the living? It was a commission to make the sacrifice they offered a sacrifice of redemption. It was a commission to save the world from the recurrence of the horror in which they fell.

The sacred commission

There is only one way in which that charge can be fulfilled. It is by organising the world *against* war instead of *for* war.

Even the greatest soldier of all time, Napoleon himself, realised this in the hour of his failure. There is no more remarkable utterance in the records of that remarkable man than one he made at St. Helena. It is a saying which by the strangest of ironies gives him a claim to be godfather of the League of Nations. He was speaking of the need of Europe being one common fatherland.

"Sooner or later this union will be brought about by the force of events. . . . After the fall and disappearance of my system, it seems to me that the only way in which an equilibrium can be achieved in Europe is through a league of nations."

He had tried to weld Europe into one system by fire and sword, blood and iron, and had failed, and having failed he turned and rent his whole philosophy of force and declared that European civilisation could only survive by renouncing war and organising peace.

After more than a century, and by the light of the most devastating war in history, Europe has at last turned to the fulfilment of that vision of the penitent Napoleon. The League of Nations is the greatest experiment in human history.

If it succeeds, the future of the white civilisation is secure, and the commission that comes to us from the graves of our million dead will be fulfilled. If it fails, European civilisation will perish.

Startling proposal

The issue is still in the balance. This is not because we do not wish the experiment to succeed. There are, it is true, barbarians in this and all lands who are not yet gorged with blood, who talk lightly of the "next war" and speak breezily of man as "a fighting animal." But these ogres are few. The peoples want peace and security.

If by some miracle the world could awake to-morrow morning with the spectre of war finally banished from the earth, there would rise from the lips of mankind such a sound of universal thanksgiving as the world has never heard.

Why then is the issue still in doubt? Why is it that side by side with this experiment and this almost universal aspiration, Europe is still an armed camp, full of powder-magazines, and honeycombed with mines that are ready to burst into conflagration?

With the greatest military nation on the Continent disarmed, there are more soldiers in Europe to-day than there were before the war.

We ourselves are spending nearly twice as much in armaments as before the war. Of every pound we raise in taxation 14s. represents the cost of past wars or expenditure for future wars.

It was announced last week that, following the reported adoption by the United States Government of a new shipbuilding programme, the British Admiralty will this year start building eighteen war vessels to cost £11,700,000—the heaviest year's programme since the war.

Mr. A. G. Gardiner

The bulk of this work will be carried out by private industry—a stimulus to that most pernicious evil, the trade in the private manufacture of arms. We are no worse than the rest—perhaps even better than some. In the last three years the United States expenditure on armaments has increased by 10 per cent., Italy's by 30 per cent., France's by 50 per cent.

Racing to destruction

To what Armageddon are we rushing? No one can say, for no one knows who is arming against whom. We are all arming in a panic fear.

We are arming against shadows, but the mere fact of arming will turn those shadows to realities, and war will come, as it has always come, because the strain of competition has reached breaking-point and the burden of fear has grown too great to bear.

If we ask why the League of Nations, to which the nations have solemnly subscribed, is unable to check this race to destruction, the answer is plain. It has failed because the great and powerful nations, through their statesmen, have never trusted it, believed in it, given it a chance.

It is we, more than any other nation, who are responsible for the crucial failure of the League—the failure to secure the adoption of arbitration. It is our refusal to sign the optional clause provided by the Covenant of the League which has made arbitration a dead letter. And in deciding against Arbitration we have decided for war. That is our first betrayal of the League.

The only choice

The second is our insistence on the dictatorship of the sea. It was that insistence that lay at the root of the failure of the triple conference last spring. Rightly or wrongly, America will not accept our dictatorship of the sea, and the first-fruits of our attitude are indicated above in the naval competition which has begun between America and this country.

Let us face the naked facts. We must stand either for Peace or War. We cannot advocate a common disarmament on land and claim the hegemony of the seas. Our security, of course, must not be imperilled; but that security is alone attainable through the League and the good will of the world.

That is the choice before us—the League or Armageddon. It is that great issue of which we should think as we pay our silent tribute to our million dead.

Glory Now?

by ARNOLD FREEMAN HOLT

affair of "decorations" and not a filthily horrible affair with every moment a chance of death or mutilation from guns or gas.

The generation now growing up knows not war. The modern youth rarely listens with patience to any real story of the war, because such stories, if true, are usually horrible, and he prefers to let his mind dwell on what is pleasant.

He is, however, accustomed to the sight of medals brought out regularly for parades and commemorations. He sees the medals, but he doesn't know, cannot realise, what the medals stand for, what they really mean, what lies behind them.

He will perhaps watch an Armistice Day parade, perhaps take flowers to a cenotaph, watch the marching of the men who were lucky enough to come back, find himself affected by the solemnity of the "Last Post," but he will find nothing to cause in him a sense of the *horrors* of war.

THAT is what ought to be inculcated in the youth of to-day; but, instead, this medal-wearing, uniform-flaunting of our various ceremonials have an exactly opposite effect.

They do not repulse youth. They attract him. He thinks that it is rather a fine thing to be able to wear medals; he knows that, as a rule, the right to wear them can only be gained through a war, and he therefore thinks of war not as the unspeakably vile thing it really is, but as something which is certainly not without its compensations.

THAT is why I would like to see a great melting-down parade. That is why I would like to see all medals turned into the raw material out of which something useful might be made.

And that is why I am no lover of Armistice Day celebrations. I can understand the attraction they have for the men who came back; I can realise the hold they have on the relatives of the men who did not come back; but I cannot shut my eyes to the fact that they foster the war spirit in those who know not war.

My chum's mutilated trunk is a better symbol of what war really is than all your parades. And you who read will think that that is one of the things which ought not to be mentioned. It is because we don't mention these things often enough that war is still possible.

This Lucky Man's good nature is tickled afresh every time he lights a smoke—for every smoke he lights is a Manikin.

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THE ACCURSED THING

by "WOODBINE WILLIE" *(The Rev. G. A. Studdert-Kennedy, M.C.)*

"YEAR by year," says our contributor, "I grow more terrified of Armistice Day." This fear is engendered because of the danger of its glorification of war. It must be made more and more a day for the glorification of peace.

SOME months ago I went to see the Scottish National War Memorial in Edinburgh. I think it is one of the most beautiful things in the world. Scotland may well be proud of it.

And yet I hate and detest it. I hate it all the more fiercely because it is beautiful. It is that most deadly and poisonous of all things, a beautiful lie.

You pass into this perfect jewel of a chapel and everything around you is exquisite. Everyone is remembered, and remembered with a tenderness and reverence that brings tears to your eyes. The mules, the dogs, the pigeons and the miners' mice, all have their little niche.

It is beautiful. But it is a beautiful lie. There is not in the whole of it a single warning note. Anyone who had never seen war or known what it really means would come away believing that it was glorious and romantic.

Abominable lie

He would be led to believe that during those years all that was best and finest in the heart of man came out, and all that was cruel, base and mean was purged away by the fires of self-sacrifice. He would, in fact, be humbugged into believing a monstrous and abominable lie.

Everyone who lived through them knows that those years 1914-1918 were a peculiarly disreputable period of history, of which all nations should learn to be heartily ashamed.

To think of war as a time when men are peculiarly courageous is only half the truth. There never was a time when fear swayed the hearts and minds of men as it did in those days.

There are men in asylums now, plenty of them, biting their nails and scratching themselves, shivering at every sound, the men who went mad with fear. There are other men who go about secretly haunted and hunted by fear, and who will go that way to their graves.

We bragged and boasted and lied to hide our fear. When war comes in at the door truth goes out of the window.

What war really does

There is a passage in Lord Wolseley's Service Handbook for Soldiers that faces up to that. It was written before the Great War.

"We British," he says, "will go hammering on with the old idea that honesty is the best policy, and that truth will prevail in the end. These fine sentiments are all very well for a child's copy-book, but he who would put them into practice in war had better sheathe his sword at once."

But he need not have been frightened. We British soon learned to lie, and were up with the best of them. We are much better liars now than we were. The standard of veracity in public and private life has gone down points since the war, and will take generations to recover.

There is nothing open and honest about war. It is a tissue of treachery, scheming and lies from start to finish, and always has been.

God knows how many women were murdered body and soul, and how many homes were wrecked during those glorious years. The moral standard of Europe has gone down

The Rev. G. A. Studdert-Kennedy, M.C.

points, and will take some raising. Oh, it was a glorious time!

It is not the pain of it I am thinking about. It is this sickening, sentimental bosh about its power to bring out the best in men. It brings out the very worst.

Sob-stuff picture

But as you stand in that little Scottish shrine, with beauty all around you, you would not see any warning of this.

I saw a little golden-haired Scotch boy looking up his father's name in one of the books of remembrance. People would say it was such a pretty scene.

You might make a sentimental sob-stuff picture of it. The widowed mother behind, and the sunlight falling through the window on them both. You could call it "His Father's Son." I am sure it would sell.

But I had an almost irresistible impulse to take the little chap by the arm and whisper, "Listen, sonny, this is all a dirty, damnable lie. War is not like this. Not a bit. You come out with me round the corner and I'll tell you the truth."

It was to me a terrible and torturing business. I was all torn inside. I loved him. Who would not? I was proud of him. Who would not be proud of a lad like that? I wanted to sympathise. I longed to forget the truth and plunge head first into a warm sea of sentiment and enjoy it.

But I could not. I felt sick. If only I dared speak. But there was his mother, and they were strangers. And, any way, what chance would I have? A wretched parson against that place. My ugly, harsh words against those stones!

I turned and went out a very miserable man. That is how it gets you. There is so much tender feeling, so much grief and love in these memorials that they strike one dumb.

What needs exposing

Year by year I grow more terrified of Armistice Day. It gets you by the throat and dares you to speak the truth. It is beautiful, like the memorials. There is so much that is fine about it. And yet it may do untold and incalculable harm.

If the warning note passes out of it, if it becomes a festival of pride, if it exalts the glory of war, it may easily serve to humbug our defenceless children so that when the trumpets blow again they will troop out like sheep to the slaughter.

I wish there were someone who could visit every school in Europe on Armistice Day and tell the children something of the truth.

It is the mean and cowardly side of it that wants exposing—the propaganda of slander and lies against the enemy, the trumped-up and exaggerated atrocities, the unscrupulous newspaper editors, the decoration-hunting generals, the squabbling politicians, the eager and enterprising profiteers, and the hysterical sex-crazy women helping and hunting heroes.

And, finally, the great disillusion—the pie-crust promises of the politicians; the broken homes, broken not by clean death, but by dirty vices and foul habits contracted in war, and by pitiable, nervous horrors that men dare now show; the poverty, famine and disease that inevitably follow; the multitudes of half-naked refugees trooping back to ruined homes.

This is war as the children ought to see it. They ought to know the defeat of victory in war, and the utter futility of the sacrifice.

But I doubt if they will. Their fathers are inarticulate men for the most part, and they do not easily speak of these things. Governments do not want them to be told.

The best tribute

For God's sake, let us be realists on Armistice Day. Do not be tempted by the hero-worship in your son's eyes. Tell him the facts. This is the best tribute we can pay to the glorious dead.

They were scornful of slush and sentiment this side the grave, and I guess they have not altered since. They would tell the children if they could. Let us do it for them, and honour their memories on the altar of truth.

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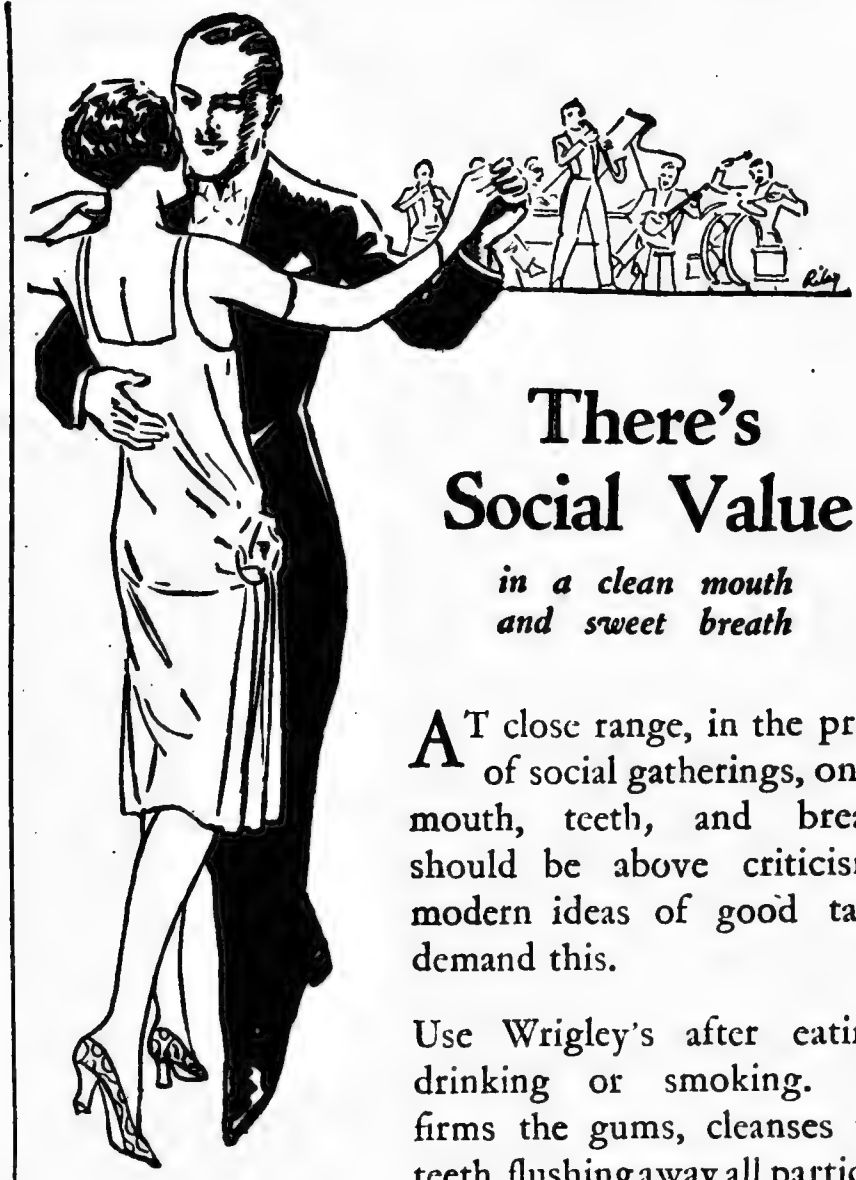

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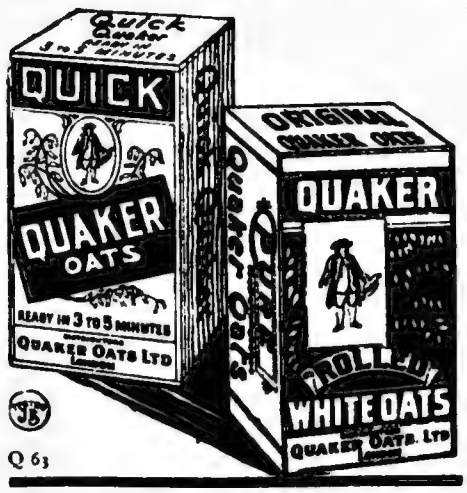

REMEMBRANCE DAY
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CHILD CRIMINALS: PRISON OFFICIAL'S STARTLING Terrible Disclosures CONFESSION

Raw Material for Roguery

NOT long ago, the Recorder of Manchester, Sir Walter Greaves-Lord, K.C., M.P., had to try a young bicycle-thief who, at the age of nineteen, had already served two terms of imprisonment.

Very justly, Sir Walter reserved his anger for the magistrates who, as he said, had done their best to turn the boy into a criminal.

"If magistrates will persist in sending boys to prison," he declared, "we shall have no diminution of juvenile crime."

The Recorder's words were hailed with approval from one end of the country to the other. From the outcry over this particular case it might have been imagined that it was a rare and exceptional thing for a person under twenty-one to be sent to jail.

Well, let us see. As it happens, the official evidence is readily available, in the latest report of the Commissioners of Prisons, a pathetically interesting human document.

Ruthless vengeance

In the year ending March, 1926—the last for which figures are available—the total number of young persons of both sexes under twenty-one committed to prison was 2,263—2,064 boys and 199 girls.

Such a total challenges investigation. Did the country produce in a single year 2,263 young reprobates, for whom no treatment was possible except the ruthless vengeance of the criminal law?

The most serious offences charged against these youthful law-breakers were burglary, housebreaking, false pretences and malicious damage, but between them these major crimes accounted for only seventy-nine cases of imprisonment.

As against this figure, fifty-four young people went to jail for drunkenness, thirty-three for begging or "sleeping out," twenty-four for street gaming, and sixty for various breaches of police regulations, some of them of the most trivial kind.

Making criminals

Seventeen lads were imprisoned for seafaring offences under the Merchant Shipping Acts, five girls for street solicitation, fifty-three boys and four girls for offences against the Poor Law.

Added to these minor charges were 423 cases of imprisonment for shop pilfering and petty theft. Clearly the process which the Manchester Recorder describes as "turning boys into criminals"—and girls as well—is distressingly rife.

To complete the list, ninety-nine youngsters were imprisoned for assault, nineteen for railway and revenue offences, and eighty-four for mostly trifling acts of indecency.

But perhaps the most convincing proof of the sheer triviality of many of these offences is the fact that of the lads imprisoned, 1,130, more than half the total number, were sentenced to terms of less than one month.

Sir Walter Greaves-Lord, K.C., M.P.

Is it too much to suggest, in the light of the Manchester Recorder's statement and of similar protests by other judges, that a boy guilty of an offence so slight that a month's imprisonment is deemed sufficient punishment, ought not to be sent to jail at all?

The answer will be, perhaps, that these are hardened offenders, precocious and incorrigible young ruffians, constantly reappearing before the magistrates, who with the best will in the world have, finally, no option but to send them to prison, much as they may hate the necessity.

Terrible disclosures

It will be assumed, naturally, that in every case the Probation of Offenders Act has been tried and has failed.

The truth is almost unbelievable. Out of the 2,263 young persons sent to jail in the year covered by this report, 1,125 were imprisoned for a first offence, there being no previous conviction against their names.

This is a terrible disclosure, but worse is to follow.

In the twelve months under review, 465 lads were sent to jail for no offence at all deserving imprisonment, but simply because they could not find the money to pay police-court fines.

Out of the 465 lads flung into jail for poverty—for that is what it comes to—162, or 35 per cent., were able to purchase their release, the money being found before the expiry of the term fixed by the magistrates as an alternative to the fine.

The rest—303 of them—remained in prison nourishing, it may be imagined, a bitter spirit of rebellion against the inhumanity and injustice of the criminal law.

After this, scarcely anything can shock readers of the Prison Commissioners' Report, as damning a social document as ever we have seen.

The statement that twenty-four children under the age of sixteen were detained in prison awaiting trial, and three of them sentenced to further terms of imprisonment, is in strict keeping with the rest of these terrible facts.

A fatal mistake

A feature of the report is a series of communications from prison governors who are invited to submit recommendations to the Home Office. Under this head, the Governor of Holloway Prison writes:

"A very large number of young girls have been sent to prison for a week on remand to obtain the necessary certificate on their state of mind and health. This is a great mistake, for these girls thus obtain some knowledge of prison life, although kept strictly to themselves."

What then of the mass of petty offenders for whom no such separation exists? What of the sixty-five girls committed during the year for non-payment of fines, forty-three of them having been allowed no time to collect or earn the money?

The recently published Report of the Home Office Committee on the Treatment of Young Offenders has nothing but damning censure for the needless imprisonment of young persons.

In words which should be burned into the mind of every magistrate, it declares:

"The chief reason why the ordinary prison is unsuitable for these lads and girls is because they are plastic and impressionable. They are at a stage when development is incomplete and is proceeding rapidly on the emotional side. Temperamental instability is marked.

"Hopes and fears, affection and anger, are quickly roused by the scenes and incidents of daily experience, and will result in either social or anti-social impulses. It is the period of temperamental even more than intellectual development, and it is all-important that the objects presented shall be such as to direct the development on healthy social lines."

National blot

After reciting the facts, the report goes on to enquire, "Is it desirable that over 2,000 lads and girls between seventeen and twenty-one should be sent to prison every year?" and answers its own question with the avowal: "We have been much impressed by the unanimity with which those best qualified to form an opinion—prison governors, chaplains, medical officers and voluntary workers at the prisons—condemn the policy of sending lads and girls of this age to prison."

Yet still the hateful system goes on, 2,263 committals in a single year, 1,125 with no previous convictions, and 465 for non-payment of fines.

It is monstrous, incredible, a blot on our national honour.

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TO RETAILERS Let a *Wincarnis* display be *your* entry for the "John Bull" Window Display Competition. Attractive window dressing material will gladly be sent on application.

Presentation Picture

ATALANTA *of Arcadia. Fleetest of mortals, but defeated by the lure of the golden apples from the Garden of the Hesperides.*

An art plate (free from advertising matter and mounted for framing) of the original drawing of Atalanta's Race by Fortunino Matania, R.I., will be sent free of charge on receipt of a wrapper from a bottle of Wincarnis and three penny stamps for postage and packing. Address as below and mark envelope *Atalanta.*

Victory against Odds

The courageous will to victory that makes light of difficulties, that defies weariness, and stands four-square and resolute to all the shocks of fate and fortune. This is the Wincarnis spirit, the spirit of energy, of cheeriness, of hope. Wincarnis has nothing in common with grey skies or gloomy thoughts. It is all warmth and sunshine; the genial warmth of southern vines and southern airs, enhanced by medical wisdom to provide that inner sunshine which brings youth's radiance, vitality and hope.

There is a generous glowing impetus to health in every glass of Wincarnis—power for the spent strength, warmth for the chilled blood, energy for the flagging nerves. Either to maintain health or to restore it, there is no more powerful ally than Wincarnis.

Wincarnis

The GOOD *Tonic Wine*

What Wincarnis is, and what it does.

WINCARNIS is a carefully selected wine of high quality the contents of every bottle representing over two pounds of the best wine grapes, with which has been incorporated, in suitable proportions, extract of beef and malt extract.

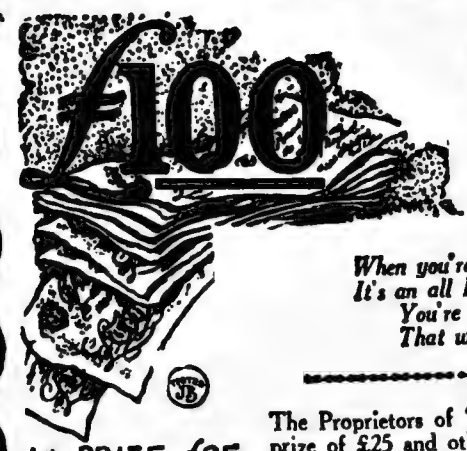
During the past 40 years, more than 17,000 doctors have recommended Wincarnis as a swift and certain tonic restorative in cases of:—

Anæmia, Nervous Weakness, Debility, Neuralgia, Depression, Lassitude, Convalescence, Vertigo, Weak Digestion, Insomnia, Influenza, Mental Exhaustion, Faintness, Loss of Appetite, Palpitation.

TESTED JB

Large Size 5/6; Medium Size 3/3; from all Wine Merchants, Licensed Grocers, and Licensed Chemists Coleman and Co. Ltd. (Dept. 20), Wincarnis Works, Norwich.

£100 IN PRIZES for LIMERICKS



When you're eating 'Diploma' you know
It's an all English product, and so
You're getting the best
That will stand every test

1st PRIZE £25
2nd PRIZE £10
3rd PRIZE £5
4th PRIZE £5

100 PRIZES OF 10/-
100 BOXES OF CHEESE EACH CONTAINING SIX 3d. PORTIONS
100 TINS CORONET MILK

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £25 and other prizes, as stated, for a best last line to this limerick. Write your last line on paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar or Cheshire) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's decision is final and legally binding. Address to:

WILTS UNITED DAIRIES LTD. (Dept. 7), TROWBRIDGE, WILTS.

Closing Date: Entries must reach us not later than Monday, Nov. 14.
Result: Saturday, Dec. 3.

PRIZEWINNERS Competition No. 27.

£25—Mr. M. MILLS, 219, Barnsole Road, Gillingham, Kent.
"*It's no longer 'hard cheese' to miss meat.*"

£10—Mr. C. W. WILMAN, 27, Second Avenue, Coventry
"*For good vegetarians it's 'meet.'*"

£5—Mrs. MORRIS, 105, Hampstead Road, Brislington, Bristol
"THIS *cheese pleases* ALL—*no mean feat!*"

£5—Mr. A. CHEETHAM, 57, Campbell Road, Longsight, Manchester.
"*It excels where 'food values' combete.*"

A complete list of winners will be forwarded by post to every competitor.

Note Tape Opener.

3d. per portion 1/4d. Box of Six.

Diploma

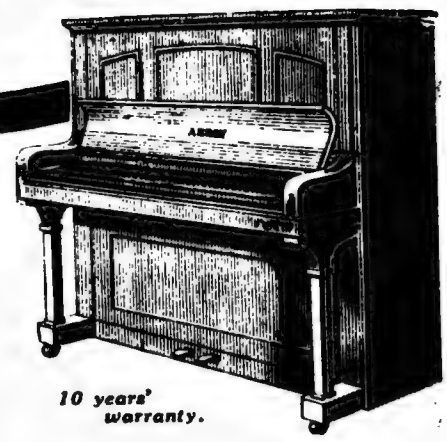
The *ENGLISH*

CRUSTLESS CHEESE

ABBEY PIANO

£1 DOWN

Immediate Delivery.



10 years' warranty.

YOU can get an 'Abbey' Piano immediately for £1 down. We give you 1, 2 or 3 years—in which to complete paying the balance. What an attractive proposition! A first-rate Gold Medal Upright Piano, always ready to entertain yourself and your friends, delivered to your door for 20/-. The 'Abbey' Piano is a London-made instrument produced from the finest materials by expert craftsmen, and a ten years' warranty is given with each Piano.

Call and listen, if you are able, to the full, mellow tone of an 'Abbey'—a revelation even to experienced pianists who associate piano perfection with models costing twice as much as the 'Abbey.'

If you cannot call, send for catalogue 'R,' which illustrates and describes the exclusive range of 'Abbey' Gold Medal Pianos, and gives full details of our deferred terms.

TRIUMPH AUTO, LTD.

187-191, REGENT STREET, LONDON, W.1.

BETTER
Shaves
and
MORE
of them

10D

COLGATE'S
SHAVING STICK

Softens every single hair

Also in Handsome Nickel Box 1/-

ALI BABA'S GARAGE

WE CHASE THE CAR THIEVES

Fagin's Forged Engines

AN alarming amount of illicit business is being conducted to-day in stolen and faked motor-cars, and the authorities are convinced that they are up against one of the most astute and audacious gangs they have ever had to cope with.

It is true that several men have been convicted for stealing or receiving stolen cars; but they have been nothing but pawns in what is fast becoming a great criminal conspiracy.

The purpose of this article is to direct a revealing spotlight upon the methods employed by the real instigators of the thefts.

There are several organisations, composed chiefly of oft-convicted rogues, now operating in London and the provinces.

How the game is worked

A car will be driven off in broad daylight from a public parking-place and taken to a garage which, so far as the man in the street is concerned, is a highly reputable establishment.

If enquiries should lead to the garage, the proprietor simply says that the car was left there in the ordinary way by a stranger who had paid the garage fees, but who has not been back to claim it.

But otherwise, as soon as a reasonable time has elapsed, the car is partially taken down in the garage by an expert mechanic, and the identification marks and numbers cleverly altered.

The stolen car is then rebuilt and faked up to look as new as possible, to be sold to the first likely customer who comes along.

Purchasers seldom think of verifying identification numbers at the time of buying, and in any case the fact that the car thieves only handle popular cars, turned out in their thousands, makes verification a difficult business.

Arranged thefts

Thus the innocent purchaser applies for a registration card in the ordinary way, giving the fictitious number, and it is only rarely that he fails to get one.

This procedure applies to cases where the stolen cars are likely to be sought after by their owners. For, strange as it may seem, there are some owners who have not the slightest objection to having their cars stolen!

The latter are people who are in collusion with the car thieves, and in their case the procedure is as follows:

The seemingly genuine owner will purchase a car, take out an adequate insurance policy, and, in due course, arrange to have his new possession conveniently stolen!

Here, again, the whole procedure is fool-proof. For even if a car so handled is traced by the police after faking, the owner will come forward and pretend that he cannot swear with any certainty that it is his vehicle!

Thus he is able to claim the insurance, while his confederates are free to dispose of the car with comparative ease.

Our observations convince us that in various parts of London there are

Sir Henry Dickens, K.C., who recently sentenced Thomas Skinner, the notorious car thief

innocent-looking garages which are run by people who work "in" with this remarkable organisation.

Wonderful bargains

These garages, too, serve the purpose of motor marts, and faked and stolen cars are disposed of there, either to customers introduced by crooks, who are fully aware that they are buying stolen property, or by honest people who innocently imagine that they are securing wonderful bargains.

Apart from this extensive traffic in stolen cars, some members of the organisation are constantly obtaining cars on the hire system by adopting various aliases and presenting forged references.

Once the deposits have been paid, the cars are driven away and promptly disposed of for cash.

This is happening almost daily and frauds of this type are a growing menace to the trade—so much so, in fact, that there is talk of a central body being set up to cope with it.

Stolen cars are not always disposed of straight away. A large proportion of them are used for remodelling cars which have been smashed up in accident or otherwise.

For instance, a stolen car is left in the custody of a garage proprietor who is "in the swim."

Sooner or later this man is called upon to repair some damaged car of the same make; parts of the stolen vehicle then come in very handy and a fat fee can be charged for a job that has been very cheaply executed.

Occasionally honest motor-dealers and garage-keepers are favoured with the custom of car thieves, and have no idea that they are aiding this nefarious traffic.

Dealer's shock

One such individual who has a business in an Essex town was recently approached by a person anxious to buy and sell damaged cars.

The stranger's credentials appeared to be quite in order, and the proprietor, convinced that good business would accrue, agreed to stock some of the cars in his garage.

He actually effected sales, thus reaping the orthodox commission, and his astonishment can be readily understood when he found himself suddenly in the hands of the police!

He was charged at the Old Bailey with being concerned with four members of a powerful gang in a series of frauds, one of whom, a man named Skinner, had stolen a dozen cars within the space of a few days!

All four who stood with him in the dock were convicted, but fortunately for him his innocence was proved beyond all doubt, and he left the court without a stain upon his character.

Apart from the methods dealt with above, cars are sometimes obtained by what is known as the "small deposit trick."

A suitably attired and accomplished crook enters garages which are far situated apart from one another, and, paying a small deposit on a car, promises to bring a cheque or banker's draft in settlement a little later.

He turns up all right, but when he produces the cheque or draft he notices, as if for the first time, that it has not been made out to the dealer but to himself direct.

Confidence trick

As it is marked "Not negotiable," it is useless to the dealer, and ostensibly furious at the foolishness of his bankers, the customer sits down there and then to write them a stiff letter on the subject.

Then, having tricked the firm into confidence, he makes out a worthless cheque for the car and then disappears.

In one such case a man obtained four brand-new cars within a single week!

It is no wonder, therefore, that reputable motor-dealers feel that some very drastic official action is necessary.

And it seems a pity that so many reputable motorists should be brought up on trifling charges, while such a sinister menace remains unchecked.

WHEN
THE HANGMAN SHUDDERED
See "The People" next Sunday

You can taste the *real* chicken and the *real* ham in THIS pot

Of course you can! Because that's what's in it. For when I start making my chicken and ham paste, I choose chickens with breasts that feel plump when you pinch them—hams with lots of tender lean and the right amount of crumbly fat.... And they tell me I *can* cook!

You can put this pot on your pantry shelf for 7½d.—all ready when you want something extra special for tea, something extra nice for sandwiches. "Chicken and Ham" is only one of my Potted Meats—each with the real flavour of the real meat or fish it is made of.

The Chef

CHEF

Potted Meats

7½d. in glass jars
ANCHOVY 8½d.

8 *to choose from*

Anchovy
Bloater
Chicken & Ham
Ham & Tongue
Lobster
Salmon & Anchovy
Salmon & Shrimp
Turkey & Tongue

TESTED JB

MADE BY E. LAZENBY & SON LTD. LONDON

BLOW-BLOW-BLOW!

Watch the cool, fragrant smoke of GALLAHER'S RICH DARK curl slowly upward, carrying your enjoyment of a pipe to heights never before reached. Blow again and again. What solace! What satisfaction! It's good to be a Smoke-Blower. Let's sing the Anthem.

(*Tune*: *Loch Lomond.*)

You smoke some Rich Dark
And I'll smoke some Rich Dark,
It's pleasure we never will lack-o!
From Gallaher's Rich Dark
We'll never, never part,
It's a bonnie, bonnie brand of Tobacco.

We shall be glad to supply all those who are entering for the JOHN BULL Window Display Competition with showcards and other helpful advertising material.

GALLAHER'S RICH DARK

TESTED JB

HONEY DEW

1/0½ PER OZ

In 1, 2, and 4-oz. decorated tins (see that the red protecting band is intact) and 2 and 4 oz. round air-tight tins. Obtainable also rubbed out for the pipe in 1-oz. packets and 2 and 4-oz. round air-tight tins.

Made by GALLAHER LTD., Belfast and London.

2/1D PER TWO OZ TIN

NO AERIAL NO EARTH 20 STATIONS GUARANTEED!

This is the new Langham Transatlantic 5-valve portable.

It gives perfect loud-speaker reproduction of a minimum of 20 British and Continental Stations under normal conditions, has only one tuning control, and is entirely self-contained in a solid plain or antique leather case.

We give a two years' guarantee and one week's trial.

ONLY £6 down; balance by small instalments.

The 4-valve Langham Portable—1,000 miles range— **£5** *down. Balance by instalments.*

Call at our showrooms for a demonstration or write for full particulars.

The **LANGHAM** *Portable Radio*

LANGHAM RADIO,
Albion House,
59, New Oxford St.,
W.C.1.

Telephone: Museum 2378 & 8293.

66

Don't *forget*—

When your hands are covered with grease or grime which you cannot remove with ordinary soap and hot water — CHEMICO HAND SOAP will remove all traces without injury to the most delicate skin. Thousands who have used it testify to the wonderful properties of

In tins at 4½d., 7d. and 1/6.

"CHEMICO"

Hand Soap.

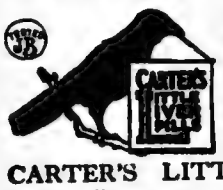
TESTED JB

TO THE TRADE—Chemico Hand Soap will make a profitable display. Write for show-cards, window bills and dummy tins. Send your orders direct to—

THE COUNTY CHEMICAL CO., LTD
CHEMICO WORKS, BIRMINGHAM.

Your Liver Is Wrong— That's Why You Feel ill

A sluggish liver invariably causes constipation and poisons the system. Stomach complaint, indigestion, bad breath, headache, sallow complexion, cases of malaria, bile on the liver and other diseases follow. CARTER'S LITTLE LIVER PILLS a purely vegetable laxative, touch the liver and act as a gentle tonic — (no pain) — when the bowels move your illness is gone.



CARTER'S LITTLE LIVER PILLS are small, sugar coated, easy to take, and convenient to carry in the vest pocket or purse. Start to-night. Get the genuine CARTER'S LITTLE LIVER PILLS All Chemists, 1/3 and 3/- The genuine bear signature *Brentford*

CARTER'S LITTLE LIVER PILLS

"Every Picture tells a Story"

Why are you ill?

YOUR KIDNEYS may be the sole cause. That dull, unceasing backache is often Nature's first warning of kidney weakness. Soon, other warnings follow, such as dizziness, headaches, urinary troubles, nervousness, rheumatic twinges, gravel and dropsical swellings.

The kidneys are the blood-filters If they act imperfectly, your entire system is being slowly poisoned. Look to your kidneys, therefore

Don't be discouraged! Use Doan's Backache Kidney Pills; they strengthen weak kidneys, and in this way relieve dropsy, lumbago, sciatica, rheumatism, gravel and inflammation of the bladder.

London Gratitude

Rid of Backache

On 7th February, 1916, Mrs. C. Anderson, 7, Cemetery Cottages, King's Highway, Plumstead, S.E.18, said:—"Kidney trouble frequently kept me in bed for days. I used to get such terrible pains strike me in the back, that I couldn't move. Nights passed without sleep, and my nerves became shattered. There was also a wretched weakness of the bladder.

"Doan's Backache Kidney Pills helped me splendidly. This medicine relieved my back, and restored my health."

On 16th September, 1927, Mrs. Anderson said: "My health has been very good ever since Doan's Pills rid me of kidney complaints over eleven years ago. (Signed) C. Anderson."

Doas Mrs. Anderson did. Ask distinctly for DOAN'S. 3/- per box.

DOAN'S
Backache Kidney Pills

Sole Proprietor: Foster-McClellan Co., London, W.

In Sunshine Ward
by **PHILIP INMAN**

IN no place are the horrors of the battlefield brought more to view than in our hospitals. Limbless bodies, shattered nerves, excruciating pain—these are all found there. And the prayer from the torn hearts of each is, "Give peace in our time, O Lord!"

THREE WHO WERE CRUCIFIED

IF I were associated with that great movement which has for its motto "No More War," I would commission an artist to paint three pictures from life.

* * *

In the back room of a poor house just off the Walworth Road lives Mary Baxter. She is a martyr to rheumatoid arthritis. The hospitals and doctors have done their best for her, but to-day she is paralysed from head to foot.

There she lies, unable to sew or even to read, with only memories to keep her company, and a hopeless, barren future in front of her.

The other day I called to see her, and as I opened the door to her little room, I saw that she was crying. "What is the trouble?" I enquired. She made a brave attempt to smile, but the tears still flowed down her emaciated cheeks.

"I have been feeling a bit lonesome," she murmured sadly. "Come, come," I said, "that is not like you," for in all the years I had known her, never once have I seen her downcast. "It's my boy," she told me; "it's his birthday, and he would have been thirty to-day."

The cruellest pang

I looked at the picture on the wall of a boy in khaki, and at the framed message of sympathy that hung alongside it. He was the only son of his mother, and she was a widow—and a confirmed invalid at that. Is there any pang more cruel than this?

There are no words that can fit the look in that mother's eyes as she said "But for the war he would have been with me now, a comfort to me, as he always was."

And that would be my first picture. A lonely, infirm woman, eating her heart out in anguish, all because in 1914 the world went stark raving mad.

* * *

My readers will remember Colin Ashwin whose life-story I told just a year ago. A man 6 ft. high and broad in proportion, he had become a paralytic wreck through the ravages of the European War.

It will be recalled that after he was doomed to live in perpetual invalidism, he lost by an accident his only boy, a little child. Shortly afterwards his wife left him and went away with another man. And there he lay in that incurable ward, helpless and alone.

And there he still lies to-day. Time and suffering and loss have mellowed this victim of Fate's cruel blows. He has become gentle and kind and wisely compassionate.

Treason to the dead

But even now his eyes blaze with fury as he thinks of the preparations which are being made for another war. He was in that mood when I last saw him.

"So we are going to build sixteen more cruisers?" he said, his voice quivering with passion. "And that is what we gave our lives for. It was to be a war to end war. My God! What a delusion."

Then in another passionate outburst he cried, "Have those politicians and war-mongers forgotten? The ten million killed, the twenty million wounded, the five million widows, the nine million orphans? If somebody does not stop them we shall be in a bigger mess than ever."

And that will be Picture No. 2. A young fellow, suffering the tortures of excruciating pain and whose life has been blasted because of what he passed through during those bloody days.

* * *

Here is No. 3. Captain Henry Fosick went out in the early days of 1914. Conspicuous gallantry won for him the Military Cross, and severe wounds. He came home crippled in mind and body, and he received his discharge as being unfit for further action.

But he could not rest. Back again he went, leaving behind him a wife and three young children. His heroism won for

Philip Inman

him a bar to his Military Cross. A few days later he was killed whilst trying to rescue a wounded comrade.

The telegram which told that tragic news sent that man's wife insane. Ever since she has been an inmate of a mental home, and her three little children have been left to fight their way in the world minus a mother's love and without the protection of a father.

* * *

These pictures of mine could be magnified a million-fold. A heavy task awaits those of us who have been spared. We must not cheat those maimed and killed heroes of their due.

The war-makers of the future must be treated like murderers; less than this is treason to those who bled and suffered and died.

The Sentence of the Court

A LUNATIC AT LARGE

Anti-Gambling Gambols

CHARGED with harbouring and abetting a dangerous lunatic, Sir William Joynson-Hicks pleaded "Not guilty."

"Many a time and oft," said Mr. Watchdog, K.C., "the law generally has been likened to an ass. But to describe as a mere ass that section of the law which relates to gambling would be base and sycophantic flattery, for it is a hopeless, gibbering lunatic.

"Not only does the accused decline to suppress or attempt to cure this blood relation of all the village idiots who ever grinned through horses' collars, but he cherishes it like a long-lost brother, refusing to remove a single straw from its disordered head.

"The latest imbecility perpetrated in its name is the decision that betting on greyhound races is legal provided it is carried out as uncomfortably and inconveniently as possible; but is illegal if the bookmakers occupy fixed positions where they can be easily found on the rare occasions when their clients have money to collect.

"I am not concerned as to whether or not greyhound racing is an evil. But if it is, it does not cease to be so merely because a bookmaker moves about from one spot to another, instead of occupying the same pitch nightly.

"Also, if gambling as carried on at the White City was illegal, it was the duty of the Home Office to prosecute, instead of leaving it to the Anti-Gambling League.

"On the very day that the wealthy Greyhound Racing Association was prosecuted by this semi-private organisation, Home Office minions were busily manipulating the ponderous machinery of the law to crush some small owners of gambling side-shows at Ramsgate."

* * *

Mr. Strawsplitter admitted that our anti-gambling laws were chaotic. There were, however, more important questions to engage the Home Secretary's gigantic intellect. His client would probably one day appoint a Royal Commission or an unusually 'Select' Committee, probably under the chairmanship of Lady Joynson-Hicks, to go into the whole matter.

* * *

"'Chaotic' is an absurdly mild term to apply to the conglomeration of contradictory legal decisions which constitute our betting laws," said Mr. Justice Bull. "The statute prohibits 'resorting' to a 'place' for betting, and some of the most expensive horsehair in the land has offered mixed definitions of these two simple words.

"If one walks to a betting office one is 'resorting.' But if a citizen makes a bet by letter or telegram neither he nor the Government employé who delivers the missive is 'resorting.'

"Again, it is illegal to send stake money with a bet, as it has been held that the receipt of money with a bet makes the address a 'place,' whereas a bookmaker who receives cheques on settling day is not considered a layer of bets, but merely an investment broker.

"This quibble was clearly invented to enable the well-to-do credit better to carry on, while leaving the police free to harry the humble ready-money punter. Yet if betting is an evil, credit betting is doubly so, since it enables a man to put money he doesn't possess on a horse that isn't going to win.

"The injustice and hypocrisy of all this is obvious to anybody outside Wormwood Scrubbs or Colney Hatch, so unless the prisoner uses his authority to have our betting laws certified as incurably insane, I must direct that the Home Office be declared a 'place' within the meaning of the Act and Jix be forbidden to 'resort' thereto."

Buy Kraft Cheese —*and get the best!*

You like cheese at dinner. Try Kraft—you will like it better.

You like cheese sandwiches! You'll enjoy them more when you use Kraft.

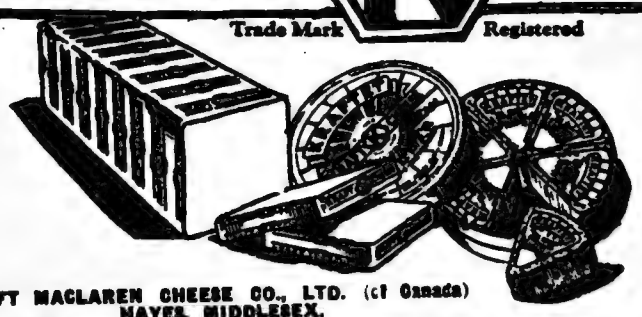
And when it comes to cheese for supper, Kraft is unquestionably the wisest choice.

Kraft Cheese is more delicious—more nourishing and sustaining. *And it is easier to digest.* Buy Kraft—the cheese that everybody likes.

Insist on seeing the name like this on foil or carton:

KRAFT K CHEESE

Trade Mark Registered



Kraft Cheese is sold in 1-lb. and ½-lb. cartons, or by weight or in Kraftet portions.

KRAFT MACLAREN CHEESE CO., LTD. (of Canada)
HAYES, MIDDLESEX.

Bid "Goodnight" to Sleeplessness

TO soothe your overtaxed nerves into sleep and rebuild and restore them ready for another day's work more nourishment is required than ordinary food supplies. Your nerves need "Ovaltine"—the most health-giving food beverage known to science.

For "Ovaltine" contains, in a highly concentrated and correctly balanced form, the richest of Nature's tonic foods.

"Ovaltine," taken just before you go to bed, induces sleep as soon as your head touches the pillow. It builds up your system with new stores of energy and vitality while you sleep.

Thousands of men and women in every part of the world have testified to the restorative and sleep-inducing properties of "Ovaltine."

Take a cupful before you "turn in." You will wake in the morning feeling wonderfully refreshed.

'OVALTINE'

TONIC FOOD BEVERAGE

Ensures Sound, Natural Sleep

Prices in Great Britain and Northern Ireland, 1/3, 2/- and 3/9 per tin.

'OVALTINE' RUSKS

More appetising, easily digested and much more nourishing than ordinary rusks or biscuits. Prices 1/6 and 2/6 per tin.

P.427

Food Power

The mighty power of a big salmon which enables it to swim hundreds of miles and then leap rushing waterfalls and rapids, is largely due to the phosphates and natural iodine it absorbs from its diet at sea.

You in turn can enjoy the full benefits of these natural energy foods if you eat "Sailor" Salmon. For every can labelled "Sailor" contains the prime cut of finest Nerka Norka Salmon, packed fresh within an hour or so of its capture. You'll enjoy the delicious flavour, and every mouthful is rich in nature's tonic elements which are essential to health.

"Better than Beef."

1/- RECIPE BOOK FREE

The new edition of our Ever Ready Meals Recipe Book free, by post, to all mentioning name and address of dealer.

SAILOR SALMON SLICE

ANGUS WATSON & CO., LIMITED
111, SAILOR GARDENS, NEWCASTLE-UPON-TYNE

SUPERB! No. A.25 (THE FIFTH OF A FINE SERIES) **VOCAL GEMS "The Gondoliers"** ZONOPHONE LIGHT OPERA COMPANY

ZONOPHONE ELECTRICAL RECORDS

10 inch 2/6 — 12 inch 4/-

GRAVES SEMI-FOLDING CAR

Coil Springs 4/- now

Light, strong, comfortable. Tubular Handle, Steel Frame, padded seat, adjustable back, draught proof sides, leather safety strap. Upholstered Navy Blue leather cloth. 16in wheels, 1¾in wired-on rubber tyres. Price 22/- Terms: 4/- now, and 4/- per month. Write for Catalogue Post Free.

J. G. GRAVES LTD. SHEFFIELD.

YOUNG MEN PHYSICALLY FIT

should join the Police. Study at home in your spare time. We have special courses for Entrance and Promotion—1/- per week brings success. Full particulars free, or advice about other careers, Commercial, Technical or Civil Service, free.

The BENNETT COLLEGE Ltd., Dept. 31, Sheffield

Hall's Wine

The Supreme Tonic

Your run-down condition and low vitality are no doubt due to the sunless Summer. A short course of Hall's Wine will recharge you with vitality and build up your power of resistance to Winter Colds and Chills.

Large Bottle **5/6**

Of all Wine Merchants, and Grocers and Chemists with Wine Licences.

STEPHEN SMITH & CO., LTD., BOW, LONDON, E.3.

263

JUMPY MEN AND NERVOUS WOMEN.

Troubles Bred by Malnutrition.

Doctors have good news for men and women who are run down, weak, under weight, nervous and irritable. All these troubles spring from malnutrition, a failure of the digestive system to extract the nourishment from food. Doctors have always known that good old-fashioned cod liver oil would bring a speedy cure because cod liver oil is the richest possible source of the valuable body-building, nerve-restoring vitamins. But, alas, few people could take cod liver oil because its nasty, fishy taste and smell themselves upset the stomach.

Now you *can* take cod liver oil. Now you can get the valuable elements from the finest cod liver oil concentrated in little sugar-coated tablets, McCoy's, tasteless, odourless and as easy to take as sweets, but even more beneficial than if you forced yourself to take the nauseating oil. McCoy's Cod Liver Extract Tablets are simply wonderful for any man or woman who is run down, nervous or under weight. They bring new appetite, soothe and restore frayed nerves and infallibly rebuild the wasted flesh. If you are under weight and don't put on at least 3 lb. with one month's treatment as prescribed, in addition to feeling better in every way, the makers will refund all you paid.

Any chemist will supply to the value of McCoy's, 1/3 and 3/ the box.

Insist on McCoy's—the original and genuine. In case of difficulty send direct to McCoy's Laboratories, Nottingham.

Words Winged to Women

A FLICKERING FALSEHOOD

by **MABEL HORNER**

PAYING his first official visit to a public cinema performance recently, the Prince of Wales specially asked that he should not be shown a war film.

PICTURES, for children, have always held a magic lure. From the first crude wood-cuts in ancient primers to the exquisite reproductions given by printers of to-day, picture-books have been among childhood's most cherished possessions. But when pictures held living people who actually moved amid living scenes then began a new heyday of romance for children.

Children are enthusiastic cinema "fans." In the off-hours of school matinées are given for their benefit. From earliest years they are accustomed to attend picture palaces by being taken thither in the company of their parents.

And now, when the cinema is such an integral part of child life that no one would think of depriving them of so much enjoyment, women and persons in official positions are seriously asking, "What effect is all this picture-going having on the moral and spiritual side of their lives?"

Insidious poison

For there is this difference between books and films. The first can be chosen by the children's friends from an endless and beautiful selection specially prepared for those of tender years.

Through books, which the poorest may obtain from public libraries, children can make acquaintance with great men and women and be inspired by all that is gracious and joyous in life. Their choice can be guided.

Films are different. At present they depend for their draw on strong emotions, excitement and thrills. Hectic sex stuff may be ear-marked for "adults only," but children see it.

A little boy, son of a bank manager at Matlock, lies dead, hung while attempting to imitate a gruesome episode seen on the films.

Evidence to the effect of films on children is being taken by the Government Committee on Street Morality. The National Council of Women intends to establish a consorship to prevent children seeing unsuitable films and in some towns this is already done.

But now, on the eve of Armistice Day, I am profoundly disturbed. In all this agitation against films "bad for children" I find no great disquiet about, nor any national movement against, the terrible and insidious poison that the ever-increasing number of war films is pouring into children's minds.

The Lady Emmott, President of the National Council of Women, to whose attention this aspect of the question is called

I think that even the women who rail against films do not go often enough to picture-houses themselves to know the facts. This year sixty films have been shown either definitely depicting war or showing war scenes. Between thirty and forty more such films are being made.

I have seen the "greatest" of the war films that have been on exhibition. I have seen women—many of whom lost brother, son, husband or friend, in the last war—weeping or shivering and shaking, and leaving the theatre saying they were "unable to bear it."

But why? Though battle-scenes may be very realistically acted, so far as smoke, explosions, shattering buildings and death can make it, such picture death is not real. Men twirl, drop, are still, shot cleanly through the heart.

There is no blood, no smell, no filth, no horrid shriek of mangled humanity nor shreds and parts of men left as in the unspeakable reality. In one brief word, what is shown in war films is glory and heroism, but it is not the truth.

Mothers full of love and hope and tenderness for the boys they bore could not bear the truth. The censor would not pass the truth. The truth cannot be told. That is just why war films are dangerous.

Hopes and fears

Throughout the world, this Armistice eve, mothers remembering dead boys, relatives and friends of the fallen, are uniting in one great hope. They want to believe that the war was fought, as the boys believed, to end war.

The League of Nations is pointing the better way to the world. Civilisation stands at the cross-roads. The peace cause is popular.

But all history shows that as soon as forces for world betterment are set in motion then the opposite impulse begins. It can only be checked if we see where the danger is and confront and overcome it.

And the danger to world peace is the quiet, subtle, insidious, but persistent inculcation of the war spirit. I care not at all whether this war poison is being distilled deliberately or by chance: I only know it is happening.

And it is happening to the generation too young to remember the last war, too inexperienced to sift and reject. It looks at "the pictures," is thrilled, and—*prepared.*

For make no mistake. It will be quite possible to lash the world again to madness, and take out another generation of the world's brightest jewels to the slaughter, unless the inculcation of the blind driving spirit of hate and unreason, the war spirit, is killed.

STORM WRACK AND SORROW

What "John Bull" Does for the Sufferers

CHILDREN, busy with their bricks, build up toy houses and laugh merrily when the whole of the carefully erected pile topples over, suddenly, to the ground. We laugh with them, but not because we feel their puny labours useless. They are learning form, construction and balance, and permanent stability is no part of the plan.

Man, grown up, builds if he can with these last qualities entirely in view. And when building is at its best, very splendidly does man succeed. But building is not always at its best. And when the forces of Nature conspire against it man's building may be little better than the child's house of bricks.

In Lancashire, North Wales, Yorkshire and the Midlands, during the recent unprecedented gales and floods, the homes of the workers have experienced the full force of this truth.

Widespread havoc

JOHN BULL's table is piled high with newspaper reports and letters indicative of the deepest distress. Those who were not actually on the spot can have little conception of the havoc that has been caused.

Houses have been unroofed, scores of people trapped in the raging torrent, and animals, stock and human beings drowned in the tidal wave which burst sea-walls and ran, a terrifying and destructive force, from the sea to the river.

Surpassing deeds of heroism were performed as men, and women, too, struggled in the darkness to reach the sufferers and support them and protect the children from harm. Nobility and self-sacrifice were called for, and the great heart of humanity did not fail.

Now, as the floods are subsiding, it is women, housewives and mothers, who are filled with despair.

"I have seen my house," says one, "since we were rescued, and the furniture in the lower rooms is floating about and bumping up against the ceiling with such force that it is smashing the ceilings and bursting the window-frames out. I don't know what I shall do."

Help in despair

That is the keynote of the letters from women reaching JOHN BULL—*Despair.* Housewives do not know what to do when they see their garnered possessions, their carefully treasured furnishings, all under water, knocked about and bruised.

Yet presently courage will reassert itself, and women will take their full share of the work of restoring order. Men build houses, but women make homes. They will dry, clean, wash and scour until the damaged homes are in presentable condition again.

Where the housewife previously was prudent enough to become a registered reader JOHN BULL is going to help, JOHN BULL's being the *only* Free Insurance Scheme which provides benefit for damage to the registered readers' household effects by storm and flood.

£5 for a Few Words

Write on a postcard the name and address of a Window Display competing in JOHN BULL'S Great National Window Display Competition which attracts you most and a short description of it. Send the postcard, with your own name and address, to JOHN BULL, "Stars" Department, 85, Long Acre, London, W.C.2. A Prize of £5 will be awarded weekly for the best description sent in. All windows competing show the JOHN BULL "Star." The winner this week of the £5 is Mr. A. Kessack, 30, Thorntree Street, Leith, Edinburgh. Article displayed: Quaker Oats.

Doctors have said

"There's Health in Brown Bread"

For many years doctors recommended "brown bread" for health. Then came

HÕVIS

(Trade Mark)

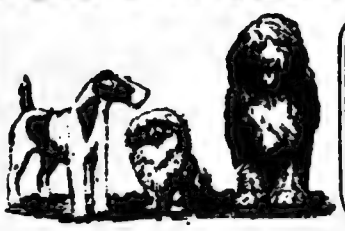
—so rich in the vital, energy-creating wheat germ that

Doctors Now Say "Eat Hovis To-day"

Best Bakers Bake it.

HOVIS LTD. LONDON & MACCLESFIELD

"HINTS TO DOG OWNERS"



IF you own a Dog you MUST read "Hints to Dog Owners," which is a complete guide to the treatment of Dogs in health and sickness and the most practical book on the subject ever published. The following chapters are included: *The Care of the Dog, Showing, Parasites, Treatment of Illness, Diseases and all Ailments,* etc.

For Cat Owners, there is a Companion Guide:—

"HINTS TO CAT LOVERS"

Obtainable from Chemists, Stores, Corn Merchants, etc.

EACH PRICE 2d. OR POST FREE 3d.

from

A. F. SHERLEY & Co., Ltd.

(Dept. G.11)

18, Marshalsea Road, London, S.E.1.

Renowned the World over for Dog and Cat Medicines.

See how these traders increased their Sales!

"Greatest week on record."

Enter for "John Bull's" Wonderful Scheme.

"THE interest which the public took in this display was surprising. After the first three days it was necessary to 'phone for further supplies."

The above is an extract from a letter received from Mr. S. S. Sullen, of The Domestic Stores, 9, Church Street, Edgware Road, London, N.W.8, a competitor in JOHN BULL'S Great National Window Display Competition. Letters written in a similar strain from merchants all over the country are pouring in, the keynote of each one being "Greatly Increased Business."

"Sales have increased 35 per cent. during the period of the display," writes Mr. S. Robinson, M.P.S., M.I.C.O., Chemist and Optician of Blaenavon, Mon.

"My turnover for this week is the greatest on record," writes Joseph Entwistle, Grocer, of 68, Bank Street, Rawtenstall.

The following Prizes are being offered in "John Bull's" Great National Window Display Competition

FIRST PRIZE
£500
SECOND PRIZE
£100
THIRD PRIZE
£50

50 Prizes of One Guinea, One Thousand Diplomas of Merit as well as Gold, Silver & Bronze Medals

Why don't you enter for JOHN BULL'S Window Display Competition and send *your* sales soaring in a like manner? If these merchants can keep the cash register clicking away all day, so can you. And look at the glittering prizes offered! Someone is going to win the first prize of £500, and it might just as well be you.

All you have to do is to select any one line of goods advertised in JOHN BULL, and make a display of it for a period of not less than one week between now and December 31st.

You then take a photograph of your display and submit it to JOHN BULL.

Small shops and big stores stand an equal chance and it is not necessary to devote the whole of the window to your display.

Post the Coupon at once and receive by return a Special Free Outfit, which will enable you to commence at once.

CUT HERE

ENTRY FORM.

To JOHN BULL National Window Display Competition, Dept. G.11, 85, Long Acre, London, W.C.2.

Please send me without obligation full particulars of the JOHN BULL Window Display Competition. I am a bona fide trader and attach my billhead, card or business notepaper.

Name .....

Address .....

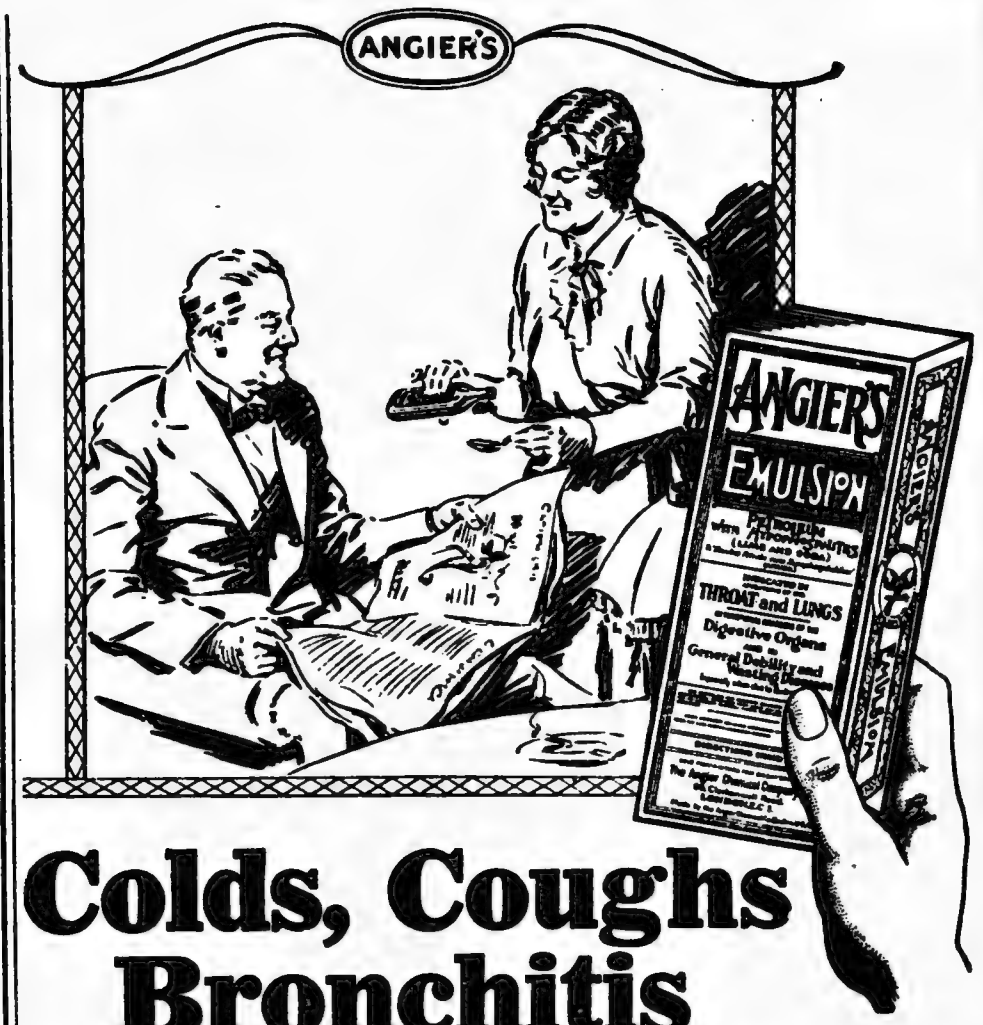
.....

Description of Business .....

.....

Date .....1927.

12.11.27. J.B.



Colds, Coughs Bronchitis

And all Chest and Lung Affections

Angier's Emulsion is universally recognised as a standard approved treatment for colds, coughs, bronchitis, influenza, and for all catarrhal affections of the respiratory or digestive organs. Angier's Emulsion is soothing to throat, lungs, stomach and intestines, and it has a most invigorating, tonic influence upon the general health. It is invaluable for restoring proper tone to the digestive functions and for building up health and strength after influenza or after any serious illness.

The Perfect Emulsion for Adults and Children

A Doctor writes:—"I have used Angier's Emulsion for many years with most gratifying results. I always prescribe it to my patients in bronchitis and catarrhal conditions and for the respiratory tract. Having myself suffered a good deal from broncho-pneumonia and bronchial catarrh, I have found it most useful personally, and I frequently commence the winter by taking it, as I find it an excellent tonic and preventative of bronchitis. Will you kindly send me a large bottle for my personal use and forward your account to me."

(Signed) ..... M.D.

ANGIER'S EMULSION

Of Chemists, 3/- and 5/-

ENDORSED BY THE MEDICAL PROFESSION

FREE SAMPLE

A Trial Sample and illustrated booklet "PROFITABLE HOBBIES" sent free on receipt of 4d. stamps for postage; or booklet only sent free on request. Mention this paper. Post this coupon to Angier Chemical Co. Ltd., 86, Clerkenwell Road, London, E.C.1.

Name.....

Address..... (Dept. M. 20

Joyce Sacks, 124, Abbey Road, Smethwick.

Mother says I catch cold on purpose—

"But I don't. It's just that I don't mind colds like I used to when I had to swallow something bitter every time. Now I know mother will just rub on Vick brand Vapour-Rub and put me right in a jiffy."

Not quite Joyce's words but, according to her mother, that is how she feels.

Acts in 2 Ways

Thousands prefer this modern vaporising salve because it checks colds overnight without "dosing." Rubbed on throat and chest, it acts in two ways.

Like a vapour-lamp, it gives off healing vapours which loosen the phlegm and clear the head; and like a poultice it "draws out" all tightness and pain and helps the inhaled vapours to relieve the congestion. Just as good for adults, too.

Regular size now only 2/-, half-size 1/3, at all chemists'.

"Just rub it on" VICK BRAND VAPOUR-RUB

BEST FOR CHILDREN'S COLDS

Doctors Say This Cures RHEUMATISM

Make Your Test FREE

If you are tortured by the daily misery of Rheumatic pains, chronic pain at night-time when trying to rest, if you find limbs and joints swollen, knuckles becoming perhaps too hard to move, that is if your blood is being poisoned with excess of Uric Acid, will you test this doctor-recommended remedy free? For over 40 years De Witt's Kidney and Bladder Pills have proved infallible in the cure of Rheumatic conditions. They give instant relief, and their effect can be seen in 24 hours. This we guarantee. A short course of "De Witt's" will quickly rid you of your pain and bring you back to youthful vigour and vitality, and remember you purchase your supply on satisfaction or money back conditions. Every chemist stocks De Witt's Kidney and Bladder Pills at 3/-. If you wish to make a free test, simply send your name and address to E. C. De Witt & Co., Ltd. (Dept. K.2), Croydon, when your trial package will be immediately despatched to you. Take two of the pills from your free package when you go to bed—in the morning you will see and feel their wonderful effect. Don't let Rheumatism cripple you a moment longer, get your supply of "De Witt's" to-day.

Human Documents

An Innocent Ex-Convict

Deserter's Duty—A Needed Lesson—Honour or Lucre

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"TWENTY-FIVE years ago, when a lad of nineteen, I was sentenced to a term of imprisonment for a crime of which I was innocent. I saw the crime committed, though I took no part in it, but the youth who was guilty could not be found and my story was discredited.

"After my release I went abroad, where I remained until recently. I feared I should have no chance at home and felt that my prospects were ruined.

"I prospered in the colony to which I emigrated, but the fear of that false conviction being discovered has haunted me for twenty-five years.

"For that reason I did not marry till late in life, and again the fear of my only son learning of the shadow on his father's past has made me hesitate in bringing my wife and boy to my new home.

"I was lately transferred to a branch office on promotion, and in my chief I recognised the youth who was the cause of all my suffering.

"My chief admitted that he was the guilty party, and begged me to hold my peace for the sake of his position and his wife and family, offering me, as a solatium, his influence to advance me.

"HE pointed out that it was most unlikely that anything would occur after the lapse of a quarter of a century to connect me with the youth convicted in 1902, but the fact of our mutual recognition shows that the possibility remains.

"I can neither sleep nor work for worrying over it. I bear the man no ill-will, but as my wife and son are coming to this country soon, the haunting fear remains that some day, perhaps too late to vindicate myself, my son may be told that his father is an ex-convict.

"My wife knows all about it and naturally shares my anxiety.

"This man has offered to give me a signed confession, to be used only if the contingency I fear should arise, but that does not alter the fact that my photograph and finger-prints remain in the records at Scotland Yard.

"If I were to expose him, I should probably ruin him and do myself no good, for the world has little sympathy with anyone connected, however remotely, with such an offence as that for which I was unjustly imprisoned."

"HUMANIST" says: *Are you not needlessly distressing yourself? The fact that your photograph and finger-prints are filed at Scotland Yard is of no consequence, as they would not be used unless you again became involved in a criminal charge. If you obtained a signed confession you might petition for a free pardon, but I think you would be better advised to allow the unfortunate incident to remain buried in the past.*

* * *

Empty Repentance

"MY daughter met a man about three years ago who had recently come into the district with what appeared to be good credentials, and after a short courtship they were secretly married.

"Within a few months of the marriage, her husband was discharged for drunkenness, and it came out that my daughter had been misled by him regarding his position in life.

"As he had little money and could not obtain employment owing to the circumstances of his discharge, my daughter and my son between them bought a small business and put him in it as manager.

"All went well for a time, but he soon showed that drinking was his chief interest in life, and one day he absconded, taking all the money on which he could lay his hands.

"My daughter's position was very distressing, for she was about to be confined, and a few days after her husband's flight it was discovered that he had left the business hundreds of pounds in debt.

"We have straightened things out as best we could, and since the birth of the child my daughter's husband has written to her begging forgiveness. She seems still to care for him, and is unwilling to take any steps to make him support her and her child.

"He has never sent her any money, though he has a pension, but she believes that he is truly repentant and has given up the drink and is in every way a changed man. What should she do?"

"HUMANIST" says: *If your son-in-law is indeed a reformed character, the proper thing for him to do is to return to his wife and child and try to atone for the past by carrying out his obligations regarding their support. If he makes excuses for not doing so, I am afraid his is a very empty repentance and your daughter should sue him for maintenance on the ground of his desertion.*

* * *

Corrupting Youth

"MY boy, fourteen years of age, has not long left school and started work, and I am very much upset by the things he tells me go on at the place where he is employed.

"He says that a man with whom he works every day has offered him some white powder which he calls 'snow,' and told him to take it like snuff, also a cigarette supposed to contain something that will make him dream wonderful dreams.

"This man, my boy says, has also spoken to him about strange drinks and has mentioned some sort of club to which they could go and enjoy all manner of new experiences.

"I cannot make up my mind whether my boy has been having his leg pulled, as the saying is, by some of the men where he works or whether they are really trying to corrupt him.

"He seems to have had enough sense to refuse everything that has been offered to him, or perhaps he was afraid to take it, but naturally the thought that he is working with men like that makes me very anxious."

"HUMANIST" says: *If you have any reason to fear that an attempt is being made to corrupt your little boy you should report the matter to the police. Even if his workmates are only indulging in a most unpleasant and reprehensible hoax, it would teach them a wholesome lesson if they were called upon by the police to explain their conduct.*

* * *

A Right Aim

DO you want to be a good shot? Then aim in the right direction—not to destroy, but to foster life. You can be a splendid marksman by subscribing to "The Greatest of These—" Fund. (See page 42.)

A Woman's Temptation

"I MARRIED young and lived more or less unhappily with my wife for fifteen years. Then a deed of separation was drawn up and after a while a young woman came to live with me on the understanding that my wife would divorce me, as she had previously said she would be glad to do.

"My wife, however, turned bitter because I refused to pay her a sum of money to set me free, and in order to spite the woman and brand her children as illegitimate, she refused to go on with the matter, so that for seven years now we have had to live in irregular union.

"During this time I have become broken in health. I have lost my money through another man's bankruptcy, and I have difficulty in earning sufficient to support my unofficial wife and children.

"A few months ago my 'wife' met a man who had offered to make her his mistress before she came to live with me, and while I am away at work he frequently visits her and urges her to leave her life of poverty with me and go to him.

"I love her as much as ever, but I sometimes wonder whether I am right in holding her to me now that I am so poor when her old lover can give her money, motor-car, fine clothes, and everything that I cannot afford."

"HUMANIST" says: *Two people living together as you describe have no bond but mutual affection, and if the woman has lost her love for you and thinks more of money and a motor-car than of honour and her duty to her children, her loss need not greatly grieve you if you can make provision for the little ones. But I hope they will prove the deciding factor in her heart.*

* * *

A Square Peg

"At eighteen I find myself a square peg in a round hole. I am bullied at home and in the factory, where I have to do hateful work. I have artistic talent, and believe I could earn my living at drawing. Should I run away to London and try my fate?"

"Humanist" says: *No. Develop your talent at evening classes and ask your teacher to recommend you to a post when you are qualified, otherwise your fate might be that of a starving pavement-artist.*

Cadaish Employer

"Since I was crippled my wife has nobly gone to work to keep the home together, but she is very much upset by her employer, who is continually making offensive suggestions to her. What can I do, bedridden as I am?"

"Humanist" says: *You can do very little, unfortunately, but your wife should seek another situation at once. If her caddish employer tries to go too far she must inform the police. Such cads are usually cowards, and he is unlikely to risk a criminal charge if his advances are discouraged.*

Secret Marriage

"I was married secretly at a register office. Now my wife's family are expecting a full-dress wedding at a church. Can this be done?"

"Humanist" says: *Not exactly. You can ask a minister to read the service as a supplement to the civil marriage that has been performed, but you must explain to him that you are already married. You had better take your wife's relations into your confidence.*

What a fine baby!

Happy and bonny with strong limbs and firm flesh—that's because he is well-nourished.

All Neave's Babies make fine children because Neave's Food contains just the necessary ingredients for building body, bone, brain and muscle. It assists teething, gives healthy sleep and is easily digested.

Doctors specially recommend NEAVE'S in cases of wasting Rickets and other infantile diseases. Give your baby a good start in life by giving him a food which has stood a century's test.

ON SALE EVERYWHERE - Cartons 6d. Tins, 1/3, 3/9.

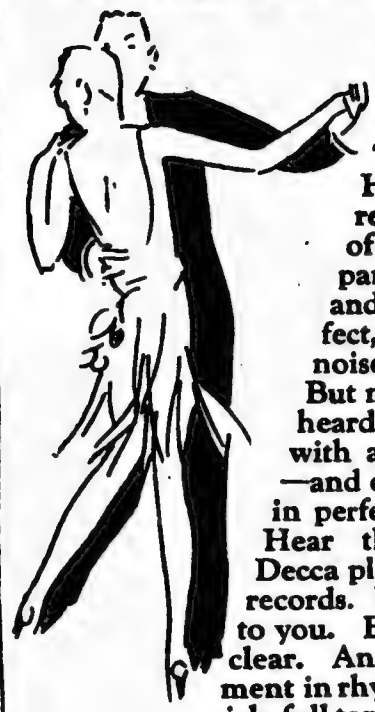
JB

Neave's Food

TRIAL TIN FREE

Messrs. Neave's Food Ltd., (Dept. 7). Fordingbridge.
Dear Sirs,—Please send me free, and post free large size Trial Tin of Neave's Food.
Name.....
Address.....
Write clearly in CAPITAL letters.

JAZZ RHYTHM *depends on the* BASS NOTES



Hitherto the gramophone's reproduction of the very spirit of jazz—the throbbing accompaniment of sousaphone, drum and banjo—has been imperfect, no better than jumbled noise.

But now dance music can be heard exactly as it is played, with all the low notes present—and correct. All the tune—in perfect tone.

Hear the wonderful new Decca play your favourite jazz records. It will be a revelation to you. Every note, crisp and clear. An amazing improvement in rhythm created by the rich, full tone of the bass notes. Hear this wonderful new machine to-day.

THE NEW DECCA MODEL 66
£4 - 17 - 6
Junior Models from
£2 - 15 - 0

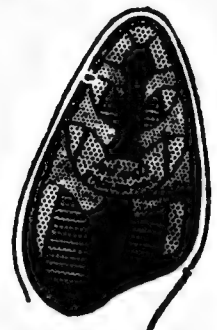
THE NEW DECCA (TRADE MARK)

66 Sit Sit

The new Decca is now being demonstrated at Gramophone Shops and Stores throughout the world. A p.c. to address below will bring fully descriptive art booklet.
"DECCA" Dept. 11, 32 WORSHIP ST., E.C.2
Sole Manufacturers—Barnett Samuel & Sons Ltd. (Established 1832.)

THE MUSICIAN'S INSTRUMENT

The JOY-PED Way—



to make shoes last

Joy-Ped light rubber soles are so tough they last much longer than leather.
Cheap to buy . . . Easy to fix, they add comfort to your walk.

Ladies' 1/6 pair. Men's 2/6 pair. Including tube of PHILLIPS Solution.
Of Bootmen and Leather-sellers everywhere.

JOY-PED 'Stick-on' RUBBER SOLES

—Phillips Second Quality—

THE NEW WILLERBY WAY NO DEPOSIT

The new Willerby way is SIMPLE, RELIABLE, STRAIGHT-FORWARD. No deposit—no large first payment—just the ordinary monthly instalment when ordering. On a £3/- garment you pay 7/- when ordering, 7/- one month after, and so on until payment is completed. It costs you no more than the actual cash price, yet you wear your clothes whilst you pay for them. Willerbys make perfect fitting.

OVERCOAT or LOUNGE SUIT

Guaranteed to Measure

63/-

NO DEPOSIT
7/- MONTHLY

WRITE NOW FOR PATTERNS

a postcard will do) and we will send you a selection of over 200 patterns, together with the Willerby Self-Measurement Form, which ensures an absolutely perfect fit by post.

WILLERBYS

Head Office and for Postal Enquiries:
404, 408, EDGWARE RD., LONDON, W.2.
153, CHEAPSIDE, E.C.2. *(First Floor)*
47, STRAND, W.C.2 *(First Floor).*
69, MOORGATE, E.C. *(First Floor).*
LEWISHAM; 77, High Street, S.E.13.
WATFORD; 2, Clarendon Corner, High St.
BROMLEY; 1, Aberdeen Bldgs., High St.
CHATHAM; 75, High Street.

No More Over-sleeping

The Ingersoll "Roval" Alarm Clock is the cheapest Alarm Clock in the world guaranteed by the makers, and is typical of the sterling value given in the entire range of Ingersoll Alarm Clocks and Watches. When buying an alarm clock look for the name on the dial.

Made by the makers of the famous 5/- Ingersoll Crown Watch

Ingersoll

Sold only by Ingersoll Accredited Agents

Ingersoll Watches, 5/- to 110/- Ingersoll Alarm Clocks, 5/- to 25/-
Ingersoll Watch Co. Ltd. Kingsway, W.C.2

BRONCHITIS CATARRH INFLUENZA ASTHMA etc.

THE WORLD'S LATEST AND GREATEST PULMONARY TREATMENT

"Junicosan" actually kills bacteria. There is overwhelming evidence of its efficacy for all diseases of the respiratory system. In cases of ASTHMA, CATARRH, INFLUENZA, BRONCHITIS, etc., some wonderful results have been recorded. Over 8,000 doctors are constantly recommending it. At our offices are 34 signed letters from well-known physicians advocating its use. You are invited to visit us and see these letters for yourself. Is not this convincing testimony?

JB

JUNICOSAN

Recommended by the Medical Profession.

This is the only medicine of its kind in existence and therefore no substitute should be accepted. When ordering "Junicosan" take this advertisement to your local chemist and insist on "Junicosan," or send 3/- to

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Our Letter Parliament

Where Is the Man?

Strike Victims—"Red" Ranters—Film Dangers

THE article, "What Would Christ Say?" by Mr. E. Roffe Thompson (JOHN BULL, October 29), exposes one of the most serious anomalies in the British system of justice. If that system can find the survivor of a suicide pact guilty, then surely it can find that the betrayer of a woman who destroys her child is also guilty. By refusing support to the upkeep of his offspring he may be reasonably assumed to have agreed to, or even indirectly suggested or coerced, the crime, and should be punished for it.—*R. W., Preston.*

Heckle Him!

Why such a glaring injustice as the punishment of the woman and the freedom of the man has gone so long unchecked, I can only ascribe to men's reluctance to interfere with their own "privileges." I would suggest that all women voters should insist on a pledge from the candidate for whom they are voting to make the amendment to this law a salient point in his programme.—*M. M., Blantyre.*

Warning!

Whilst expressing the utmost sympathy with Mr. E. Roffe Thompson's article, I do feel that a warning is needed. If every girl refused to permit undue familiarity until marriage made her a wife, there would cease to be the problem of the unmarried mother and the terrible tragedies connected therewith referred to.—*W. B., Enfield.*

Judicial Torture

We are supposed to have passed the age when torture was employed to meet the ends of "justice," but so long as women like Mary O'Donoghue are sentenced to death, to be in due course reprieved, so long will the crudities of torture remain, a blot on the name of justice. The whole thing is a farce, but what a grim and terrible farce!—*J. P., Edinburgh.*

Behind Closed Doors

There is one aspect of the sentencing to death of a person whom there is no intention of hanging which deserves mention. The actual sentence the person will serve is taken out of the hands of judge and jury, and left in those of the Home Office. Thus, instead of the administration of justice being subject to the healthy influence of publicity, it is left to the sweet will of obscure officials with no control whatever by either judiciary or public opinion.—*I. G. R., New Cross.*

One-sided Justice

The article by your contributor raises two issues—capital punishment and that of the unmarried mother. That women should still be subject to the former is deplorable; that the distracted woman who is betrayed should bear the whole punishment of a dual sexual error is a wicked and damnable injustice.—*H., New Seaham.*

Grim Farce

Anyone who has listened to the passing of the death sentence will agree with your contributor that it is a sentence which should never be used "as a matter of form." In instances innumerable, judges have protested against being obliged to pronounce this dread sentence in cases of infanticide, when they know that they are merely enacting a grim farce. In such cases this sentence, with its solemn ritual, is the refinement of cruelty.—*S., London, N.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

No Crime!

Mr. E. Roffe Thompson suggests that the father of the child should have been tried along with the mother. Why? It was no crime to be the father of Mary O'Donoghue's child. The father had no hand in the actual murder, and as far as is known, he is not an accessory to, before, or after the fact. Sentiment alone remains. We cannot try a man for sentimental reasons.—*Sandy, Edinburgh.*

No Whitewashing

Mr. A. G. Gardiner voices the thoughts of all unbiased people in calling attention to the constitution of the committee on street offences. As a woman, Mrs. Joynson-Hicks may be all that is charming, but on this subject she can have little or no knowledge at all. One or two women from social organisations who come in contact daily with this phase of life, would give the public confidence that it is not going to be a whitewashing affair.—*J. H. W., Woodley.*

The True Church

Much ink and paper will be used by both sides on the recent St. Paul's Cathedral incident. But, as stated in JOHN BULL, October 29, far more vital issues than creeds are calling out to be tackled Ruskin was not far wrong when he wrote "For there is a true Church wherever one hand meets another helpfully, and that is the only holy or Mother Church which ever was, or ever shall be."—*D. L., Tywyrodyn.*

No One Cares!

Let me re-echo the sentiments of Mr. A. M. Thompson (JOHN BULL, October 29)—no more strikes. The last two sucked up all my savings (nearly £200), and now we have to depend on half-time or less. On the other hand, we must have a better order. Hard-working, clean-living miners and their families are starving, without clothes or boots. And no one cares a jot.—*K., Treherbert.*

Printers' Pie

(Half-a-Crown is paid to the sender of every item published. Mark envelopes "Pie")

"BOY'S FRIEND LIBRARY":—"His grey eyes blazed madly FROM BENEATH HIS DARK FROWNING EYES."

"NORTHERN DAILY MAIL" (Advt.):—"Tennis rackets restrung; repaired SOME DAY."

"RED MAGAZINE":—"And ——'s heart SANK DEEPLY INTO HIS NEAT SHOES."

"BOY'S CINEMA":—"He ordered the bandit to climb up on the horse behind him, then rode off keeping his revolver pressed into Wild Bill's BACK."

"NOTTINGHAM EVENING POST":—"The journey will be in stages of about 18 miles a day and will be undertaken mostly BY NIGHT on account of the heat."

"DAILY MAIL":—"When August Bank Holiday FALLS EARLY IN THE WEEK, the minds of many people are taken back to 1914."

"KIDDERMINSTER SHUTTLE" (Advt.)—"Found, white-haired terrier dog; BROWN; no name on collar."

"EXPRESS AND ECHO":—"He and his staff were inundated with letters of application for a BIRTH on the trip."

The Right Judes

Miss Mabel Horner's article, "Coddled Fiends" (JOHN BULL, October 29), draws attention to a very serious state of affairs. In Australia recently a young man got ten strokes of the "cat" and two years imprisonment for assaulting his stepdaughter of eleven. Why cannot such sentences be meted out here? If the mothers of the poor victims could sentence them there would be no fines.—*Mother of Seven, St. Helen's.*

Grill Slaves

It is time that something was done to shorten the hours of hotel employees. My husband, who is a chef, works from 8.15 a.m. until 9.15 p.m. (Sundays included), with the exception of about an hour and a half off during the afternoon, if not too busy, and no stated times for meals. Easter, Whitsun, Christmas, etc., only mean extra work, longer hours, and no extra pay for overtime. His average working hours are seventy-six per week, which gives no time for recreation whatever.—*I. M. H., Bournemouth.*

Poison Sprays

Arsenic is recognised as a virulent poison, yet budding fruit-trees are regularly treated with sprays of arsenic salts for the destruction of fruit tree pests. Other less harmful sprays could be used, and it is up to the responsible authorities to demand their use. Meanwhile, let us "Wash our fruit."—*C. C., Tottenham.*

Body-snatchers

I picked up a Sunday newspaper, and was thrilled with the heading, "Amazing Drama of Insurance Frauds." Thinking that at last the Press had awakened to the insurance companies' frauds, I eagerly read the article. To my dismay, it was about body-snatchers, etc. Surely these papers know the other side of the question; or is everything left to JOHN BULL?—*R. C., Durham.*

Child Slaves

An Act has just been passed by the legislative body of Southern Rhodesia (a British colony) to enable mineowners to indenture children of either sex for work in the pits. Under this abominable law overseers are empowered to whip those whose conduct may be deemed unsatisfactory without trial before competent judges. The evils of this system of child slavery must be obvious to all.—*L., London.*

Too Free Speech

The other day I heard a speaker addressing a crowd hint that when the "revolution" came, he would be ready to "oil the guillotine." The remark might with charity be regarded as spoken in jest; but the fierce and almost threatening words that preceded it gave the suggestion a sinister significance. There is no doubt that more than one "Red" speaker advocates openly a reign of violence and bloodshed.—*P. B., Bloomsbury.*

Screening Crime

It has been suggested that the increasing popularity of "crook" plays and films is to a large extent responsible for the crime wave that is now sweeping through our country. Many young criminals have confessed that they received their first lessons in crime from the screen. There is a play now running in London that America banned because it might teach criminals new crimes. It is time something was done to eliminate the criminal tendencies from such plays and films.—*G. W. K., Doncaster.*

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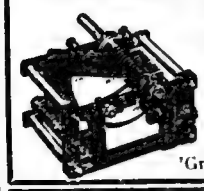

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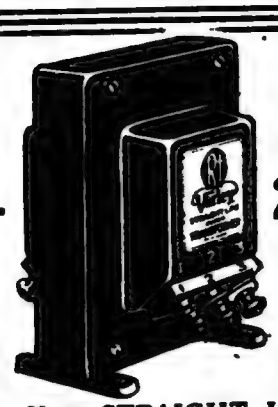

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THE FINAL BIG FLUTTER

Inversin and Planardo a Likely Pair—More About the "Tote"—Australia's Way—Silver Lark for this Week's Cup

I HAVE spent an interesting hour studying the weights for the final big double of the season—the Derby Cup and the Manchester November Handicap—and I hope to obtain my winter's keep with the assistance of Inversin and Planardo—starting price and ante-post doubles.

A COUPLE of years ago, when reviewing these big events, I wrote that November doubles are risky owing to abandoned meetings, and suggested starting-price wagers as the better method of investment.

THE wisdom of this advice is that if you win over the Derby Cup your money is played up. If the Manchester November Handicap does not take place, you are in pocket as a result of the first race. On the other hand, with an ante-post double, the bet is void unless both events are decided.

"GOOD advice," said I, when the Derby Cup was abandoned owing to fog, but alas, frost caused the Manchester November to go West. However, last season only the first race was run, and I think the advice is sound. Nothing is more annoying, after finding the first winner, than seeing your hopes dashed to the ground.

AS regards my selections, Inversin and Planardo, Inversin will be remembered as the sensational 40 to 1 winner of the 1926 race. Mr. Reid Walker, who owns the horse, ran two and declared in favour of Innuendo. This fellow was nearer last than first.

INVERSHIN has had half a dozen races this season and has not been out of the first four. He has carried 9 st. 7 lb. and 9 st. 1 lb. to victory over a distance of ground, and, according to my French Correspondent, ran a fine horse when third to Cerulea and Ramoneur in Paris recently. His weight for the Derby Cup is 1 lb. more than he carried last year.

PLANARDO is engaged in both races but with 6 st. 13 lbs. he is better, handicapped in the Manchester November, and this should be his objective. The first race I saw the gelding win this season was a £200 "seller" at Hurst Park. Since then he has improved out of all knowledge, and his victory last week at Birmingham, when he beat a fair field of handicappers, was very easily gained.

I KNOW that H. Smyth has a high opinion of his charge. As usual, he cheered him home at Birmingham, and remarked after the race that Planardo always does it in the last hundred yards. He certainly came with an overwhelming rush to beat Oriental Knight. Planardo's sire, Planet, won the Manchester November in 1917, as a three-year-old with 8 st. 1 lb. He was a plodder and revelled in mud. You usually get plenty of it at Manchester on the final day of the season. His son is a better horse and should follow in his footsteps.

I HAVE received a budget of letters in connection with the Totalisator and the Pari-Mutuel. I have never cared for either, and I do not think this form of betting will appeal to the average racing man in England. Most of my experience has been with the "Pari" on the Continent. On big race days it has been a frightful job to get money on owing to the crush at the booths and a long wait in a queue to draw winnings, if any.

During the past few weeks these few hints have given the following winners:—Sunday Rambler, 100 to 8; Tuffan, 6 to 1; Caramond, 2 to 1; Repertoire, 6 to 1; White Maize, 5 to 1. There are more to come.

Frankly, the code selection for the Frogmore Nursery at Windsor, ran a good second at a long price. There is a touch of class about her conqueror, Guadiana, so she should be given another chance.

ORIENTAL KNIGHT, second to Planardo at Birmingham, will win before the end of the season.

PHILANTHROPY should be backed next time out to recover Windsor losses. There was a terrific rush to get on to this youngster.

IMAGINATION has been passed on to me as certain to pick up a Nursery.

The all-conquering Walter Nightingall will score again with Razor.

ERIZO revels in soft going, and was desperately unlucky to be short-headed by Grand Glacier last time out.

THE Totalisator is more up to date than the Pari-Mutuel, but there are nearly fifty racecourses in England and Scotland, and not many of the executives can afford the elaborate machine that operates in countries where there are only half a dozen venues.

IN the year dot we may reach the peak of perfection attained in New Zealand and Australia, where the tax is operating. Layers come under the control of the race-clubs and have to look to them for their licences. Welshing is, of course, unheard of. One of the racing laws insists on bookmakers writing the name of the horse backed, together with the amount staked, on the tickets they issue to clients.

LIVERPOOL Cups are farmed by Lord Derby, but I cannot see Composure adding to his collection this week. The race affords a chance to Weissdorn to show that his Cambridgeshire running was all wrong, but I shall take a chance with Silver Lark. Maeve is my selection for the Knowsley Nursery.

Gordon Richards, who will ride Silver Lark

MOST backers will want to have a tilt at the Grand Sefton, one of the few big races of the National Hunt Campaign. Last year I put JOHN BULL readers on to Grecian Wave, the 8 to 1 winner, and I think she will score again. The mare had the race at her mercy in 1925, when she ran out. Thrown in is the greatest danger.

"SILVER RING."

Two coded selections will be given daily in *The Sporting Life*.

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How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be. HPANMJ would read ATHBOY.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, November 9, to Tuesday November 15.

"Soccer" Selections

THE extreme value of Hufton to West Ham United has never been thoroughly realised until his enforced absence from the team. Prior to his injury in the international match against Ireland, West Ham was right among the leaders.

ON the first occasion he was absent from the side it lost badly, and the defence went from bad to worse. There is, of course, no such thing in Soccer football as a "one man" team, but West Ham is very nearly included in this category.

A FEATURE of the season has been the rise to fame of Everton, which last season was one of the weakest teams in the country. Sound management, however, and the presence of "Dixie" Dean, has resulted in it being the most successful and most discussed combination of the day.

AT the present time it would be a bold prophet indeed who would attempt to anticipate the possible League champions. In the first division, Everton, Newcastle and the Villa would appear the most likely clubs from whom the champions are to come, while in the second division Chelsea is going from strength to strength.

NO team in the country possesses a better defence, and now that Townrow, the ex-Clapton Orient pl'ot, has become "acclimatised" at Stamford Bridge, it will take a real deadly attack to outwit it.

FOR Chelsea to regain its place in Division I. would be welcomed everywhere, especially in London, where it attracts a crowd which delights to witness the best football of the day, regardless altogether of actual results.

IN Division III. Charlton and Millwall are thoroughly well upholding the honour of metropolitan football, although Northampton is playing with that consistency that leads to distinction. A thoroughly sound combination that plays the game in every sense of the word, Northampton will be at the top, or very near to it, at the end of the season.

WEEK-END COUPS

6 HOME.—Aston Villa, Liverpool, Leeds, Halifax, Lincoln, Glasgow Rangers.
5 HOME.—Burnley, Sunderland, Leeds, Notts Forest, Doncaster.
4 HOME.—Aston Villa, Sunderland, Lincoln, Doncaster.
3 AWAY.—Everton, Wrexham, Northampton.
3 DRAWS.—Sheffield U. v. Huddersfield, Fulham v. Stoke, Hearts v. Celtic.
3 HOME, 2 AWAY.—Burnley, Liverpool, Halifax, Everton, Motherwell.
1 HOME, 1 AWAY, 1 DRAW.—Lincoln, Falkirk, New Brighton v. Rochdale.
SPECIAL 5 HOME (LEAGUE I. and II.).—Aston Villa, Liverpool, Sunderland, Leeds, Notts Forest.

FORECASTS FOR NOVEMBER 19

THE LEAGUE.—DIVISION I.
HOME WINNERS.—Birmingham, Blackburn, Bolton, Cardiff, Everton, Huddersfield, Newcastle, Tottenham.
AWAY WINNERS.—Aston Villa.
DRAWS.—Middlesbrough v. Liverpool, Sheffield W. v. Leicester.
THE LEAGUE.—DIVISION II.
HOME WINNERS.—Chelsea, Grimsby, Notts Co., Oldham, Reading, Southampton, Stoke, West Bromwich.
AWAY WINNERS.—Leeds.
DRAWS.—Bristol C. v. Preston, Clapton O. v. Manchester C.
THE LEAGUE.—DIVISION III. (Northern).
HOME WINNERS.—Barrow, Chesterfield, Durham, Rochdale, Rotherham, Stockport, Wrexham.
AWAY WINNERS.—Darlington, Lincoln.
DRAWS.—Bradford v. Doncaster, Nelson v. Halifax.
THE LEAGUE—DIVISION III. (Southern).
HOME WINNERS.—Brentford, Exeter, Luton, Millwall, Northampton, Norwich, Southend.
AWAY WINNERS.—Newport, Plymouth.
DRAWS.—Bournemouth v. Merthyr, Torquay v. Queen's Park Rangers.
THE SCOTTISH LEAGUE.
HOME WINNERS.—Celtic, Dundee, Hearts, Kilmarnock, Motherwell, Partick, Queen's Park, St. Johnstone.
DRAWS.—Dunfermline v. Raith R., Falkirk v. Glasgow Rangers.

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2. Its antiseptic properties
3. Its tonic effect on tender skins
4. Its healing quality
5. Its economy

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KOMPO FOR COLDS

THE UNIVERSAL REMEDY FOR Colds, Influenza, Sore Throats, etc.

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J. P. WHITE & CO. Chemists, Leeds.

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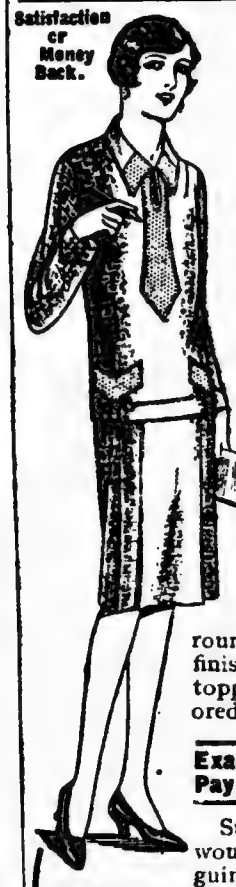

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Examine it at Home. Pay by Instalments.

Such a Frock as this would cost upwards of a guinea if bought elsewhere, but, as the actual maker, I can offer it at 16/11 only, and, further, I am prepared to send it to you at once on home approval for a Deposit of just 2/-. Balance of price may be paid in small weekly instalments, if preferred.

Unless you are quite satisfied when you receive this Frock, you may return it and your Deposit will be refunded immediately.

Why not send Coupon NOW?

COLOURS: Heather Mixtures in Lavender, Purple, or Autumn Brown.
LENGTHS: 40, 42 and 44 inches only.

F. 107 BARGAIN COUPON.

Please send me on approval Woollen Tweed Frock, No. F 107, at present bargain price of 16/11.

Length .....

Colour .....

I enclose 2/- Deposit, together with 6d. for postage, and will pay balance of price either in one sum or by weekly instalments of 1/6 or more. If not satisfied, and I return the Frock at once, you will refund my Deposit. Enclose Coupon with name and full address and Postal Order crossed thus / /.

JOHN BULL, 12/11/27. No. 509.

Post Order to—
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YEARS OF CHRONIC 'LIVER' & INDIGESTION

Health Now Restored to Housewife.

"LIVER trouble and indigestion caused me misery for years," says Mrs. Tolley, of 62, Whitehouse Crescent, Bedminster, Bristol. "The least exertion made me short of breath, and I went so giddy I had to hold on to something to keep from falling. I couldn't get sound sleep, for after two or three hours severe chest pains commenced, and I was awake for the rest of the night. I vomited, and had frightful headaches.

"My eyes puffed up, and I had unpleasant sensations after meals. Only Bile Beans did me good. I am sure Bile Beans acted directly on my liver, for day by day my health and spirits improved. I noted, too, that Bile Beans had none of the griping or purging effects of other medicines. I tackle my housework now with vigour, and if I ever feel out of sorts I take Bile Beans every time. They're just splendid!"

SAMPLE BOX POST FREE! Test Bile Beans, which are a purely vegetable remedy, without cost. Address postcard (1d. stamp) to Bile Beans, Leeds, and mention JOHN BULL, 12/11/27 on your application.

He has a chin she loves to touch (MYATT Blades have helped him much)

SOLD EVERYWHERE

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Myatt PERFECT DAY SHAVE **Blades** FOR SAFETY RAZORS MADE IN ENGLAND **1/3** FOR FIVE

Sole Manufacturers

W. J. MYATT & Co., Ltd., Argent Works, Birmingham.

FREED in 5 DAYS of SERIOUS RHEUMATIC ATTACK!

LINCOLN STREET, BRISTOL.

Dear Sirs—I was taken seriously ill with **RHEUMATISM** in every part of my body. My feet and hands swelled enormously. The pain in my head was so intense, I thought I should lose my senses, my temperature rose to 104°. Within 5 days of taking **Urace** I was out of bed and able to stroll in the park.

Yours faithfully,
W. THREADER

URACE and URACE alone, can cure Rheumatism. It dissolves uric the cause—uric acid—dissolves and expels it from the system and prevents its reappearance. That is why it CURES and CURES QUICKLY. 1/3, 3/- & 5/- per box, from Boots, Timothy White and Co., Taylors, and all Chemists and Stores, or direct from the URACE Laboratories, 82, St. Thomas Street, London, S.E.1.

URACE TABLETS THE CURE FOR RHEUMATISM.

WHY MAGNESIA STOPS INDIGESTION

The Best Form to Use.

While most everyone knows that magnesia is good for indigestion, comparatively few realise that its value is due to the fact that it neutralises excess acid, which causes nine-tenths of all digestive troubles. To get best, quickest, and surest results, the magnesia must be combined with other neutralising and healing agents in the special form known to chemists as 'Bisurated' Magnesia. This is sold in both powder and tablet forms, and a dose immediately after eating or whenever pain is felt will give instant relief, because it neutralises the excess acid, stops food fermentation, heals and soothes the inflamed stomach lining, and restores painless, normal digestion. If you have any of the various forms of indigestion, such as gastritis, dyspepsia, acidity, heartburn or flatulence, get a 1s. 3d. package of 'Bisurated' Magnesia from your chemist and take as directed. You will be astonished at the instant relief obtained.

The First Thing—

Write for a copy of each of these books

CATARRHAL DISEASES

OF THE THROAT, NOSE AND EAR,

AND

TONSILS AND ADENOIDS,

both by

LT.-COL. JOHN KYNASTON, M.R.C.S. Eng., L.R.C.P. Lond., Late R.A.M.C.

Perusal of these two books, which are clearly written and free from technicalities, is preventing hundreds of unnecessary operations to-day. It cannot be too strongly emphasized that surgical operations on the tonsils are unjustifiable. They are definitely out of date. Dr. Kynaston's Non-operative treatment for Catarrh, Tonsils, and Adenoids will unquestionably be adopted universally in the near future. Even when the tonsils are septic they can be restored to perfect health. The treatment is equally successful with adults as with children.

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Advice by Post. Consultations Daily.

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Get rid of that stuffy Head Cold with Nostroline Nasal Specific. Waste no time dallying. Clear the choked airways and put the germs to flight as quickly as ever you can. Get 'Nostroline' from the Chemist's, 1/3 and 3/-, or—

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YOUR NOSE NEEDS

NOSTROLINE Nasal Specific 1161

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Prominent Medical Men have demonstrated the vital importance of proper diet in the maintenance of health and as a remedy for illness.

Everyone who would appreciate a little free advice and guidance on this very important subject should write to the great diet expert, Eustace Miles, M.A., Dept. D.B.J., 40, Chandos Street, London, W.C.2. Mention any ailments and give FULL DETAILS of all foods and drinks at each meal. Write name and address in CAPITALS and enclose 1½d. stamp for postage.

"ONE BEFORE THE LAST"

One what? One of Dr. Grey's Silver Liver Pills before the last meal. Prepared from the prescription of an eminent London specialist, these pills are the result of years of experience in the treatment of diseases of the Stomach and Liver. The ingredients are of purely vegetable origin, so the pills may be taken alike by adults and children. They never lose their effect.

EVERY PILL A POLICY FOR HEALTH

They stimulate the liver and disinfect the stomach, maintaining the digestive tract in a condition of perfect health. Immediate relief is given in cases of **Flatulence, Heartburn, Headache, Depression, Indigestion, Anaemia, Constipation, General Lassitude** and **Langour.** They tone up the system and give the brightness of eye, clearness of complexion and youthful appearance that mark those who enjoy perfect health.

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Obtainable from Boots, the Chemists; Taylor's Drug Co., Ltd., Timothy White Co., Ltd., and all other Chemists.

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We offer you the finest value in the trade.

From **7/6** monthly

The Graves System ensures satisfaction, and you can order by post with confidence. Our simple Self-measurement Form enables you to furnish us with your correct measures and we undertake to supply a smart, reliable, well-fitting garment.

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Send a post card to-day for a full range of Overcoat styles and patterns. You will be delighted with the wonderfully fine value we are offering. Stylish, up-to-date Overcoats from 23/6 upwards on Easy Terms. Write now.

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There's a RILEY Home Billiard Table for every house no matter how small the rooms!

These are the sizes and prices of Riley's Home Billiard Tables (will just like Full-size Tables, complete with all accessories.

4ft. 4in. x 2ft. 1in.	....	£7	0	0	or in 18 monthly payments of 8/6
5ft. 4in. x 2ft. 10in.	....	£9	0	0	11/-
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7ft. 4in. x 3ft. 10in.	....	£15	0	0	18/-
8ft. 4in. x 4ft. 4in.	....	£21	10	0	26/-

14/- DOWN By sending 14/- you can have the popular 6 ft. size "HOME" BILLIARD TABLE delivered free on 7 days' free trial. If not perfectly satisfied after the trial you are quite at liberty to return the table. If the 6 ft. size is not suitable for your room order one of the other sizes and pay as you play.

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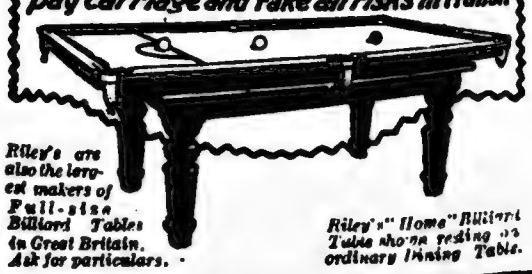

Riley's are also the largest makers of Full-size Billiard Tables in Great Britain. Ask for particulars.

Riley's "Home" Billiard Table shown resting on ordinary Dining Table.

JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

* * *

MAY B. (Coalville).—"I am sure he loves me." May be, May B.

L. F. (Birkenhead).—"Women are all alike." Only some differ from others.

T. W. T. (Leigh).—"Is the world over-populated?" Only by fools and pessimists.

H. G. (Leicester).—"Why not tax bachelors?" Because every single man objects.

P. C. (Keighley).—"What's the safest 'don't' for those who have to walk." Just don't.

M. E. (Bungay).—"The people want cheap food." How ever did you find that out?

HARD UP (Lewisham).—"I am thinking of joining the Air Service." Going to sell balloons?

S. I. (Carlisle).—"He laughs best who laughs last." We plump for him whose laugh lasts.

MRS. G. (Barnsbury).—"He kept kissing her under my very nose." Under her nose, you mean.

G. N. (Camberwell).—"I passed your office in my little car." Was that your mother pushing you?

O. F. (Salisbury).—"I wonder what our Members of Parliament are thinking." They probably aren't.

N. B. (Lymington).—"Are there any wild animals in England." Alas, the wolf is at many a door!

T. S. (Amersham).—"I cannot think of worse music than jazz." The danger is that somebody else might.

R. W. T. (Cardiff).—"Stout people should be taxed." Evidently you want to live on the fat of the land.

F. T. (Oundle).—"You fancy you are clever, I don't think." We don't fancy you are clever, we do think.

MISS T. (Chorlton).—"Then I caught a bad cold." That's the only sort we ever heard of anybody catching.

H. G. N. (Wigan).—"Every other person is suffering from a cold." So long as it is every other person, why worry?

G. S. (Salop).—"What's happened to the Poet Laureate lately?" Perhaps he can't find anything to make a song about.

R. L. (Crewe).—"Two days after I had been promised the first refusal of the house, I was coolly informed that it was sold." Then so were you.

MAY G. (Edinburgh).—"I let him kiss me the first time we met, because he said I was the dearest girl in the world." Seems to us, that the dearest girl in the world made herself rather cheap.

IT is dangerous to consult a quack when confronted with physical trouble. No less risky is it to take the wrong counsel when in mental difficulty. Expert advice is the only salvation. This is what is prescribed by JOHN BULL'S *Free Advice Service, to obtain which it is only necessary to send particulars (written in ink), enclosing stamped, addressed envelope.*

L. B. (Iver).—"You read my poem?" Yes. Years before you wrote it out.

GEORGE (Ely).—"My mother-in-law has come for a short visit." Optimist!

MRS. T. N. (Victoria).—"Men talk shop." And women shopping.

G. M. (Hackney).—"London costers do a roaring trade." We've often heard them.

F. K. (Mayfair).—"I have property in Scotland." Sent a pair of trousers to be dry-cleaned in Perth?

N. H. (Armley).—"What tends to make a book become 'rare'?" Lending it, mostly.

MRS. G. (Derby).—"Every cloud has a silver lining." And even an old coat has its shiny side.

M. J. F. (St. Albans).—"I simply cannot tell a lie." We can, when we hear one.

MRS. V. (Liverpool).—"My husband married to get a bit of sympathy." He has ours.

M. B. (Shipley).—"I feel it pays to be good." And it certainly feels good to be paid.

MISS A. (Kew).—"My motto is, Don't worry." Then just tack "others" on to the end of it.

R. G. (Leigh).—"Brains are needed in my business." Are you advertising for the necessary help?

W. T. (Sidmouth).—"How can I stop my neighbour saying that he lives next door to an idiot?" Move.

MISS H. (Bedford).—"I am afraid my figure is getting appalling." Do you precede and follow yourself?

MRS. C. (Manchester).—"After marriage, a woman finds a man out." Often until the small hours of the morning.

G. L. (Colne).—"Everybody these days should learn to drive a car." Including a lot of those who do drive cars.

MRS. M. (Bradford).—"How can a pretty woman face middle age?" By keeping her heart light and her age dark.

W. Y. (Tottenham).—"I sounded the family about marrying her." Which sounded the worse—father or mother?

R. T. (Walton).—"He supplies young couples with wireless sets and furniture on the instalment plan." Ohm suite ohm.

F. G. (Manchester).—"Before my accident I was rather stout, but now I'm as thin as a rail." Hope you'll soon get round again.

F. F. (Leeds).—"What can a man do who hates his wife?" Brace his shoulders and remember she is the same girl he once went crazy over.

CATHIE (Keighley).—"Is it the thing to have a reception if you marry a widower?" It all depends whether you are proud of your bargain or ashamed of a second-hand article.

MRS. C. (Bainbridge).—"My husband likes modern frocks, but he doesn't like buying them." He evidently doesn't mind how short you wear them so long as you wear them longer.

L. R. (Barmouth).—"I'll send you some more funny stories next week." If you send us funny stories next week they'll be the first funny stories we've had from you.

N. P. (Dorking).—"I have had a statue made of myself." What monumental folly?

F. M. (Finsbury).—"I keep an open mind." That's right. Something may get in it yet.

F. N. (Brixton).—"I was once leading man in a third-rate dramatic company." Did the others get away, too?

G. M. V. (London, S.)—"One can get a lot of enjoyment out of a taxi ride." So can two.

B. T. (London, W.).—"I sang a rousing sea song, but there was no applause." Perhaps everybody felt sick.

T. B. (Chorley).—"I have sown my wild oats." Now, we trust, you are growing sage.

N. T. (Amersham).—"I have made a lot of money from nuts this year." Are you a barber?

D. M. (Bedford).—"Women are a delusion." A delusion that many men hug.

MISS F. (Hampstead).—"His wife's mother is a qualified solicitor." Fancy having a mother-in-law-in-law!

D. M. (Chester).—"Tunney is evidently a man of great personality." Yes, Dempsey was much struck by it.

T. B. (Crewe).—"Is your office-boy going to the Cup Final?" No. He has run out of grandmothers.

T. B. (Loughton).—"I am a draper, but am thinking of a political career." Well, you should be good at window-dressing.

M. L. (Drayton).—"I went for a circular tour." Really. We haven't been on a merry-go-round for years.

B. R. (Chelsea).—"I rang you up, but failed to get hold of you." The telephone system has its advantages after all.

D. B. (Hendon).—"I try not to add to others' burdens." And yet you help to make our postman pant.

R. T. (Cambridge).—"I'm a man of few words." Three or four of them may win you a *Bullets* Christmas Dinner this week.

B. P. (Willesden).—"Would you like another long letter from me?" Not half.

L. B. (Basingstoke).—"In America, I saw a revolving house." You should leave that bootleg stuff alone.

T. Y. (London, N.).—"Of late years he has pushed to the front." Perhaps he eats too much.

D. P. (Waterloo).—"He just succeeds in earning his keep." Then he doesn't succeed in keeping any of his earnings.

W. E. (Thornton Heath).—"The photographer asked me to look pleasant." Photographers do say the most impossible things.

MRS. T. (Herne Bay).—"Yesterday I found a little frock I wore when I was twelve years old." How lucky. It's just the fashionable length now.

F. N. (Sherwood).—"Do you remember me writing to you in 1925?" Vividly. You also forgot then to stamp the envelope.

F. M. (Aberdeen).—"Fairy-stories generally end with the hero and heroine marrying and living happily ever afterwards." That is why they are called fairy-stories.

F. M. V. (Buxton).—"A man nowadays doesn't relish being put on a pedestal." He'd sooner go on a bust.

G. K. (Newmarket).—"My mother-in-law is an angel." Many men wish their mothers-in-law were angels.

D. N. S. (Harlesden).—"A woman often speaks without thinking." But she never thinks without speaking.

T. B. (Pinner).—"What do you think of my jokes?" They kept us amused once when we lost our rattle.

T. N. (Oldham).—"I read your paper every fortnight." Then you're missing half the enjoyment of life.

T. P. (Coulsden).—"I have a funny clock." Send us your photograph, and make us laugh, too.

B. R. E. (Ealing).—"I hope I've left nothing out of my letter." No except an "O" out of your initials.

R. B. (Hampstead).—"My neighbour is an auctioneer." A dangerous man with whom to be on nodding acquaintance.

P. L. (Holloway).—"I'm a blonde and he says he likes brunettes best." What a nuisance! Will he change, or will you?

W. H. (Bayswater).—"It seems that pantomimes in London this year will be fewer than ever." But you may bet the new jokes in them will be fewer still.

T. C. (Avonmouth).—"The answers to the letters on this page are generally very bright." It's just a matter of contrast. The letters are generally very dull.

(Many replies unavoidably held over.)

This is one of the famous range of

Tri-ang Toys

PEGO TRADE MARK

British Made.

The Pedal Fairykar

Regd. Trade Mark).

Sturdily made yet light in weight, wooden seat brightly painted. Handle bars and fittings plated Remarkably easy to steer and to pedal. For children 1½ to 5 years. **Prices:**

No. 4a Red Seat 10/6
No. 4b. Balloon Wheels (as illustrated) 13/6
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Sold by good class toy dealers everywhere.

LINES BROS. LTD., 110, Hardess Rd., London, S.W.19

Regd. Trade Mark

Nasal Catarrh

Cold in the Nose,

INFLUENZA COLD, INCESSANT SNEEZING.
THE SHADFORTH "TRIPLEX" TREATMENT
(No. 331/T)

comprises:

(1) Nose and Mouth Wash Antiseptic Tablets. *Boracic, Soda, Thymol, etc.*

(2) Bronchial and Nasal Catarrh Pills. *Pungent, Expectorant, Tonic, Diuretic, Laxative, etc.*

(3) Antiseptic Snuff (Dr Ferrier's Snuff).

Worth Pounds—Early treatment often saves a big doctor's bill and a couple of weeks off work.

Nasal Catarrh is often the first stage of BRONCHITIS, COLD ON THE CHEST, PNEUMONIA, THROAT, EAR AND LUNG TROUBLES.

Breathe through your nose, not through your mouth. Keep the entire nose germ-free by the timely and regular use of Cure-treatment, and dwell long in the land of the living.

Ordinary Course, 4/6. Double Course, 8/6.

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BACKACHE, RHEUMATISM, SCIATICA, GRAVEL.
(Prescription 40.)

Buchu Extract, Juniper Oil, Venice Turpentine, Bearberry Extract, Potassium Nitrate, Colchicum, Capsicum, Methylene Blue, Copaiba Balsam.

Price 1/9 (50), 2/6 (72), 4/6 (144 tablets).

SLUGGISH LIVER, URIC ACID, KIDNEY TROUBLES. (Pres. 282

Cubebs, Venice Turpentine, Colchicum, Gravel Root, Podophyllin, Copaiba, etc.

Useful for Constipation, Rheumatism, Bladder and Kidney Troubles.

Price 2/6 (72), 4/6 (144 pills).

HAEMORRHOIDS, CONSTIPATION, SLUGGISH LIVER, AND ATONIC DYSPEPSIA.
(Prescription 394)

Cascara, Nux Vomica, Hyoscyamus, and Gentian.

Price 2/6 (72), 4/6 (144 pills). A good pile ointment to use with these pills is No. 1383. Price 2/6.

OBESITY, STOUTNESS, FLABBY LIMBS, CORPULENCY.
(Prescription 575.)

A successful treatment.

Extract of Seaweed, Potassium Iodide, Thyroid Gland, etc. Price 2/6 (72), 4/6 (144 pills). With directions.

CONSTIPATION, BILIOUSNESS, INDIGESTION. (Pres. 2,000.)

Will relieve bilious attacks, sick headache, and some forms of bowel indigestion. Useful in the home as a gentle laxative.

Barbados Aloes, Capsicine, Pure Cream Soft Soap.

With directions. Price 1/3 (100) or 3/- (300 pills).

BAD BLOOD TONIC FOR ACNE, PIMPLES, ECZEMA, SKIN ERUPTIONS, BLOOD IMPURITIES.
(Prescription 1,262

A known, admitted, and approved remedy, registered in the Pharmaceutical Journal Formulary as Blood Purifier. Price 2/6 (72), 4/6 (144), and 12/- (432).

SORE THROAT, HAWKING, LARYNGITIS, TONSILLITIS, &c.
(Prescription 1,054.)

Potassium Chlorate, Borax, Formalin, Tannin, Cinnamon, Eucalyptus.

Excellent for Public speakers and singers.

Price 9d. (36), 1/3 (72) 2/6 (144 tablets).

NERVE WEAKNESS and MENTAL DEPRESSION, NEURASTHENIA.
(Prescription 470.)

Phosphorus, Nux Vomica Extract, Damiana Extract, Lecithin. Dose.—1 or 2 tablets after each meal. Price 2/3 (50), 6/- (100), 17/- (300 tablets). This can be taken alternately with the Heart Tonic No. 632. That is take No. 470 for three days then No. 632 for three days, and so on. This course of treatment acts like magic.

Special HEART, NERVE and STOMACH TONIC.
(Prescription 632.)

Nux Vomica, Digitalis, Gentian, Dandelion.

Checks Palpitation and trembling.

Price 2/6 (72), 4/6 (144 pills).

Can be taken alternately with No. 470. *(See above)*

SCIATICA, NEURALGIA, NEURITIS, ARTHRITIS, and INFLUENZA.
(Prescription 263.)

Aspirin, Phenacetin, Dover's Powder.

Price 2/- (50), 3/6 (100 tabs.). With directions.

ARTERIO-SCLEROSIS. Blood Pressure Breakdowns Unnecessary.
(Prescription 1,108.)

Specialist's known and approved prescription for brittle arteries.

Soda Sulphate, Soda Chloride, Soda Carbonate, Neutral Soda Phosphate, Soda Nitrite, Magnesia Phosphate, Calcium Glycerophosphate in each tablet.

Price 2/6 (100 tablets).

DYSPEPSIA, FLATULENCE.
(Prescription 882.)

Contains Nature's Digestive Juices in tablets.

Pepsin, Malt Extract, Diastase, Charcoal, Cascara Extract.

Non-purgative, promotes digestion and full nourishment.

Price 1/6 (30), 2/9 (100).

NEVERILL OLD SALTS. (Prescription 565K)

A Spoonful a Day keeps the Doctor away

The best Saline for Biliousness, Constipation, Disordered Stomach, Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Fevers, &c.

For Sparkling Eyes and Joie de Vivre.

½-lb. 1/6, 1-lb. 2/6, Post Free. In air-tight canisters.

CORNS! CORNS! (Prescription 801.)

Get rid of them with this. *Salicylic Acid, Resin Ointment, etc.*

With directions. Price 7½d.

Any chemist can obtain these medicines for you, or you can have them post free at the prices named (abroad extra) from

MR. WM. SHADFORTH,
Pharmaceutical Chemist (Shadforth Prescription Service Ltd.),
63 (Dept. J.B.5), GROVE ROAD, BOW, LONDON, E.3.

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Golden Arrows

Some Shot From the Quiver

As readers who subscribe to our fund are rather like Longfellow's archer and cannot always see the result of their generous action, we will open a few doors that lead into some of the homes where these arrows have fallen.

Here is a man, holding the rank of a sergeant in the war, who has done over thirteen years with the Colours. He was wounded, but there is no pension. His wife is a cripple. Husband, wife and two little boys have only 17s. a week to live on.

A golden arrow finds its way into the household, and the man writes: "I am now going to give the children a good meal, as their health means so much to us."

Two arrows have penetrated the roofs over two homes, which are in peril of being no longer able to protect those living beneath them, because they cannot pay the arrears of rent.

Then, see that weak mother with her new-born baby, slowly picking up her strength and able at last to smile on the child, because a golden arrow has pierced into the shabby room and been the means of providing the nourishment needed.

Look at that little lad scampering gaily off to school, his feet no longer wet and cold, because a golden arrow has been transformed into a stout pair of shoes.

And that little girl entering the schoolroom with a new feeling of self-respect, because a golden arrow has brought for her a tidy coat and frock.

"The Greatest of These——" Fund will see to it that the arrows find their mark. Not a single arrow is diverted from its true course or goes to pay for the administration of the fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by JOHN BULL.

ACKNOWLEDGMENTS

M. S., 1s.; T. L. Skinner (Reading), 6s.; Cogs, 10s.; Ex Docker, 1s.; Mrs. C. Connor, 6d.; Grateful (Penbridge), 6d.; Mrs. A. M. Morgan, 5s.; A. C. R., 10s.; H. Roberts (Tredegar), 5s.; Mother (Ilfracombe), 2s. 6d.; Mrs. Marie E. Palmer, 1s.; God's Love (Liverpool), 10s.; Mr. A. P. Edwards, 1s.; R. T. Watts, 1s.; A. (Bristol), 2s.; Lucky Bullet, £5 5s.; Miss Colcby (Blythe), 5s.; Handsome (Swingon), 1s. 1d.; Commission 9th, 2s.; S. Dockins, 1s. 6d.; A. K. (Ashton-u-Lyne), 10s.; The First Target, 6d.; E. B. (Walthamstow), 1s. 6d.; W. V. C. (Salop), 2s. 6d.; Folkestone, £1; Wilsden, 1s.; On the 9th, 3d.; Old Navy R. R., 2s.; The Merry Crew, 8s.; W. Fox, 10s. 10d.; Old Dee Bridge, 6d.; Printer's Pie, 1s.; A Ninth (Coventry), 9d.; Jumping Joshua, 2s.; A Labourer, 2s. 6d.; J. E. Leather (Northwich), 1s. 6d.; The Ninth (Blackburn), 1s.; A. B. Mewburn, 5s.; F. Maguire (New York City), 4s.; J. N. S. B., 1s.; Jessie (A Ninth for Luck), 2s. 4d.; H. B. (S.W.5), 1s.; A Poor Woman, 9d.; D. B., 1s.; Unlucky Mollie, 1s. 1d.; Mrs. M. Rudge, 7s. 6d.; A Friend, 1s.; Mrs. M. Johnson, 1s.; B. (Brighton), 1s. 6d.; Felix, 3s.; L. G. Rowley (Leicester), 3s.; With Love, 1s.; Mrs. T. Sinclair, 5s.; Frankie (Dublin), 2s.; H. Beanley (Higham's Park), 2s. 6d.; Wm. Lamplit (Chesterfield), 2s.; Hard Up and Happy, 1s.; E. Bennett (Hednesford), 5s.; A Friend, 5s.; F. Ransom (Oakengates), 2s.; Commission 9th, 1s.; Cecilite, A. Knight (Taunton), 6d.; Mrs. A. Bear, 6d.; A Widow (Dundee), 6d.

(Many acknowledgments unavoidably held over.)

JOHN BULL'S
GREAT XMAS GIFT TO YOU!
See Important Announcement in Next Week's Issue.

Don't Wear a Truss!

After 30 Years' Experience an Appliance has been invented for Men, Women and Children that Cures Rupture.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who Cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

Sent on Trial

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are in the files in our office. Fill in the Free Coupon below and post to-day.

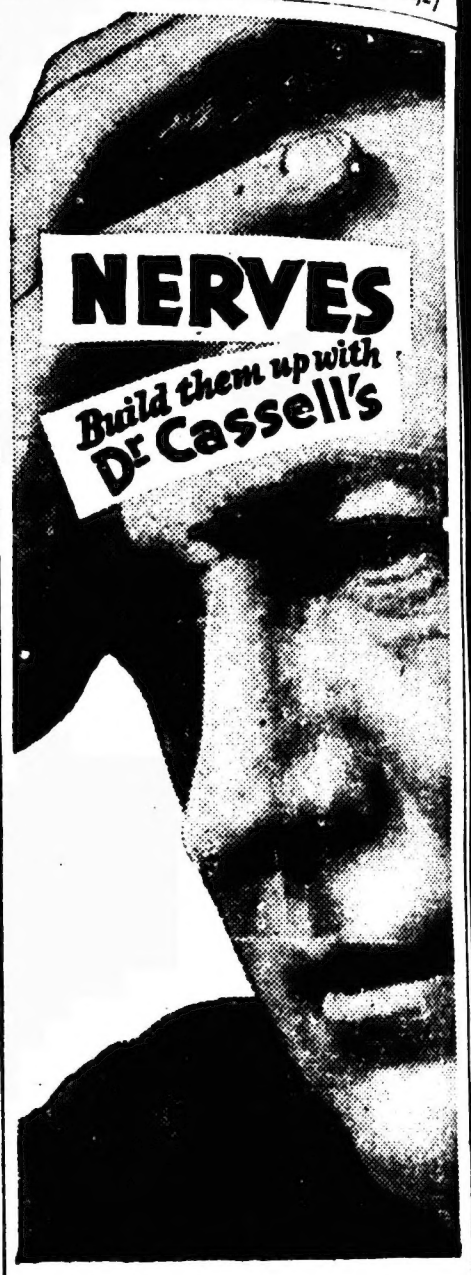
FREE INFORMATION COUPON.
BROOKS APPLIANCE CO., Ltd. (387S) 80, Chancery Lane, London, W.C.2.

Please send me by post in plain wrapper your Illustrated Book and full information about your Appliance for the cure of Rupture.

NAME .....

ADDRESS .....

Please write plainly. .....



This case was serious; Dr. Cassell's cured

It is wrong to give up hope. There is a wonderful reserve force even in worn and worried nerves. Read the case of Mr. Caddy: Dr. Cassell's restored his nerves by *nourishment* .... the only way. By Hypophosphites for the nerves, special Nutrients for the Blood, Digestive Enzymes and Stomachics to aid appetite and digestion.

"I was completely broken down"

Mr. J. T. Caddy, 24, Second Ave., Forest Town, Mansfield, Notts, writes:—"Twelve months ago I was completely broken down in health, and could not keep to my work through pains in my head. After a seaside rest I became worse. Dr. Cassell's Tablets gave me relief in a month, and I am now 50 per cent. better than ever I was."

That is what they will do for you. Start a course of Dr. Cassell's to-day.

DR. CASSELL'S TABLETS

2/3 and 3/- per box

Sole Producers: Veno Drug Co. (1925) Ltd.

CHRISTMAS DINNERS INCREASED AGAIN!
650 THIS WEEK
200 BULLETS' TURKEYS
50 'BULLETS' HAMPERS
Each contains:—A Selected Fowl, Pack Sausages, Christmas Pudding, Dundee Cake, Chocolates, Cigarettes and a Bottle of Fine Old Port.
400 SURREY FOWLS

'BULLETS' FIRST PRIZE

£250

SECOND PRIZE £50

THIRD PRIZE £25

10 PRIZES OF £5

10 PRIZES OF £2-10

200 Prizes of 5/-
500 Prizes of 2/6
6,000 Target Prizes

WINNERS WILL RECEIVE THESE PRIZES IN TIME FOR CHRISTMAS!

Your Christmas Hamper!

A CHORUS of approval from successful competitors greeted the first offer of *Bullets* Hampers for Christmas, and fifty more are to be found in the current prize-list. This week comes one of your last opportunities to win a Christmas Hamper, Turkey or Surrey Fowl, of which 650 in all are offered in the current contest.

A *Bullets* Hamper caters for all members of the family. First there is a plump Surrey Fowl, with its appropriate trimmings in the form of Pork Sausages. Then there is an excellent 2 lb. Christmas Pudding, followed by a Dundee Cake, a box of best quality Chocolates and a supply of Cigarettes. Finally there is a bottle of Fine Old Port with which to honour the customary toasts at your Christmas feast.

Enter a good *Bullet* this week and join the "JOHN BULL" Christmas party!

The result of Competition No. 654 (£2,500 Offer) will appear in our next issue.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 656.

FOR PEACE	DORA
THANKS TO AMERICA	SOON SETTLED
A YOUNG MAN	BETTER FOR ALL
CHILDREN	THE SACK
OUR HOUSES	KEEPING WARM
CHRISTMAS IS COMING	PENALTY OF FAME
GAMBLING FEVER	WITHOUT PAYING
TAKES SOME DOING	OUT OF THE RUT
WHEN FATHER LOSES	MAKES MONEY FLY
LIFE'S SUNSHINE	WHAT IS A SCANDAL?

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the first three "Bullets" Prizes in Competition No. 657 have purchased their copies of "John Bull."

How to Make "Bullets."

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Three recent big Prize-winners were:—

Example:—WOMAN OF YESTERDAY
Bullet:—UNDERCLOTHING WAS *Under* CLOTHING.
Example:—A SHARPER
Bullet:—SWORD—WON'T CUT PRICES.
Example:—STARVING
Bullet:—DISGRACE TO ALL *Unconcerned.*

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED.

EXAMPLES FOR "BULLETS" 657.

THE NATION'S RIGHT
WAVE OF PROSPERITY
PARLIAMENT'S WORK
HER BELOVED
WHAT'S WRONG WITH SOCIETY
TRYING
LOVE OF MONEY
WHEN SHE WAS YOUNG
OUR FAITH
MY TROUBLE
HOW TO ECONOMISE
CAUTIOUSLY
HER BOY
WHEN EVERYBODY'S RICH
YOUNG MONKEY
PRICES
CHANNEL OF LIFE
TIME TO GO
THE BOOKIES
GUILTY OR INNOCENT
A GOOD ONE
WHAT MIGHT HAVE BEEN
FIGHTING MAN
THE COMING GENERATION
SECRET OF BEAUTY
A PHILANTHROPIST
TO OUR CREDIT
WHAT THE PARSON SAID
BUSINESS
NO MORE
A LIVELY TIME
WHAT IS A DOG?

Address Coupons to "Bullets" No. 657, "John Bull," Long Acre, London, W.C.2 (Comp.)

Closing Date, Thursday, Nov. 17.

Example _____
Bullet _____
Example _____
Bullet _____

(657) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed _____
Address _____

Closing Date, Thursday, Nov. 17.

Example _____
Bullet _____
Example _____
Bullet _____

(657) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Closing Date, Thursday, Nov. 17.

Example _____
Bullet _____
Example _____
Bullet _____

(657) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____
Address _____

Closing Date, Thursday, Nov. 17.

Example _____
Bullet _____
Example _____
Bullet _____

(657) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

☞ If you wish to send in further "Bullets" you can write them on plain paper.

To business girls
—whose time is their own after 5-30
And their mothers
—whose housework is a full-time job
Persil
makes less work of all washing jobs—large or small

YOUR washing may be one of those comprehensive weekly affairs—household linen, Jimmy's jumpers, father's overalls, little Elsie's tiny frocks.

Or it may be a strictly personal washbowl business—ever so carefully done, but always reserved for the odd and idle moment.

It doesn't matter.

What is important is that you should know of this ever-so-much-more-simple way of doing the job. And then try it. Try Persil.

Persil washes for *you*

Persil washes the same way fresh air purifies. In fact, Persil breathes cleansing fresh air into every fibre of the things it washes—by releasing volumes of oxygen in the washing water. That is the unique feature of Persil—the secret of its wonderful powers

Watch Persil while *it* washes. See how the water churns and bubbles. That's the oxygen doing the hard work you once had to do yourself—by washboard rubbing.

Persil washes all kinds of materials—makes them germ-free, too. Washes them all more easily, more quickly, better.

Just follow the simple directions on the Persil packet.

EASIER WASHING HANDBOOK —FREE

Send a postcard to Joseph Crosfield & Sons Ltd., Dept. P, Warrington.

When in London you are invited to the Persil Institute, 1C Marylebone Lane, just off Oxford St., where you can discuss your washing problems, and see Persil at work. Free demonstration continuously from 8 a.m. to 8 p.m. daily, including Saturday. Comè

In 3½d and 6d packets

Persil

Always use Persil the right way —it's simple

—conquers washday worries

JOSEPH CROSFIELD & SONS LTD., WARRINGTON

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